

RadioGuide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

Week Ending Feb. 3, 1934

5¢



Shirley Howard



Secret of Radio's
"SHADOW"
SPONSOR

STARTLING TWISTS IN RADIO

PLASTIC YEAR OF INFANT GENIUS

By Paul Douglas

Director of "Sunday's Children"

Tell us about your Children's Hour program. Do the youngsters look as cute as they sound? Do you really give their right ages? Are they temperamental? How do you manage to keep them quiet and—

and—
These are the questions which I hear daily in the mail and among persons I meet. This is the first opportunity I have had to reach a large audience with the answers to some of them.

Yes, the boys and the girls are just as attractive to look at as they are to hear on those Sunday morning programs broadcast over WABC. And we really do give their right ages. They

that tone a child may be appealing from his or her natural cuteness, hangover from a pampered babyhood, or perhaps from a natural precociousness. The plastic temperament alone has been apparent. But at one time this childish charm begins to fade, and then we can tell if the boy or girl has any real acting ability.

Any person working with radio artists who is possessed of unusual patience and a sense of humor, can get along with children. I sometimes get out of patience with the kids, but they never

THE ENIGMA OF ARTIST CHILDREN Study these youngsters and consider their ages. Observe the great variety of expressions on the little faces and then note the one characteristic that runs through them all—mingled babyhood and maturity. Front row, left to right, shows: George Gilbert, 11; Patsy McNeill, 8; Connie Manning, 9; Lloyd Barry, 4; Tommy Brady, 7, and Harris Berger, 11. Second row: Sugar Cane, (her actual name) 11; Violet Benjamin, 11; William (Pinky) Mitchell, 12; Robert Skilling, 6, and Chauncey Skilling, 8. Third row: Ted Reid, 13; Paul Douglas, director; Junior, 11; Arnold Altman, 14; Jo Busch, 14, and Isidor Schakman, 14. Fourth row: Jean, 10; Sarah Von Kollen, 11; Mittie Von Kollen, 14, and Sanilly Douglas, 13, on top of the piano. The youngsters sing, dance, play the harmonica (a quartet of them), recite, act in plays—just as veteran troupers.



are not as temperamental as adults; they're more natural and have fewer prejudices than grown-ups. Once in a while I come across a prima donna complex, but it is easier to reason this out of a child than it is to reason the notion out of a grown person.

The secret of handling children successfully, I have found, is to treat them as grown-ups. I think of them and treat them as ladies and gentlemen, and consider each one my friend. When I ask for quiet I get it, and when I give directions the response is immediate.

Young people are excellent mimics, but there are times when they must understand the situation thoroughly before they can act their parts properly. Recently we were giving our own version of "Uncle Tom's Cabin"—we stage everything from minstrel shows to "Alice In Wonderland"—and at the rehearsal, little Connie Manning who played Little Eva, was well—not so good. I explained to her that Eva died of a broken heart because her friend Topsy had been taken away from her, and Eva had gone to Heaven because she was such a good girl and had such a pure heart. And what happened? At the performance on Sunday Connie was grand! The child almost died of a broken heart at the microphone. Tears rolled down her cheeks as she went through the part like a true Bernhardt!

I am often asked at what age child actors show whether they have any real talent. The crucial test is when they are about nine years old. Up until

know it. Fond mothers often present more of a problem than their offspring. The mothers frequently feel that their child is not receiving the proper treatment, but after a while they realize that I am working for the best interest of the entire show, and that I want each performer to contribute his very best.

Boys and girls seem to have equal ability, but more girl performers are available than boys. This is probably because mothers are more likely to think of feminine talents being suited to singing and dancing, while other occupations are considered more appropriate for the masculine sex. Among those who appear most comedienne, thirteen years old, Lloyd Barry, four, who would rather play his own-invented game of "Pigs" than talk to the reporters; Tommy Brady, the seven-year-old drummer; Sugar Cane (that's her real name—she was baptized in a New Orleans Church), eleven; Ted Reid, thirteen, who impersonates a female columnist; Robert and Chauncey Skilling, six and eight, respectively; Connie Manning nine; Pinky Mitchell, 12; Violet Benjamin, 11; George Gilbert, 11; Eugene Martin, seven, and Harris Berger, 11.

In conclusion I would like to say that, regardless of what program is presented, its success depends greatly on the attitude of the sponsors. And Horn and Hardart, the sponsors of the Children's Hour, have given us absolutely free rein to produce as entertaining a show as we can with these clever and talented children.

Your Birth Chart

In response to numerous requests, Radio Guide presents herewith a brief department of Astrology. The field has been combed thoroughly in an effort to find the best available authority. The search has been most fruitful, for the services of Professor A. Rellek have been obtained exclusively for this and for future issues.

By Professor Z. Rellek

Were you born during the week ending February third? Then you share the characteristics of two prominent stars of the air, Veronica Wiggins who was born February second, and C. J. Correll—"Andy" of the ever popular "Amos and Andy"—who was born February third. Your birth chart shows that you, like them, are different from the common run of men inasmuch as the influence of Uranus is strong in your house, making it possible for you to be in advance of your fellow men in your thought processes and in your actions.

Aquarius children have one important thing to guard against. They are inclined to live within their own shells, so much that even their close friends do not understand them. Frequently they are thought to be snobbish, but they know that their retirement is due to their sensitivity. Nobody knows better than Aquarius children how hungry they are for robust human associations, how reticent they are about declaring themselves.

But then a firm determination, a penchant for doing sensational things, a penchant for original thought—these are more than enough to compensate.

Among the illustrious Aquarius children who have proven their real capabilities are President Roosevelt, Colonel Lindbergh, Veronica Wiggins, and C. J. "Andy" Correll. Let their examples carry you on to success!

SECRET of RADIO'S "Shadow" Sponsor

REMEMBER your fairy tales? Then it won't be difficult to imagine a girl who rubbed Aladdin's lamp and her wish had every wish granted. But there's no need to continue imagining for such a girl is alive and very real—and all her wishes have been granted. She is Irma Glen—young and beautiful and accomplished. Further, she's the possessor of a Fairy Godmother.

To put first things first, Irma has loved music ever since she could toddle. In fact, her first words were "Do, re, mi" instead of the usual "Da-d". She took to her piano as most little girls take to dolls—to the exclusion of all else. And at fourteen years of age Irma was playing the piano in a vaudeville act.

Then came a real chance to climb. Irma was awarded a degree after taking a full course in technique, harmonics, and allied subjects, at the American Conservatory of Music.

While still in her teens, Irma was offered an engagement to play in another vaudeville act over the Pan-Lakes circuit. Fed up with the hectic phases of Irma's previous experience, both her parents emphatically said "No!" And Irma was heart-broken. She pleaded, she argued—and the argument resolved itself to this: "You're too young to travel alone!"

Now the managers of the circuit wanted Irma more than anybody knew. So they came through with an offer in addition to the cash they were to pay her. They contracted to bear the traveling expenses of Irma's mother. The last obstacle was removed. Irma went on her second wide tour.

Back home, in Chicago, Irma set about doing something else with her piano-playing. She obtained an engagement in the orchestra at the Commercial Theater. After she had played there awhile, the orchestra leader left to take another engagement.

Here comes the true Irma: "I can lead the orchestra!" she declared, although she never had done anything of the sort before.

Well, the manager of the Commercial needed a leader, and needed one badly. He gave Irma the chance.

Irma took lessons on wedding the baton—in characteristic fashion, just to make sure that this new rub of Aladdin's lamp would make her fully prepared to meet the genie at her elbow.

And before she was through conducting, Irma went as far afield as Buenos Aires, where she led an orchestra—and had to hire an interpreter to get her American "pranissimos" across to the Spanish orchestra.

Back in Chicago once more, Irma found that the real demand was not for pianists, but for organists. And Irma came through once more. She studied organ. And with that study her real fairy tale began.

Irma played the organ at station WENR, before that station was absorbed by the National Broadcasting Company. She played a "theatrical" organ, not a church instrument; her preference ran to classical music, but she was equally adept at playing snappy hot-cha. All this is as true now, as then.

Comes into the picture now the most astounding Aladdin's dream of all, in the person of Irma's Lady Bountiful. Who is she? Let her be unnamed. Her function, not her identity, is important here.

Lady Bountiful has plenty of money to meet all her needs. She heard Irma's organ playing, in the morning over WENR. And Lady Bountiful wanted to hear more of it. She was entranced. And she wanted to hear Irma play the organ at the time of day best suited to her tastes. That was at night.

Lady Bountiful went to NBC to ask what could be done.

"Nothing," she was told. "That is—unless Miss Glen plays on paid time."

Lady Bountiful considered. She asked how much, and other details. And the outcome was that Lady Bountiful contracted to pay for fifteen minutes a week, every Tuesday evening at 10:30 EST—for thirteen weeks. Just so that she might hear Irma play the organ, so that Irma's organ music could come to her over her own receiving set, in her own home.

When Irma learned the cost, over a thousand dollars a month, she lost heart. Surely Lady Bountiful wouldn't keep that up—or so Irma thought. But she was wrong.

Lady Bountiful has been paying for Irma's time on the air for one whole year and nine months. And she still does!

Irma declares that Lady Bountiful is a most gracious person. Undoubtedly that's so. But when it comes to graciousness, intelligent understanding, masterful technique—and a fast growing popularity on the air, the girl who rubbed Aladdin's lamp—Irma herself!—takes the palm.

Tune in on her some Tuesday, and find out if that isn't a correct statement. Or catch her programs some Monday or Tuesday or Wednesday morning. You'll see!

Irma Glen at the console of her organ that is heard by her Lady Bountiful



PICKING THE WEEK'S MOST POPULAR SONGS ON THE AIR

THE tabulation of the week's most popular songs on the air, started by Radio Guide in a recent issue, continues to bring in huge quantities of mail from readers who approve the idea.

Close inspection of the song successes of the past week shows many decided changes both in network presentations and the orchestra leaders' choice of songs most pleasing to their listeners. Last week's second choice has changed places with last week's leader. And new life is present in the form of new numbers to be introduced over the air.

TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK

Song	Times Played
Everything I Have Is Yours	23
Smoke Gets in Your Eyes	23
Good Night Little Girl	22
It's Only a Paper Moon	20
Old Spinning Wheel	20
On the Wrong Side of the Fence	17
Our Big Love Scene	17
Keep Young and Beautiful	16
One Minute to One	15
You Have Taken My Heart	13

BAND LEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS

Song	Points
Did You Ever See a Dream Walking	48
Old Spinning Wheel	38
Smoke Gets in Your Eyes	32
Temptation	32
Easter Parade	27
Everything I Have Is Yours	24
One Minute to One	11
April in Paris	11
Good Night Little Girl	11
Annie Doesn't Live Here Anymore	9

Here are the band leaders' selections in the order of their preference. The directors are listed in alphabetical order.

Leon Belasco: Smoke Gets in Your Eyes; Carioca;

This Little Piggie Went to Market; Temptation, and Did You Ever See a Dream Walking.

Frank Black: Flying Down to Rio; Old Spinning Wheel; Easter Parade; Moonlight on the Water, and Did You Ever See a Dream Walking.

Teddy Black: In Other Words We're Through; Smoke Gets in Your Eyes; On a Steamer Coming Over; Roll Out of Bed With a Smile, and We'll Make Hay While the Sun Shines.

Jack Denny: Not for All the Rice in China; Lullaby in Blue; April in Paris; Did You Ever See a Dream Walking, and Honeymoon Hotel.

Jerry Freeman: Jimmy Had a Nickel; I Just Couldn't Take It, Baby; Sittin' Up Waitin' for You, Temptation, and I Can't Go on Like This.

Glen Gray: You're Gonna Lose Your Gal; We Were the Best of Friends; Let's Spend an Evening at Home and Easter Parade.

George Hall: Throw Another Log on the Fire; You Have Taken My Heart; Spinning Wheel; Everything I Have Is Yours, and One Minute to One.

Eddie Elkins: Yesterday; Love Is Love Anywhere, Coffee in the Morning; Got the Jitters, and Let's Fall in Love.

Richard Hamber: Temptation; Everything I Have Is Yours; I'd Do It Again; Smoke Gets in Your Eyes, and April in Paris.

Isham Jones: I Was in the Mood; Got the Jitters; I Hate Myself; Smoke Gets in Your Eyes, and Temptation.

Andre Kostelanetz: Moon About Town; It's Only a Paper Moon; Lullaby in Blue; Our Big Love Scene, and The Touch of Your Hand.

Enoch Light: Lullaby in Blue; I'll Be Faithful; Our Big Love Scene; Good Morning Glory, and By a Waterfall.

Little Jack Little: Good Night Little Girl; Everything I Have Is Yours; We'll Make Hay; Temptation, and Honeymoon Hotel. (Continued on Page 15)

Why MAUDE ADAMS Put ASIDE HER VOW

If you listened in and heard Maude Adams over the NBC network last Friday or Friday a week ago, you heard a finished actress whose reading of the lines in Bairie's "The Little Minister" held you in thrall or thrilled you through. Behind that broadcast lies a story of far-reaching magnitude.

Except for a brief tour during the season of 1931-32, Maude Adams hasn't appeared in any branch of the entertainment world for fourteen years. At one time she was admittedly the leading actress on the American stage. What happened to cause the hiatus?

Miss Adams suffered tremendous grief, in the loss of her warm friend and professional advisor, Charles Frohman. Whether her retirement was due to this grief or whether it came as coincidental with Frohman's untimely death on the ill-fated *Lupatania*, isn't important.

In New York Miss Adams entered a seclusion. She spent her time there, and at a retreat at Lake Ronkonkomo, on Long Island. Innumerable attempts were made to tease her from seclusion, to put before the American public once again the full flower of her rich genius. Fabulous offers were put before her, enough to tempt a queen to abdicate a throne. But to all she turned a deaf ear.

She is on the air now every Friday night at 9:30 p. m., EST. What, you ask, effected the transition?

The answer to that question lies in Miss Adams' passion for her art. Always she has had before her, during all the years of her "retirement," the picture of her return once more, but under conditions that perfectly suited her temperament and her medium. She watched the development of radio with particular interest. And last Spring she began an intensive investigation.

Daily she visited the NBC studios, where she sat and listened in visitors' reception rooms to skits and songs and orators whose voices came through the mike. Then she sat in other broadcasting rooms in order to study how artists did it—where they stood in relation to the mike, how they controlled their voices, how they used their art.

On the stage Maude Adams was not content merely to reach top honors with her dramatic interpretations. She superintended her own productions as well. And that included lighting, costumes, stage direction, and a hundred and one minute detail. During her investigation of radio she next sought out the technical information to be had by watching the operation of the controls, the production of sound effects, and as many hundred and one details here as she could find.

All the while she was known as "the mysterious lady of the studios," presence accepted, identity unknown.

Then came her announcement that she was ready. The miracle had transpired! Miss Adams' investigation disclosed to her that radio offered full equipment for the conveyance of her rare art to the public. She was satisfied that nothing was lacking. So her broadcasts were arranged. The rest is history.

HERE'S A REAL Gag FOUNDRY

WHEN you witness an exceptional performance on the screen, you give full credit to the thespian.

However, at the actual start of the picture, you find that it was written by one individual, produced by another, screened by a third, costumed by a fourth, etc. Radio, too, has its authors, producers and cameramen, except in this case those who project the tonal picture are called "sound engineers."

One of the air's most popular programs is the Eddie Cantor-Chase and Sanborn show over NBC each Sunday night.

Behind the scenes are many people. The most important is a gentleman called David Freedman, author, playwright and gag-man. In his hands, literally calloused by years of writing endeavor, lies a generous portion of the success of the Eddie Cantor show.

Recently, Freedman organized what he calls "The Script Building Corporation of America." It seems that others, too, aware of Cantor's air success, and attributing a deal of it to the material he uses, are anxious to make use of the same creative brain. Consequently, Freedman finds he has to conduct a laboratory for the preparation and construction of air scripts.

Freedman is wise enough to realize that no single brain can cope with a necessary output of this size, so he assembled a group of the wittiest writers in America, who work under his supervision in the preparation of scripts. His workshop is his home, where one room has been especially fitted up for this purpose. Hundreds of thousands of funny stories are filed and indexed so they can be located at a moment's notice.

The rest of the Corporation consists of Everett Freeman, satirist; Ted Bruman, expert dialectician; Marion Parsonet, a production man; and Phil Rapp, former advertising man who accomplishes that rare feat of "keeping a finger on the public pulse."



MAUDE ADAMS
the star as she is today

Just SO, JESSEL

GEORGIE JESSEL had every intention of working without benefit of script or script writers when he first went on the air. Now he has settled for only the script writers. Jessel reads his material, but it is written by himself.

Before George began broadcasting, he believed that by standing in front of a microphone and saying funny things as they came to him, he would have as a result a very interesting, novel and humorous program. Jessel is supposed to be at his best when he's ad-libbing, that is, making up his jokes as he goes along. But Jessel never realized how accurately a program and its integral parts are timed before they are sent on the air. During the first shows in which he participated, Jessel just talked at random. The first time he did six minutes, the second eight. Freddie Rich, his orchestra leader, was forced to play fox-trots in waltz tempo, and vice versa, in order that the program in some cases might last only a half-hour and in others to make sure it lasted a half-hour.

Now when Georgie faces the mike Tuesday nights he can read his lines just as all other radio performers do.

Jessel times his gags with a stop-watch. Because of the studio audience and the laughter that greets his remarks, this was fairly difficult at first. But Jessel overcame that easily. He tried out his jokes on his friends, saw how long they laughed, and went into his next show just as the laughter started to die down a bit.

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The Maude Adams of yester-year

GOLDEN NUGGETS IN TALENT FROM CALIFORNIA MELODIES

YOU probably will never see the sun rise in the West, but many a current radio favorite has seen the dawn of his success on the remote Pacific coast.

California Melodies, a program familiar to CBS network listeners, has cradled some of the most distinguished stars of the microphone. It even boasts the distinction of having launched the air career of Bing Crosby, popular favorite among radio artists. Scarcely less distinguished are some of the other products of this "slow case of potential talent," the graduate list containing such stellar names as The Boswell Sisters, Vera Van, Dell Campo, John P. Medbury and others who have trekked off to Eastern radio centers at the demand of sponsors or network officials who desired to have these artists at hand for contact and contract purposes.

Instrumental in the introduction of these favorites has been Raymond Paige, musical director for Station KIJ, Los Angeles, where California Melodies originates. All of the successful artists readily admit this dynamic maestro's part in the discovery of their broadcasting talent. Listeners familiar with the weekly program are equally enthusiastic in their acknowledgment of Paige's artistry with the baton, the KIJ orchestra admittedly being one of the outstanding features of the presentation.

Californians believe that Paige was long overdue for the national recognition which has finally been accorded him. They consider him one of the country's ace band leaders and his distinctively original arrangements lend support to their contention.

If it has accomplished nothing else, the California Melodies' program has abated the stigma that the jewel state of the western coast was only fertile for film stars. It is rapidly proving equally prolific in the production of radio artists, and would-be performers, eager to air

their talents, are flocking to KIJ studios seeking the opportunity to be presented on one of Paige's star-studded programs.

Witness the case of Kay Thompson, who was just an "ivory pounder" until Paige discerned in her a depth of talent completely submerged under the ponderous title of "concert pianist." Patient instruction in the development of a more individual technique, made less difficult by Kay's intelligence and her natural ability, resulted in an eventual presentation via the KIJ microphones.

The vibrations of Kay's final cadenza had scarcely subsided before wires from the East opened a vista of national success, a goal quickly attained by the promising artist.

Medbury's story is a bit different from that of many of the stars who owe their success to presentation on California Melodies. He was launched as a comedian. Because of the vivid originality of his script he attracted sponsors eager to add a new voice to those of the over-worked laugh-provokers of the air. He was snatched by a cigaret concern, but because he is essentially a writer and not a trained talker, he did not quite measure up to radio standards.

But that didn't mar the success record for California Melodies, because Medbury was so swamped with demands for his scripts that he probably would have retired from the microphone anyway. Today he is the "ghost writer" for many a widely known comedian whose listeners credit him with an almost uncanny flair for combing novel gags out of thread-bare situations.

Medbury gets no credit, but he gets a bundle of cash that wrings tears from many an acknowledged "success" around radio studios. So California Melodies' shield remains unscathed even though John P.'s delivery failed to win the abdominal guffaws demanded.

Under Paige's exacting and demanding direction California Melodies, as a cradle for talent, has climbed to the niche in the western section of the country parallel to that filled by Rudy Vallee in the East. Is it any wonder that budding artists yearn to see their names added to its list of distinguished alumni?

VERA VAN
one of the most popular of
melodists, who made her de-
but on the air with Ray
Paige's melodies



THE PICKENS SISTERS
also among the stars who sang on "California Melodies"

Different Ways "DOWN UNDER"

By Jimmy Kemper

EACH time I hear one side or the other express an opinion in the present controversy as to whether studio audiences should be abolished, I look back to my radio broadcasting days from station 3LO in Melbourne, Australia. I am amazed at the foresight of those officials "down under." Australia is approximately the same size geographically as is the United States, but it has a population slightly more than 6,500,000. Their relatively smaller audiences emphasize my point.

The first time I arrived to broadcast from the Melbourne radio station, the hall was filled with a thousand people or more. This idea of having large audiences on hand to witness artists at the microphone is comparatively new in America. Only two or three years ago the Columbia Broadcasting System and the National Broadcasting Company started to admit visitors in the studios; and only during the past year did Columbia inaugurate the custom of hiring a large hall, such as Carnegie or the Mecca Temple, to permit spectators.

It so happens that for my type of work I prefer to broadcast with no visitors in the studio. When I saw those crowds of people in the Melbourne studio I refused to appear, explaining that my contract called for privacy. I told the head of what was then the most important station in Australia that I would be torn between two desires—to play for the approval of the visitors in the room and to give a different brand of entertainment for the listeners-in over the air. You

see, I was at that time acting in three vaudeville sketches, "In the Streets of New York," "A Chinese Tragedy" and a "Negro Spiritualist Meeting." Always I use an entirely different technique on the stage from the radio method.

The manager agreed to humor my wishes. He took me into a small room. After the program was finished, I re-entered the large auditorium where the audience remained. There I sang a song.

If the Australian stations are more advanced in some ways than those in America, they certainly care little for the precision of time which is such an important feature in this country. Here, I understand there are bands that fine their members for lateness at rehearsals. On one occasion in Australia I was late to a broadcast. Instead of filling in with a "piano standby" as they do in the American studios, the announcer simply chatted with the listeners, telling them I would arrive any minute, and asking them "please to be patient." When I did show up there were no criticisms, not even a black look, and no one seemed the least disturbed.

I understand that now there is a dual broadcasting system in Australia, with the government operating a chain of eight main stations and four relay stations, while 46 privately owned outlets are scattered throughout the commonwealth. This is brought to listeners a much more varied entertainment than was possible when I was in that paradoxical country. Probably by now an eagle eye is kept on the second hand of clocks and watches, with no performer daring to be a moment late, as it is in America.

ALONG THE AIRIALTO:

of many velocity microphones will allow dramatic performers to act much as they would on a stage, and Columbia plans much experimentation in radio drama at its Playhouse.

Tuesday, January 30, the combined coast-to-coast facilities of both networks of the National Broadcasting Company and the Columbia Broadcasting System will be utilized to tie together the various elements of the biggest birthday party in American history when the nation joins in honoring President Roosevelt on the 52nd anniversary of his birth.

Celebrations are being arranged in more than 5,000 cities and towns which will participate in the Birthday Ball. During the special program, which will be broadcast from 11:15 p. m. to 12:15 a. m. EST, President Roosevelt will speak briefly to the nation. Dance music and other entertainment will be provided by famous orchestras and artists in various cities during the broadcast.

MIRIAM "BABE" MILLER, who is flirting with a Buddy Rogers tie-up

through five times taking down notes in pencil as the film was run. Then he went home and stayed up around the clock, but in those twelve hours he turned out orchestrations for the entire large orchestra—just in time for the audition! The music could not be used on the program, because it was outmoded by the time the series started, but it won Mark a big-time contract.

Award another accolade to the Buick sponsors for the revolutionary announcements. They have decided that their product's name carries heavy tradition in the automotive world, and that it speaks for itself. Therefore they have adopted a commercial credit at the end of the program consuming a maximum of ten seconds. Credit Louis Dean, ex-CBS announcer, with that innovation, for it was one of his first ideas as an agency radio executive.

Jane Froman is now taking an enforced vacation in Florida for two weeks, because she overworked herself between radio engagements and the opening of the "Follies." Not a husky gal, the lovely Jane had shelved some ten or more pounds before she hopped off for the balmy breezes. Jean Sargent, also a radio lark, is replacing her in the Broadway revue.

Dick Powell, film star, has been signed with Ted Fiorito and the Old Gold series. Al Jolson with or without his knee pads is all set to return to the big cheese program on February 8. In the meantime Jolson is taking a leisurely trip from Hollywood and probably will stop off in Miami to join the rest of his friends who are getting sun-tanned. Ruth Etting

FRANK BLACK, musical director of NBC, conducted an outdoor concert in Radio City Plaza



CARLOS GARDEL is known as "The Chevalier of South America"

The doings will be heard in every part of the country. A salute to the smartness of Mark Warnow, the young Columbia maestro who was selected to wave the baton for the new CBS Saturday night "45 Minutes in Hollywood" program. For the show's original audition Mark was called upon to play the music from a movie, with but one day to prepare orchestrations, a hard enough job even if he had plenty of time, but almost unthinkable with no orchestrations of the music published, not even piano copies. And the nearest transcriptions of the score were 300 miles away in Los Angeles. So Mark took himself to the picture, which had just opened on Broadway. He saw the picture



By Martin Lewis

FOR some time CBS has been pondering over the rather annoying problem of studio visitors. The policy lately has been to limit the attendance as much as possible, because the curious throngs only cause congestion and confusion. Whenever large audiences were wanted by sponsors, auditoriums such as the Chamber Music Hall at Carnegie Hall, Mecca Temple, et cetera, have been hired.

No longer will CBS tell sponsors to "Go hire a hall." Broadway is now speculating over the next step to follow President Paley's announcement that CBS has taken radio to Broadway. In recognition of "the growing participation of the stage in some of the finest radio entertainment," and because of the persistent eagerness of the public to view broadcasts, CBS leased the Hudson Theater, one of Broadway's most distinguished houses. After being completely rehabilitated and adapted for broadcasting, it will be opened February 3 and named "Columbia Broadcasting System's Radio Playhouse." Many of the network's broadcasts will be staged before audiences of as many as 1100 ticket-holders, with no admission charge.

The theater was judged acoustically perfect by CBS engineers, and its large stage will make one of the world's most perfect studios. A visible, glassed-in control room is being installed so that visitors may see the actual technical control as well as the performance. The use

Opening 'Radio Playhouse'... Ten Seconds of Advertising... Dick Powell Takes to Mike...

will do her warbling for an auto manufacturer starting Friday night, February 13. With the easy-to-hear singer will be Johnny Green and his men to make the music. Ted Husing, who says plenty in the shortest space of time (Edna Wallace Hopper not included), will act as announcer and master of ceremonies. Have you noticed the improvement in the "Voice of America" programs? Instead of coming in and out of the program as master-of-ceremonies, William Lyon Phelps has now been given a seven-minute spot on the broadcast which gives him a chance to put over his well-known lecture personality. Paul Douglas, the efficient word glibber, is now handling the m.c. assignment.

They may give up that Saturday night Byrd broadcast unless conditions improve. Laurence Stallings, author and playwright who wrote "What Price Glory?" has been signed for the program indefinitely, and he'll be heard with the orchestra for a few weeks. The sponsor has agreed to pay the bills for the show until Byrd gets up his big antenna, but if conditions do not improve then, the show will be cancelled. . . . After six years on the air, the choke-lozenge sponsors of "Trade and Mark" have changed the formula of their CBS programs. Nat Shilkret and his orchestra are now featured over the vocalists, Scrappy Lambert and Billy Hillpot. Although Shilkret purveyed the orchestral rhythms for former series "Trade and Mark" were featured, with a "novelty orchestra".

George Gershwin's orchestra, with the great composer personally wielding the baton, follows Potash and Perlmutter on that laxative commercial late this month. . . . Someone just discovered that Kelly, who plays "Dorothy" in the "Wizard of Oz," is the same Nancy Kelly who was the most photographed child in America—and now watch for the pictures of her. At twelve, she's a star radio actress, too. . . . Stephen Fox, Columbia's matinee idol is making movie shorts on Long Island's Kleig-light-lots, and is on the books for a flicker build-up in full-length features. . . . Phil Ducey got a tough break. He was due for his first starring short at the Fox studios in New York, but contracted laryngitis and lost out. . . . Irene Taylor is another of the ether stars to be seen on the silver screen. Her second movie short is now in

ALICE FAYE was in George White's "Scandals" when she met Rudy Vallee. He put her on the air and signed her up in Hollywood. . . . Now, Alice wonders if she's Alice in Wonderland



TONY WONS doesn't care what treatment he gives his receiving set

the making. . . . Speaking of shorts, I saw the one that Edwin C. Hill made. In it he describes the life of Carrie Jacobs Bond, composer. Ralph Kirbery, "The Dream Singer," is heard but not seen doing an excellent job of rendering some of the compositions written by the famous composer.

Bubbling Betty Barthell is getting a new sustaining build-up at CBS, with three spots a week at 12:15 p. m. EST Mondays, Wednesdays and Fridays. . . . Although Columbia has recently cut most of its artists with commercial programs off its sustaining schedule, in order to give non-sponsored performers a better break, Tito Guizar is one exception. Tito, who has a Sunday pay-program, has also been given a Wednesday 5:45 p. m. EST and a Thursday 6:30 p. m. EST sustainer. The guitaring Guizar also went into the Palais Royal last week—the new Broadway gay spot where the Boswell Sisters are featured. . . . Inside reason why that auto sponsor dropped Lum and Abner was that the boys drew like wildfire in the smaller communities but did not register in larger cities. The sponsor hopes Fred Waring will hit everywhere. . . . Ethel Waters, the septa songstress, spurned a tempting offer from a Broadway cabaret in order that she might continue for five more weeks with her present oil company sponsors on CBS Sunday nights. . . . Frank Parker, hack on the Gypsy program for the first time in a month, drew many raves from the listeners. His mail reached a new peak. . . . Tony Wons is still getting mail from his listeners defending Rudy Vallee, which is the result of a discussion the philosopher carried on during a recent broadcast. Subject: The cheap publicity on divorce cases of famous people. . . . Jack Fulton is almost set for a large CBS commercial, with the Whiteman okay already in hand. . . . If Will Rogers hadn't squared the rap against cowboy singers, he might have lost thousands of range followers. Even Will doesn't care to lose one listener. . . . Rosa Ponselle follows the lead of Lily Pons when she appears this Sunday on the Hinds' Hall of Fame show singing in English for the most part. Opera singers realize the radio audience would really like to understand the words—something opera listeners can't always do. . . . Frank Black leaves the Troubadours as musical director, and will continue getting ready those Viennese operettas for a sponsor. Lennie Hayton, who formerly batoned for Bing Crosby and whose dance tempo is great, follows him (Continued on Page 26)

WHAT IS WRONG WITH RADIO?

RADIO is America's latest infant prodigy. The industry impinges on nearly every phase of social and business life. In all history, no other industry has within a decade worked a transformation in the habits and thinking of a people comparable to the far-reaching changes effected by radio.

The art has touched every department of the amusement business of the nation, supplanting, novelizing, limiting or developing at every turn.

More than twenty million homes are directly affected from hour to hour and from day to day by what radio provides for the listener. The habits of living in those homes fall under the influence of the groups of men and women who conceive, select and deliver the programs.

More than 2,000,000 workers are affected by the radio industry. More than \$1,000,000,000 are invested in manufacturing, selling and broadcasting.

It is only logical that an industry comprising a science and an art of such vast importance to the citizenship of a nation should fall under searching criticism. On every hand arises the fault-finder. At every turn is heard the cavalier.

It is idle to tear down unless the implements and the materials for re-building are at hand. The average critic who objects to "over-commercialization of radio programs" seldom offers a remedy except by way of elimination. But elimination does not supply either the funds for a better program or the machinery for substitution. It is excision without revision.

To what extent does the merit or quality of radio programs depend upon revenues from advertising? Is it feasible or conceivable that America would welcome or even accept a bureaucratic operation of radio facilities?

If government may fix the proportions of time allotted on the air to advertising as well as to free entertainment, does it not follow that government must edit, censor and direct this entertainment in order that the proportions be maintained in the manner and terms prescribed?

While it is true that the air belongs to the public, is it not equally true that ownership involves obligation as well as authority? What, if any, are the obligations of the public in relation to the art, the science, and the industry of radio? Is not the owner of the air remiss if he permits trespass upon his domain?

Must not the owner safeguard his interests by sustained vigilance and by defense against encroachment?

Can criticism of radio be logically, justly or intelligently confined to the entertainment branch alone?

If there be no fundamental fault in the present system of operating radio other than dissatisfaction with the entertainment quality of programs—is it not true that the remedy runs to details rather than to fundamentals?

In these days when government is so frequently regarded as an entity apart from the people from which it derives its life and on which it depends for continued existence, ownership and control of the air loom as a paramount problem.

Is the solution of that problem to be entrusted to politicians alone? Does not this question conjure up the specter of government propaganda?

Is it not high time for the listeners—the people themselves—to take a hand in the legislation projected at the national capital?

What are the answers to these questions?

The newspaper, the advertiser, the station owner, the manufacturer, the merchant, the theater owner, the myriad groups of special interest are vocal in volcanic force. There is silence only where there should be the thunder of ultimate authority.

Arise, ye listeners, and answer!



JACK WHITING
master in three
branches of enter-
tainment

"POWDER BOX" JACK

WHEN Jack Whiting makes his debut on the new Powder Box Revue series, to be inaugurated February 9 on a coast to coast CBS network, he will have achieved stardom in the three great entertainment fields, the stage, the movies and the radio.

Although Whiting has been heard previously on sustaining programs and as a guest star on several productions, he never before has been featured in a commercially sponsored series. On the new programs, which will be produced and staged in the manner of the smart Broadway revues, he will be starred. Not only will he act as master of ceremonies, but will take part in the sketches and will sing as well. In his supporting cast will be Jack Denny and his orchestra, Jeannie Lang, the Three Rascals (who are new to radio) and other featured personalities brought on from time to time.

For a man in his early thirties, who wanted to be a doctor and attended college with that in mind, Jack Whiting has accomplished much in the past ten years. He was acting in amateur dramatic productions in college when the late Florenz Ziegfeld saw him and promptly transferred him into a role in the Follies.

With that move medicine jumped out the window, school was abandoned, and young Whiting set out to make a success of his "accidental" profession.

The young juvenile's first big chance came in the "Ramblers," in which he was given a principal role. He clicked and promptly went into the enormously successful "Hold Everything", singing "You're the Cream in My Coffee" which became the song hit of the year.

From that time on Whiting has been one of the featured musical comedy players in America. He has been heard in such successes as "Heads Up", "America's Sweetheart" and finally "Take A Chance", in which he closed only a few weeks ago.

Following the run of "Heads Up", Jack went into the movies for a time, where he made four pictures, playing with some of the biggest stars of the screen. He has also appeared from time to time in vaudeville and once, for a night only, tried entertaining in a night club. Although he was cheered and applauded following his appearance, Whiting says he was more frightened than at any other time in his career, and refused to go on again. He has had many offers from clubs, but always he turns them down.

In the Powder Box Revue series of programs, Whiting is in his element. He does most of the things which have made him so successful on the stage and is relieved of the contact with crowds of people and the long weeks of rehearsal. Although his radio experience is limited, when he was selected for the leading role in this series, he gave several auditions which immediately convinced the producers of his ability.

He likes radio, feels no nervousness about it, and is convinced that it will become as much a part of his career as the stage and films have been.

In a recent interview with "Plums and Prunes" Plummer over Station WJID in Chicago, Whiting told that his weight was 148 pounds, that his exact height was five feet eleven, that he was born June 22, 1901. Asked what he had to say about his golf score, Whiting replied: "Once I went out to Hinsdale and had a seventy-five. That was sworn to. Then another time I had a ninety-five. That was sworn at."

When Jack Whiting's new broadcast comes over the ether, there will be plenty of the responses that came with his seventy-five—and none of the responses that greeted his ninety-five. And why not? Jack Whiting knows his game, he does!

TOSSING THE "BED OF ROSES" INTO THE RADIO MYTH HEAP



My evenings are practically free except for such minor details as singing at benefits, attending benefits at which some fellow artist is singing, listening to the radio to keep up on what the other fellow is doing, and getting to bed at a reasonable hour to preserve at least some trace of vocal freshness.

Of course all this has nothing to do with those weeks when I am making personal appearances at a theater or night club. Then this schedule is scrapped

snap; the only complication they present is the effort involved in keeping one's eyes open and looking vivacious and "peppy" when sleep looms like some unattainable and far-distant Nirvana.

Nor do schedules take cognizance of the fact that I am a human being with all the thousands of little duties which membership in the *genus homo* makes obligatory. It is expected of a radio star that she always be immaculately groomed and fastidiously attired, and silly as it may sound, beauty shoppes and fashionable ateliers have not yet figured out a system of grooming or fitting anyone (not even a very busy radio star) without the presence of said radio star—all of which consumes a shocking amount of time, as any normal woman will testify.

Oh! and I almost forgot the questionnaires—at least a dozen of them every week—distributed by publications and press representatives of this and that from every part of the country, which one is supposed to fill out intelligently, answering any question ranging from "What is your favorite recipe?" to "What do you think should be done about the currency situation of Bolivia?" It is absolutely imperative that one fill out the questionnaire and return it promptly, otherwise one is narrow, one-sided and a general dumbbell. The questionnaires are seldom used but that is beside the point—they must be filled out!

Otherwise I may use whatever time I have left pretty much as I please.

Whoever said that the life of a radio star was a bed of roses must have forgotten to remove the thorns. All of which is offered not as a complaint but as an explanation.

However, there is also a pleasant side to this sort of life. So far, I have made it seem that earning one's livelihood via the loud pecker is the worst sort of drudgery in the world. Far from it, I still get a tremendous thrill when I receive a letter from some far corner of the country, with the writer expressing his or her appreciation for my humble efforts. Then again, being in radio only six months, I still get an indescribable "kick" when I realize that my voice poured into a silent, expressionless little black box, is heard—well, by hundreds of people anyway in almost every corner of the country!

The world is 25,000 miles around; so were we taught when we went to school. When Jules Verne wrote his memorable classic, "Around the World in Eighty Days," people scoffed, and called him a madman. Yet, three months ago I received a letter which bore the postmark of "London, England" upon it. Can you imagine my delight when I read that a London listener had picked up my broadcast via short wave, and had written me complimenting me for it! In less time than I can say it, my voice had travelled almost 4,000 miles!

It isn't easy, I will admit. Some of my friends wonder how I bear up under the strain of broadcasts, rehearsals, more broadcasts, theatrical and night-club appearances et cetera. I answer in the same way, invariably: "I love it!"

SHIRLEY HOWARD whose idea of a day's activity for a radio star may not be popular—but she should know

By Shirley Howard

I AM not a temperamental artist. I just happen to make my living singing instead of pounding on a typewriter (as I used to when I was a writer) or convincing some upholstered customer that she looks too "cute" for words in a saucy little chapeau designed for a sixteen-year-old. I happen to like my work and I try my best to do it well.

But I am beginning to lose my temper. My friends think that I'm high-hatting them when I refuse their luncheon, dinner, bridge and supper invitations. It is not my intention either to snub or offend. I simply haven't the time!

There seems to be an erroneous theory in circulation that all a three-broadcast-a-week radio performer has to do is taxi over to a studio, open her mouth, emit a few sounds into a little tin box, proceed from there to a fashionable night-spot, and graciously accept the homage of columnists and celebrities who trip over one another's heels to pay court to her. The rest of her day she may spend in a seductive negligee draped gracefully over a divan eating her favorite candy and absorbing the latest novels.

A brief glance at a sample schedule of my week will explode this delightful fairy tale. I'm sure. On broadcasting days, (Mondays, Wednesdays, and Thursdays) my day looks like this:

4:30 to 7:00—Studio rehearsal.
7:00 to 7:15—Dress rehearsal.
7:30 to 7:45—Broadcast.
8:30 to 9:30—Exercise, dress and breakfast.
9:30 to 10:00—Vocalist.
10:00 to 11:00—Answer fan mail.
11:00 to 1:00—Select and arrange songs for following week.
1:00 to 2:00—Lunch and a walk.
2:00 to 4:00—Practice new songs.
4:00 to 6:00—Answer more fan mail, pose for Golden pictures, etc.

On days I do not broadcast (Tuesdays, Fridays and Saturdays) it usually "goes like this":

8:30 to 9:30—Exercise, dress and breakfast.
9:30 to 10:00—Vocalist.
10:30 to 1:30—Rehearsal with cast for Mollie Shaving Cream show.
1:30 to 2:00—Lunch.
2:00 to 4:00—Anyone of the following errands: Making the rounds of the music publishers, conference with business manager, pose for pictures or look at proofs, visit to the agency to check up on response to last show, an interview, a visit to my press representative.

and the routine is merely sandwiched in between four or five shows a day. Of course the problems involved are not insurmountable. One merely rehearses twice as hard and long the week preceding to minimize the preparatory work of a broadcast. Such mundane affairs as eating and sleeping have to be sent to the ash-heap. Then life devolves to the very simple business of getting to the studio and back to the theater on time. It would also be wise for me to practice jumping in and out of street-clothes, into a costume and back again, much in the same fashion that a fireman does, so that one can conquer stubborn hooks and eyes in a split second. Night-club engagements are comparatively a

MIKE AS REAL MELTING POT

PRINCE and peasant, rich man and pauper, all are brought to a common level by King Radio whose domain is the entire world. Titan of finance and tycoons of industry, commanding the destinies of worldwide enterprises, actually tremble when brought face to face with the impassive little black box called the microphone.

Yet there are many who desert lucrative professions because they are unable to resist the lure of the microphone. That is why a Doctor Ortiz Tirado, who was a famous surgeon in Mexico not so long ago, is heard caressing the air waves with a melodious tenor voice. And there are many other like Doctor Tirado.

But how do all these individuals manage to get into radio? Is it possible to become a radio artist because one has ability as a surgeon, a lawyer, or a civil engineer? The answer, of course, is no! One must possess recognized ability before the radio executives will permit a microphone appearance. Yet, there are many who never sought microphone fame, but who achieve it anyway!

Three times each week Leon Belasco and his orchestra are heard from coast to coast. A sweet, youthful feminine voice is heard singing vocal choruses, and occasionally a duet with the talented Belasco, who is a vocalist of no small repute. Leon is an accomplished violinist and orchestra leader besides. The feminine voice belongs to Miss Roberta Wells, alias Marjorie Vascount, who never had any desire to be a radio songstress, but—fate decreed otherwise!

This year, Miss Wells—or Vascount, to give her

right name—will inherit several million dollars accumulated by her industrious father in oil.

Three months ago, Leon Belasco, resting between appearances in the Continental Grill at the Hotel St. Moritz in New York, one of the metropolis' most exclusive night rendezvous, was approached by managing director Gregory Taylor, escorting a young lady. Belasco perfunctorily looked up to acknowledge the introduction, and he had hardly heard the young lady's name. Immediately, however, he snapped out of his weary lethargy, for the young lady standing before him was one of the most beautiful women he ever had seen. Tall, slim, aristocratic, and bearing the stamp of good breeding, plus features of extraordinary beauty, she smiled at the enchanted Belasco. They danced, and he asked her her name. After a moment's hesitation she said it was "Roberta Wells." As they danced she hummed a few bars of the selection being played by the orchestra, and Belasco's keen musical ear immediately detected that this young lady possessed a voice far better than ordinary.

The rest was simple. Coincidentally, Belasco was seeking a young lady as vocalist with his orchestra, and when he asked her to sing for him she was amazed. However, she acquiesced, and the following night she became a regular member of the Belasco entourage. It wasn't until a curious reporter on a New York daily revealed her true identity that Leon Belasco discovered who "Roberta Wells" really was. But it didn't make any difference. Marjorie Vascount, as Roberta Wells, had fallen in love with her work, for it provided a new experience, a thrill she never had known before.



The Voice of Experience examining the first of the letters to come in with solutions to Lorraine's problem

Now That You May Be Both Reader and Voice—

READERS of *Radio Guide* have expressed their warm approval of the innovation that has been evolved with the cooperation of the Voice of Experience.

For many months The Voice has been solving problems of heart, soul and mind, submitted by individual readers of this magazine. Hereafter The Voice will exchange places with the readers. Instead of solving the problems, he will submit problems to be solved by them.

So many answers to readers' questions have been published in *Radio Guide*, and for so long a time, that the philosophy he has evolved in these cases has become familiar to all. Obviously, therefore, a great number of readers will become eager participants in the new feature—will take a hand in the activity that has been worked out for their edification.

The master now becomes one of the observers and he invites the observers to become the masters. Not only the interest in the activity or the hope of reward may be the goal of the participants, but something of far deeper significance.

Readers whose problems will be offered from now on will receive the benefit of the opinions and the experiences of other readers. Thus the results of the master's philosophy will be applied with many facets, to the immeasurable relief of the aggrieved who send in the problems. Each week *Radio Guide* will publish a letter containing the perplexing difficulty of a reader or of a radio listener. This letter will be selected by The Voice from his enormous daily flood of mail. A new letter with a new human problem will be published every succeeding week.

Readers of *Radio Guide* are invited to put them-

selves in the place of the master and solve the human problem presented.

Their solutions are to be mailed in to the Voice of Experience. From all those he receives he will select ten. Selected letters will be printed in these columns.

As an award of special merit to each person who writes a solution chosen for publication, a copy of the valuable, entertaining, and useful book written by The Voice will be presented. This book bears the title of the master's identification over the air, "The Voice of Experience."

Five of the persons whose solutions are chosen will receive a deluxe edition of the book, autographed by the master himself. Five more of those readers whose solutions The Voice singles out for publication will receive each a copy of the regular edition of the volume.

This week's problem letter follows: Study Mrs. Stay-at-Home's problem carefully. Work out your solution and send it in. Confine yourself to two hundred words and please write on only one side of the letter page.

The Voice will choose the letters that win the awards on the basis of human wisdom and the broadened experience with life shown in them.

There will be no other basis of selection.

As soon as time between issues will allow, readers' solutions to Lorraine's problem, published last week, will be printed.

Submit your two-hundred-word solutions to the Voice of Experience, 551 Fifth Avenue, New York City, N. Y.

In the box immediately below is the problem of one perplexed wife.

What Is the Advice YOU Would Give to This Perplexed Wife?

Dear Voice of Experience:

Ever since we married, my husband has demanded one night a week for the purpose, as he calls it, of "going out with the boys." Concerning this evening, I am supposed to ask no questions whatever. Recently a younger sister of mine moved into our community, and on the nights when her husband goes out, she has a girl come in and stay with the children, and she goes out with friends of hers.

Last week I told my husband that on Thursday night, when he

went out, I had arranged for a girl to come and stay with our three children, and that I was going out with my sister. He hit the ceiling, saying that a wife's place was in the home, and not gallivanting around the country at night.

Now, Voice of Experience, if it is fair for him to have one night a week to himself away from the family, is it not equally fair for me?

I will appreciate your counsel.

Mrs. Stay-at-Home.

MR. FAIRFAX KNOWS THE ANSWERS

Arthur Fairfax, a veteran of radio who knows all the stars personally, will do his utmost to answer your query in the earliest possible issue of *RADIO GUIDE*. The only exceptions will be those questions that are not of sufficient general interest to merit response in print; and such inquiries will be answered direct, if accompanied by a stamped envelope. Address all questions to Arthur Fairfax, *RADIO GUIDE*, 423 Plymouth Court, Chicago, Ill.

H. D. McD., Toronto, Can.—So far as we can learn Father Coughlin's weekly talks have no Canadian outlet. But for you and countless other inquirers we print herewith the entire network taking the Detroit Sunday program: WJR, Detroit; WOR, Newark; WGR, Buffalo; WFBL, Syracuse; WOKO, Albany; WCAU, Philadelphia; WJAS, Pittsburgh; KYW, Chicago; WCKY, Covington; KSTP, St. Paul; WCAO, Baltimore; KMOX, St. Louis; WJIB, Kansas City; WGAR, Cleveland; WNAC, Boston; WEAN, Providence; WORC, Worcester; WICC, Bridgeport; WDRC, Hartford; WIBZ, Bangor; WMAS, Springfield; WFEA, Manchester; WOC-WHO, Des Moines; WOL, Washington.

Mrs. F. S., Kokomo, Ind.—Thanks for the information requested by many of our readers. We pass on to them the information that Gene and Glenn may be heard on WTAM at 8:00 a. m. and 6:30 p. m. EST every day except Saturday and Sunday.

Mrs. J. H. E., Chicago—Addressed to you is this answer to many hundreds of inquirers. Lum and Abner, abandoned by their original sponsor, may now be heard each Monday, Tuesday, Wednesday and Thursday through WTAM, Cleveland, at 6:15 p. m. EST.

Martha Louise, Denison, Tex.—"Today's Children" is privately performed so studio audiences are barred. The same Cliff Soubier takes part in the Sinclair Minstrels and First Nighter programs. In "Judy and

Jane," the former is Margie Evans, while Jane is the versatile Irene Wicker.

Mrs. Reilly, Brooklyn, N. Y.—Sorry but NBC does not specify who plays the Princess Ozma role. It is probably handled by a member of the cast who also enacts other characters in the sketch.

Mrs. E. W., Bronx, N. Y.—The Just Plain Bill role was never played by Buck Rogers. Ted de Corsia originated the part and while there have been some alterations from time to time, I believe Ted is again twanging the banjo on that show. Emery Deutsch's organization is getting ready for a road tour.

H. J. B., Emans, Pa.—Irina Glen is organist on both the "Little Orphan Annie" and the "Galaxy of Stars" programs.

R. B., Fowlerville, Mich.—We have no record of any current appearances of the "Country Doctor." It is impossible to predict the resumption of this program. Phillips Lord, you know, is cruising around the world.

R. Setter, Lewiston, Pa.—Carleton Smith is your true cosmopolite. While his home is officially in Chicago, he is quite the globe trotter and we are never surprised when his column reaches us from New York, Rome, or some place in the Pyrenes.

Peggy, Memphis, Tenn.—Seymour Simons is doing a long stand at the Club Hollywood, Miami, Florida. His broadcasts are local over station WQAM. Currently the Spatton program has been retired and there is no hint of a renewal.

W. R. G., York, Pa.—Ethel Shutta is presented each Friday at 8 p. m. (EST) with Don Bestor's orchestra and Walter O'Keefe. Try WJZ or some other NBC station. She is reported as threatening to desert the

program because of what she considers an injustice done her bandmaster husband, George Olsen. Photos should be requested of stars care of the station through which you hear them.

I. H., Youngstown, Ohio—Thanks for your inquiry because it reminded me that I wanted to call Alice Joy. She has a new sustaining program series at 4:15 p. m. EST, Wednesdays, Thursdays and Fridays over NBC-WJZ stations.

Miss H., Chicago, Ill.—Billy Sunshine is the Weems pianist for the Sunday silk program only, but is not regularly employed with the band. Because of required brevity all we can tell you is that Gracie Allen is George Burns' wife and that the two have appeared in vaudeville prior to their radio engagement. Charlie Agnew is a tall, slender chap about 34 years old. He is married.

R. E., St. Paul, Minn.—Although we are not reliably informed we have reason to believe that Boake Carter has only been in radio in his present capacity of news commentator. He is a native of Great Britain and is a newspaper man. Henry Neely was "The Old Stager."

J. Gebhart, New York, N. Y.—To hear Conrad Thibault, tune in the "Show Boat" any Thursday night at 9 p. m. EST, on the NBC-WJZ network.

Alex H., Fairview, N. J.—We repeat our advice to all photo seekers. Mail your requests for pictures to the artists themselves, either care of the National Broadcasting Company or the Columbia Broadcasting System, New York, N. Y., depending of course over which chain your favorite broadcasts. Or send requests care of the station through which you hear them. Eddie Duchin's new program brings him on the air each Tuesday, Thursday and Saturday at 9:30 p. m., EST over an NBC-WJZ network.

THE VOICE OF THE LISTENER

Admits Re-Sponsor-bility

Chicago, Ill.

Dear VOL:

After reading a number of the letters in your columns I am inclined to take stock of listeners' weaknesses, among which, I freely admit my own are outstanding.



Gloria Rose

I am afraid that we have already learned to take radio too much for granted with the inevitable result of being annoyed if our entertainment is interrupted for a moment in which to give the sponsor a chance to say a word or two on his own. After all, complete ignoring of the firms which grant us this amazing boon will eventually lead to their deserting the air and returning to the newspapers and periodicals through which they advertised before radio came along with its opportunities for direct conversation with prospective buyers.

So let's heed the warning and not only listen to the advertising part of the programs but also support the sponsors with a few purchases lest we too quickly reach the days when we are robbed of the diverse talent which they are giving us these days. It's an old saying but a truthful one that it's better to be safe than be sorry.

Gloria Rose

And This Ends That

Bradford, Ill.

Dear VOL:

Whoops! After reading I. J. Farley's letter I've just found out that the "critters" the cowboys round up must be dogs. And here all the time I've thought they were steers and cows and calves. He also remarked that I seem to have my cows and canines mixed up.

It might interest him to know that I have two dogs and four cats in my home here on the farm. But maybe I'm wrong. Maybe I've had cows in the house all the time and didn't realize it.

And lest I forget to say it, Farley, here's your bushel of prunes right back at you.

Mrs. Pete George

From the Bucking Bronx

Bronx, N. Y.

Dear VOL:

I, too, am a staunch Tex Ritter fan but I think that not only he, but the entire Cowboy Tom's Roundup troupe, deserved a barrel of plums. When a listener tunes in a Western program and

The use of this department is cordially offered to every reader of RADIO GUIDE who has a thought to express and a desire to express it. LET'S ALL GET TOGETHER and TALK THINGS OVER. Here is a forum to which everybody is cordially invited. Address all letters to VOICE OF THE LISTENER, Radio Guide, 423 Plymouth Court, Chicago, Ill.

knows that the characters are honest-to-goodness westerners it only adds the more to his enjoyment of the program.

I am sorry Tex Ritter's Lone Star Rangers are no longer on the air. I also miss Pappy, Zeke and Ezra and hope something will be done to bring them back. To all the other genuine westerners and hillbillies who are keeping the traditional folk-music of our country alive by their excellent interpretations, I can only say, "Thank You."

Betty Wexler

Waring Off the Green

Ishpeming, Mich.

Dear VOL:

It is interesting to a confirmed Fred Waring fan to note the growing approval for this extremely fascinating band leader. I take a particular pride in his success because when I first heard him he had a small group in vaudeville and had not yet become known to the radio listeners in general.

I told members of my family then that some day he would be a success on the air, and he has certainly made good on all the boasting I did for him. One thing particularly noticeable is the manner in which he has polished off his performances.

He was really pretty "green" when he first came on the air but he has outdistanced all other band leaders, in my estimation, in the time that he has been sponsored. I am glad that the Ford Company entrusted their radio selling job to him and will pass up all dates on Feb. 4th to hear his premiere.



Laura M.

If you raise your voice in the Listeners' Forum, you should be seen as well as heard. Send in your photograph. RADIO GUIDE will try to be careful with your picture, but assumes no responsibility for its return. As many pictures of VOL contributors as possible will be used, and as early as practicable.
—V.O.L.

Another Bernie Fan

Perry, Kan.

Dear VOL:

You will note that I live in a place remote from radio centers, but that doesn't affect my appreciation of the folks in radio, particularly the Old Maestro, himself, Ben Bernie. The more I hear of other orchestras and other leaders the more I realize Ben is in a class by himself. His wit is quick and sharp; he is an excellent musician who knows how to surround himself with clever talent and he evidently loves to give someone else a chance. And better than all of those is the fact that while he apparently is extremely casual about his direction, his orchestra is a splendid one and reveals that Mr. Bernie's apparent indifference is only a pose which masks the many hours of hard application he puts in on his organization. I say, "Hurrah for the Old Maestro. Long may he be heard in loudspeakers."



Sylvia Dell

Sylvia Dell

Itty-Bitty from Diddy

North Bay, Canada

Dear VOL:

I really enjoy getting RADIO GUIDE as it is a great help to radio owners. I wish to state our programs are perfect, especially our dance orchestras. Why do we seldom hear such fine bands of snappy jazz as Dou Redman's? Give us more of Redman and Garber with less Hi-de-hu Calloway. About our tenors: I would rather hear Ross, Novis and Thibault than all of the singing Adonises.

Diddy J Besaw

Shorts to Stir Interest

Carmen, Okla.

Dear VOL:

I have just seen the motion picture short of the "Show Boat Hour" broadcast and enjoyed it very much.

I may be different from some folks but I can enjoy a program a lot more if I know what the artists look like.

Why doesn't the Philadelphia orchestra make a short? I am a lover of good music and I believe that if this great organization could be flashed on the screen for a fifteen minute concert it would cause a lot of folks to appreciate and listen to the better type of music.

Lyle Lewey

ALDO RICCI'S Flight on "PHANTOM STRINGS"

FIFTEEN years ago a wistful lad peddled papers from the newsstand at the corner of Sixth Avenue and 49th Street, in New York. Between customers he dreamed of fame but his wildest dreams never included what one day did come to pass. For the boy was Aldo Ricci, present conductor of the "Phantom Strings Orchestra" which is heard every Sunday morning over the WJZ network.

When he dreamed his dreams as he sold papers, Ricci could not foresee the towering structure that would rise across the street. That structure is the home of the National Broadcasting Company, Rockefeller Center. And certainly he could not have foreseen that he himself would be one of the network's foremost conductors.

Aldo was a boy prodigy. At the age of four he gave his first recital in New Orleans. Four years later he gave another recital in the same city and from that appearance, he earned sufficient money to go to study in Bologna, Italy.

But shortly after his return to New York, Aldo's father died. The family was left penniless. Driven by necessity, the young musician was forced to hunt immediate employment of whatever sort he could find.

A friend of his who conducted a newsstand at the northwest corner of

Sixth Avenue and 49th Street in the daytime, offered to let Aldo operate it at night. The future maestro eagerly seized upon the opportunity to earn a few dollars a week.

He did not forget or neglect his music, though. No matter how tired he was after a long night at the newsstand, he practiced assiduously when he went home. And in his spare time he canvassed the agencies vainly, seeking an opening. Two years passed before his chance came.

One day Aldo heard that there was a chance for a fiddle player in the show "Paganni," starring George Arliss. The script called for Arliss to play the fiddle. Arliss is an indifferently performer on the instrument, so it became necessary to plant a masterful player in the wings while the British star faked the hit on the stage. After "Paganni" came a similar job in "Humoresque" featuring Laurette Taylor.

Aldo meanwhile had attracted the attention of a wealthy patroness of the arts, under whose sponsorship he became a member of the New York Symphony Orchestra, under Walter Damrosch. Later he joined Paul Whiteman, but left to form his own orchestra. Last May Ricci went on the air for the first time over the NBC network with his "Phantom Strings."



No matter how busy he is, Aldo finds the time to have a chat with his former newsstand partner

Sunday, January 28

Look for the Bell Δ for Religious Services and Programs

Log of Stations

(NORTH ATLANTIC EDITION)

Call	Kilo-	Power,	Location	Net-
Letters	cycles	Watts		work
KDKA	980	50,000	Pittsburgh, Pa.	NBC
WAAB†	1410	500	Boston, Mass.	CBS
WABC	860	50,000	N. Y. City, N. Y.	CBS
WBAL: 1060-760	10,000		Baltimore, Md.	NBC
WBZ-			Springfield and	
WBZA	990	25,000	Boston, Mass.	NBC
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	1,000	Portland, Me.	NBC
WDRCT	1330	500	Hartford, Conn.	CBS
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WEEI	590	1,000	Boston, Mass.	NBC
WFI†	560	500	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N. Y.	NBC
WHAM	1150	25,000	Rochester, N. Y.	NBC
WJAS†	1290	1,000	Pittsburgh, Pa.	CBS
WJSV†	1460	10,000	Washington, D. C.	CBS
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLIT†	560	500	Philadelphia, Pa.	NBC
WLW*	700	50,000	Cincinnati, Ohio	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOKO†	1440	500	Albany, N. Y.	CBS
WOR	710	50,000	Newark, N. J.	
WRC†	950	500	Washington, D. C.	NBC
WRVA‡	1110	5,000	Richmond, Va.	NBC
WTIC†	1060	50,000	Hartford, Conn.	NBC

†Network Programs Listed Only.
‡Full Day Listings; Night Network Only.
*Evening Programs Listed Only
‡Local Day, Full Night Programs Listed

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

MORNING

8:00 A.M.

NBC—Melody Hour; guest soloist; Grande Trio; WEAF WGY
CBS—On the Air Today; WARC
NBC—Tone Pictures; Ruth Pepple, pianist; mixed quartet; WJZ WBAL
WJSV— Δ Elder Michaux's Congregation
WNAC—Radio Cantata

8:05 A.M.

CBS—Organ Hevelde; WABC

8:30 A.M.

CBS—Artist Recital; Charlotte Harriman, contralto; Crane Cahler, bass; WABC
NBC—Low White at the Dual Organ; WJZ WBAL WBZ WBZA

8:45 A.M.

CBS—The Radio Spotlight; WABC
WNAC—News Flashes; Weather

9:00 A.M.

NBC—The Balladeers, male chorus; instrumental trio; WEAF WGY
CBS—Junior Babel, Children's Program; WABC WOKO WAAB WCAU WJSV

NBC—Children's Hour, vocal and instrumental concert; WJZ WBAL KDKA WBZ WBZA WHAM

WCSH—Thirteen Class
WNAC—Bouquet of Memories

9:30 A.M.

NBC— Δ Cloister Bells, sacred music; WEAF WGY
WNAC—Concert Musicale

9:45 A.M.

NBC—Alden Edkins, bass baritone; WEAF WGY
WNAC— Δ The Watch Tower Program

10:00 A.M.

NBC— Δ The Radio Pulpit; Dr. S. Parkes Cadman, talk; music direction Keith McLeod; WEAF WGY

CBS— Δ Church of the Air; WABC WOKO WAAB WDRB WJAS WJSV

NBC—Southland Sketches; Southernaires, male quartet; WJZ WBZ WBZA KDKA WBAL WHAM

WCAU—Mario de Campo, tenor, Baroness de Cielhay, soprano; Eric Wilkinson, organist
WRVA—Lessons in Living, Dr. Douglas S. Freeman

10:15 A.M.

WCSH—Medical Program
WNAC—Uncle Bob Houghton, children's program

10:30 A.M.

NBC—Mexican Mariacha Typica Band; Hector De Lara, baritone; WEAF WGY WCSH
CBS—Melody Parade; WOKO WDRB WCAU WJAS

NBC—Sanovar Serenade; Alexander Klirloff's Orchestra; Nicholas Vasalieli, tenor; WJZ KDKA WBAL WHAM

CBS—Ben Alley, Tenor WABC
WBZ-WBZA—Safety Crusaders, juvenile sketch
WJSV—Melody Parade
WOR—Newark Museum, talk

10:45 A.M.
CBS—The Playboys; WABC WDRB WJAS WOKO WJSV WCAU WNAC

KDKA— Δ First Presbyterian Church Services
WBZ-WBZA—Sanovar Serenade (NBC)
WOR—Current Legal Topics, Robert Daru

10:50 A.M.

WEEI— Δ Morning Service, Old South Church
11:00 A.M.

NBC—Hall and Gruen, piano team; WEAF
CBS—Children's Hour, Juvenile Variety Program; WABC

NBC—Morning Musicale, string quartet; WJZ WBZ WBZA WBAL

CBS—Rhoda Arnold and Taylor Buckley, duets; WOKO WJSV WNAC

KDKA— Δ Church Services
WCAU—Children's Hour
WCSH— Δ State Street Congregational Church Services

WGY— Δ Union College Chapel Services
WHAM— Δ St. Paul's Episcopal Church Service
WOR—"The Moderns"; Dorothy Minty, violinist; Olga Zundell, cellist; Mercedes Bennet, pianist
WRVA— Δ Second Presbyterian Church Services

11:15 A.M.

NBC—Major Bowen's Capitol Family, vocalists; male quartet; orchestra; WEAF

11:30 A.M.

NBC—Poet Prince, Anthony Frome, tenor; WJZ WBAL WJR
CBS— Δ Salt Lake City Tabernacle Choir and Organ; WOKO WJSV

WBAL—Studio Program
WBZ-WBZA—Radio Nimble Wits, Everett Smith
WOR—Organ Recital, George Shackley

11:45 A.M.

NBC—Dun Hall Trio and the Phantom Strings; WJZ WBAL
WBZ-WBZA—Arthur Martel, organist

AFTERNOON

12:00 Noon

NBC—Major Bowen's Capitol Family; WFI WGY WLIT
CBS— Δ Salt Lake City Tabernacle Choir and Organ; WABC WJAS

WBZ-WBZA—Radio Nimble Wits, Everett Smith
WCAU— Δ Watch Tower Program
WOR—"Going Places" with T. Atherton Dixon

12:15 P.M.

NBC—The Morning Home Circle, houselink philosophy; WEAF WEEI WCSH WFI WLIT
NBC—Baby Rose Marie, songs; WJZ WBZ WBZA WHAL KDKA WHAM

CBS— Δ Salt Lake City Tabernacle Choir and Organ; WDRB
WGY—Gordon String Quartet (NBC)
WOR—Pauline Albert, the whirlwind pianist
WRVA— Δ Watchtower Lecture

12:30 P.M.

CBS—Madison Ensemble; WOKO WJAS
NBC—University of Chicago; Round Table Discussion; Current Topics; WEAF WGY WEEI
CBS—Tito Guizar, tenor; WABC WNAC WDRB WCAU

NBC—Radio City Concert; Symphony Orchestra; Chorus and Soloists; WJZ WBAL KDKA WBZ WBZA WHAM

WCSH—Pete the Singing Mister
WJSV—Bob Lonsdale, radio reporter
WOR—Bert Rule, songs

12:45 P.M.

CBS—Madison Ensemble; WABC WJSV WCAU WLIT—U of Chicago Round Table, discussion (NBC)
WOR—"Hobbies"; Simund Rothschild, speaker

1:00 P.M.

NBC—Russian Symphony Choir; WEAF WFI WGY
CBS— Δ Church of the Air; WABC WOKO WJAS WJSV WDRB WCAU

WCSH— Δ First Radio Parish
WEEI—Morey Pearl's Orchestra
WNAC— Δ Catholic Truth Period
WOR—Perole String Quartet

1:30 P.M.

NBC—Dale Carnegie, "Little Known Facts About Well Known People"; orchestra; WEAF WEEI WCSH WFI WGY
CBS—Lazy Dan, the Minstrel Man; Irving Kaufman; WABC WCAU WJAS WJSV WDRB

NBC— Δ National Youth Conference; Dr. Daniel A. Poline, speaker; WJZ WBAL WBZ WBZA KDKA— Δ Old Songs of the Church
WHAM— Δ Rochester Catholic Hour
WRVA—Jewish Hour

1:45 P.M.

KDKA—Uncle Tom and Betty
WRVA—Beauty That Endures

2:00 P.M.

NBC—Gene Arnold and the Commodores; WEAF WEEI WCSH WGY
CBS—Broadway Melodies; Helen Morgan, Jerry Freeman's Orchestra and Chorus; WABC WNAC WCAU WJAS WJSV

NBC—Bar X Days and Nights; Carson Robison's Buckaroos; WJZ WHAL WBZ WBZA KDKA WHAM—Down Melody Lane
WOR—"Genealogy," H. Minot Pitman

2:15 P.M.

WOR—Hal Beckett, organ recital; Roxy Siogers

2:30 P.M.

NBC—Elizabeth Lennix, contralto; WEAF WGY WEEI
CBS—The Big Hollywood Show; Abe Lyman's Orchestra and Accordiana; WABC WOKO WNAC WCAU WDRB WJSV

NBC—Grenadier Guards, Military Band; WJZ KDKA WBAL WHAM
WBZ-WBZA—Mason and Hamlin Concert
WCSH—Frank M. Brown Program

2:45 P.M.

NBC—Genie of Melody; Muriel Wilson, soprano; Fred Hufnuth, tenor; Harold Saunders' Orchestra; WEAF WCSH WGY WEEI
WOR—The Radio Forum, speaker

3:00 P.M.

NBC—Wayne King's Orchestra; WEAF WEEI WCSH WGY WLIT
CBS—New York Philharmonic Symphony Orchestra; WABC WOKO WAAB WDRB WJAS WJSV

NBC—International Tid Bits; Orchestra and Soloists; WJZ WBZ WBZA WBAL WHAM KDKA WCAU—Ralph Slaughter
WNAC—Rita Breaux, pianist; Robert Paul, tenor

3:15 P.M.

NBC—Irene Rich in Hollywood, dramatic sketch; WJZ WBAL KDKA WBZ WBZA WHAM WCAU—Broncho Busters
WNAC—Bill Bugby's Orchestra

3:30 P.M.

NBC—Frances Lambert, contralto; Three Straps; Richard Hamber's Orchestra; WEAF WLIT WCSH WGY WEEI

NBC—Jan Garber's Orchestra; WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—Ben Greenblatt, pianist
WNAC—Francis J. Crum, organist
WOR—The New Poetry; A. M. Sullivan; Professor Robert P. Tristram Coffin, guest

3:45 P.M.

WCAU—Diary of a Newspaper Man
WNAC—Lawrence Thoutain, tenor
WOR—Madame Olyanova, graphologist

4:00 P.M.

NBC—Submarine G 10, dramatic sketch; WEAF WLIT
NBC—Albert Payson Terhune, dog drama; WJZ KDKA WBZ WBZA WHAM

Coughlin Net.—Rev. Father Charles E. Coughlin; WCAU WNAC WOR WOKO WJAS WDRB WBAL— Δ The Watch Tower Program; Judge Rutherford

WCSH— Δ Watchtower Program
WEEI—Studio Program
WGY— Δ All Saints Cathedral Choir

4:15 P.M.

NBC—Dion Kennedy, organist; WJZ WHAM KDKA
NBC—Vee Seegal and Johnny Lawshurt, songs and guitar; WEAF WEEI WGSY WGY WLIT
WBZ-WBZA—Massachusetts Bay Colony; Gleason L. Archer

4:30 P.M.

NBC—The Hoover Sentinels, Edward Davies, baritone; Chicago A Capella Choir; Joseph Kostner's Orchestra; WEAF WEEI WCSH WGY WFI

NBC—Princess Pat Pageant, dramatic sketch; WJZ WRZ WBZ WBAL WHAM KDKA

5:00 P.M.

NBC—Dream Drama; WEAF WEEI WCSH WGY WFI
CBS—Hoses and Drums, dramatization; WABC WAAB WJAS WJSV

NBC— Δ National Vespers; Dr. Ralph Sackman, talk; WJZ WBAL WBZ WBZA WHAM KDKA
WCAU— Δ Rev. Donald G. Barnhouse
WNAC—The Commoplatians, novelty quartet
WOR—Shelling It Out with Harry Herschfeld

5:15 P.M.

NBC—Romances of Science, dramatization; WEAF WCSH WGY WFI WEEI
WNAC—Elizabeth Travis, Behnke, pianist
WOR—Michael Harlett, tenor; Alfred and Edgar Lustgarten, string duo

5:30 P.M.

NBC—Talkie Picture Time, sketch; WEAF WEEI WCSH WFI WGY
CBS—Frank Crumit and Julia Sanderson, songs; WABC WOKO WAAB WCAU WDRB WJSV
NBC—Grand Hotel, dramatic sketch; WJZ WBAL WBZ WBZA KDKA WHAM
WNAC—Salon Gens
WOR—Robert Roud, "Town Talk"; Cobina Wright, soprano
WRVA— Δ Christian Science Program

5:45 P.M.

WNAC—News Flashes; Weather
WRVA—Organ Reveries

NIGHT

6:00 P.M.

NBC— Δ Catholic Hour, talks and music; WEAF WEEI WCSH WLIT WGY WRVA
CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, soprano; WABC WCAU WJAS WJSV

High Spot Selections For The Day

- 12:30 p.m.—Radio City Concert; orchestra; chorus; NBC-WJZ network.
- 3:00 p.m.—N. Y. Philharmonic Symphony, Arturo Toscanini, conducting; CBS-WABC network.
- 4:00 p.m.—Father Coughlin's address; Private network including WOR.
- 4:30 p.m.—Sentinels Concert; orchestra under direction Josef Koestner; NBC-WEAF network.
- 6:00 p.m.—Cadillac Concert; Joseph Holmann, guest, and Sir Henry Wood, conductor; NBC-WJZ network.
- 6:30 p.m.—"Education in a New Era," talk by Mayor Fiorella La Guardia of New York City; NBC-WEAF network.
- 7:30 p.m.—Joe Penner, comedian; Harriet Hillard, vocalist; Ozzie Nelson's orchestra; NBC-WJZ network.
- 8:00 p.m.—Eddie Cantor, comedian; Rubinoff's orchestra; NBC-WEAF network.
- 9:00 p.m.—Will Rogers; Revelers and Coleman's orchestra; NBC-WJZ network.
- 9:30 p.m.—American Album of Familiar Music; NBC-WEAF network.
- 9:30 p.m.—Walter Winchell; NBC-WJZ network.
- 10:00 p.m.—Jack Benny, comedian; Frank Black's orchestra; NBC-WEAF network.
- 10:30 p.m.—Hall of Fame; Rosa Ponselle, guest star; NBC-WEAF network.

NBC—Symphony Concert, Josef Hofman, concert pianist; Sir Henry Wood, conductor; WJZ WBZ WBZA WHAM WBAL KDKA WLW
WNAC—Twilight Review
WOR—Uncle Don

6:15 P.M.

KDKA—Weather and Sports
6:30 P.M.

CBS—Studio Ed McCannell; WABC WAAB WCAU WDRB WJAS WJSV
NBC—Our American Schools; Mayor La Guardia, speaker; WEAF WLIT WGY WRVA
KDKA—Ernie Hollis's Orchestra
WCSH—Insurance Program
WEEI—The Edison Program
WNAC—Armando Corra's Orchestra
WOR—Studio Program

6:45 P.M.

CBS—Talk by Colonel Carl Byrd on behalf of President's Ball; WARC WNAC WJAS WCAU WJSV WDRB WOKO
WCSH—Studio Program
WEEI—The Flufferettes; Frimmi Sisters and Billy Paine
WOR—"Red Laquer and Jade," Basil Ruysdial

6:50 P.M.

CBS—Charles Carille, tenor; WARC WNAC WJAS WCAU WJSV WDRB WOKO
7:00 P.M.

NBC—Court of Human Relations, drama; WEAF WLIT WGY WCSH
CBS—Ethel Waters; Jack Demmy's Orchestra; WARC WNAC WDRB WCAU WJSV WJAS
NBC—Ted Weems' Orchestra; Guest Artists; WJZ WBAL WBZ WBZA KDKA WLW WHAM
WEEI—Studio Program
WRVA—Pampas Nights (NBC)

7:15 P.M.

WEEI—Ethel Greider and Phil Sattman
WOR—Comedy Stars of Hollywood
WRVA—Organ Symphonies (NBC)

7:30 P.M.

CBS—H. V. Kaltenborn; WABC WDRB WOKO WJAS WJSV
NBC—Joe Penner, comedian; Harriet Hillard, vocalist; Ozzie Nelson's Orchestra; WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM

WCAU—Fur Trappers
WEEI—Garden Talk; News
WNAC—"Highways of Melody," Allice O'Leary, contralto; Adrian O'Brien, tenor and two pianos

WOR—Spotlight; Orchestra directed by Merle Johnston; Veronice Wiggins, contralto; Fred Vitell, tenor

7:45 P.M.

CBS—Rin Tin Tin Thriller; WARC WNAC WCAU WJSV WJAS
NBC—Wendell Hall, songs and ukelele; WEAF WLIT WCSH WGY
7:50 P.M.

WEEI—News Dispatches
8:00 P.M.

NBC—Eddie Cantor, comedian; Rubinoff's Orchestra; WEAF WCSH WLW WGY WTIC WRVA WLIT
CBS—Evening In Paris; WABC WOKO WNAC WCAU WJSV WJAS
NBC—To be announced; WJZ WBAL WHAM
KDKA—Weather; Sports Reports
WEEI—The Jenny Concert
WOR—Vera Brodsky and Harold Triggs, piano duo

8:15 P.M.

KDKA—Debut Night
WOR—Rita Gould, songs

(SUNDAY CONTINUED)

PLUMS AND PRUNES

By Evans E. Plummer

SEVERAL weeks ago, we went into a rave about Wednesday night being "radio night" at our house. The general excellence of the Wednesday night offerings caused us to effervesce and bare our dial tracks.

But after all, you are the customers, and week by week we become more and more impressed by your sensible and exceedingly wise criticisms of radio programs spotlighted by the Radio Guide "Better Radio Contest." However, there is one drawback. What nights you prefer to listen, and what programs you usher through your loud speakers on those nights, are still mysteries to this pillar.

How about a little private correspondence between you and us? In return, while we won't make rash promises we'll try to get for you some particular thing—associated with radio—that may, to date, have been denied you (ten-tube sets and auditions excepted).

Tell us what your favorite night is, to what programs, in order you listen, and while you have pen in hand, note down which daytime network or local station programs you feel should have night periods on the air.

As a starter, here's "La Nina en Calico's" Thursday night bid:

1. Rudy Vallee's Variety Hour, for his guest stars, 2. Show Boat, for Thibault, Cap'n Henry, Melasses 'n' January, Lanny Ross and Don Voorhees (may be returned), 3. Paul Whiteman's concert.

All right, customers, name your medicine.

Make A Memo

TO HEAR ALICE JOY, the deep contralto and very sweet person, who has returned to you via an NBC-WJZ network with fifteen minutes of song Wednesdays Thursdays and Fridays at 4:15 p. m. EST. . . . That Ruth fitting's new commercial is to begin Tuesday, February 13, at 9:15 p. m. EST with Johnny Green's orchestra and Ted Husing as m. c. . . . That Al Johnson will try it again with Paul Whiteman beginning February 8, and we wish him lots-a-luck.

And put it down that Schlitz is still looking over the shows for one to make Jan. thirsty. Number 143 (or is it 143?) is a combination of CBS-Chicago's Al and Pete, Francis X. Bushman, m. c. Norm Barry, orchestra and Mikeman Tom Shirley. By the time that beverage sponsor is decided, we'll have prohibition back.

DON'T FORGET TO call NBC's attention to one Deloyd McKaye; the reason being that we have heard the lady play a piano, and that piano was played upon as was no other we have ever heard. It's not often we work up a lather over an-audition-to-be, but this time we unbutton our spats, face the east, and bow twice to the Hon Allah with a prayer that the Chicago execs of that chain will fix things so we can hear more of Deloyd's magnificent ivory manipulation. . . . Remind Hal Stokes and the King's Jesters that they still have not returned the manuscripts for Al Rice's song "Knute and His Flute." It seems Rice's efforts to get his song back have been "fluteless."

Sick List: Irene Rich, just recovering from the flu. . . . Irene Wicker, hospitalized between her many shores to overcome a bothersome ailment. . . . Mrs. Al Cameron, recovering from second motor crash in a month. . . . Bill (Grandpa Burton) Baar's mother is not so well at this writing.

Inside Pickups

THE RED (WLS) FOLEYS (the lady was Eva Overstake) are reported to be bassinet shopping. . . . Chicago NBC mikesmen have taken General Johnson at his



ARLENE JACKSON

comely Canadian lass who made good in the big city, Miss Jackson is Gus Van's right-hand "man" in his new series opening Tuesday, January 30, at 7:45 p. m. EST over an NBC-WJZ network.

word and organized a house union. Which isn't a bad idea at all, knowing, as we do, the minimum wage (if any) often paid to the pronouncers. . . . Campana sprouted its third dramatic show Monday, January 22, at 8 p. m. EST over NBC western network including WDW, Omaha, but with no Eastern outlets at present. Same co-stars Louise Bancley, Ann Seymour and Don Ameche. . . . Chief Evergreen Tree, who made wolf, dog, bird and what-have-you noises at CBS the last few years, is getting an NBC-Chicago house audition.

Maybe we are wrong, but isn't it odd that the King's Jesters go to town for a soapmaker on Monday nights, and then, on Tuesday mornings, sing the praises of a product which dispenses with the need for half your soap budget?

OF COURSE, HE LEARNED the truth later, but it was amusing how one radio writer was taken in by this incident. It seems that one Bob Hawk, wisecracker-announcer de luxe, has a girl friend at the Laboring Voice station whom he tags, for no good reason, "the bride." So last Sunday night during the Nutty Club airing, Hawk phoned WBBM and asked them to tell Harold Parks, the nutty m. c., that he "and the bride" were listening in and to dedicate a number to them. . . . Parks did in a big way, leaving, to the unforgotten the impression that it was Hawk's wedding night. The listening radio editor sensed a scoop, and it was only upon a careful checkup that he learned the lowdown.

WHEN FRED WARING goes kilocycling for Ford February 4, he will likewise celebrate the first anniversary of his musical organization's debut on the air—a most notable year for him. You may not know the real reason Waring remained untouched by radio up to 1931, but his holdout for \$10,000 a week may have had a lot to do with it. Old Gold paid \$3,500. So maybe Fred is getting \$7,000—or more—for the vehicle fabricator. . . . If you get your Radio Guide soon enough, tune to CBS-WABC stations on Saturday, January 27, at 1 p. m. EST and you'll hear the Prince of Wales re-broadcasting from dear old Lon'on on "Unemployment Relief Measures and Results"—indicating that England has her troubles, too.

Sing'n (Harry Frankel) Sam did a capacity business this past week at the Chicago State-Lake Theater. Didn't we read somewhere that Harry was taking time off radio for a "rest"? Was the Hooster baritone or his sponsor kidding us?

Taglines

RETURNING TO AL AND PETE, have you taken a listen to their CBS-WABC week nightly except Saturday 6:15 EST program with "Little Junior"? The show is definitely not for children, and you suffering adults who find the ether a bit juvenile between the hours of 4:30 and 7 p. m., are advised to give your dial a twirl to this plump bit of Cameron-Bontsema foolishness. Al Cameron, it is revealed is "Junior" . . . At the other end of the day, namely between the hours of 8 and 10 a. m. EST, try WBBM's kilocycles for a novelty in time announcements. . . . For the sake of split second accuracy, two announcers are used on this rehearsed program of records, the "A & P Minute Parade." One mikesman reads the script, while the second keeps his eye on the clock, calling the time after this fashion:

First Ann: "The time is now . . ."
Second Ann: "7:42 . . ."
First Ann: "o'clock, and we present . . ."

The pair of announcers were selected with voices to match so perfectly that most listeners as yet do not know the truth, or suspect what pains are being taken to insure accuracy. . . . Remember a year ago when Hill (Faw Down) Mahoney auditioned or was supposed to for NBC? Well he really has, this week, and his supporting comic cast included Haggery Evans and Charles Cabin air vets and Mahoney buddies. . . . The Tom Shirleys marked off their first wedding anniversary January 14, and now, as is the radio continuity form, we turn to the—

BIRTHDAYS: January 28, Irene Beasley; January 29, Florence Murray; January 30, Eddie Cantor; February 2, Veronica Wiggins; February 3, Charles J. ("Andy") Correll.



LOOK OUT FOR WINTER'S Beauty BANDITS!

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Sunday, January 28

Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power, Wats	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pa.	NBC
WAAB†	1410	500	Boston, Mass.	CBS
WABC	860	50,000	N. Y. City, N. Y.	CBS
WBAL, 1060-760	10,000		Baltimore, Md.	NBC
WBZ-			Springfield and	
WBZA	990	25,000	Boston, Mass.	NBC
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	1,000	Portland, Me.	NBC
WOR†	1330	500	Hartford, Conn.	CBS
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WEEL	590	1,000	Boston, Mass.	NBC
WFI†	560	500	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N. Y.	NBC
WHAM	1150	25,000	Rochester, N. Y.	NBC
WJAS†	1290	1,000	Pittsburgh, Pa.	CBS
WJSV†	1460	10,000	Washington, D. C.	CBS
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLIT†	560	500	Philadelphia, Pa.	NBC
WLW*	700	50,000	Cincinnati, Ohio	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOKO†	1440	500	Albany, N. Y.	CBS
WOR	710	50,000	Newark, N. J.	
WRC†	950	500	Washington, D. C.	NBC
WRVA†	1110	5,000	Richmond, Va.	NBC
WTIC†	1060	50,000	Hartford, Conn.	NBC

†Network Programs Listed Only.
 ‡Full Day Listings; Night Network Only.
 *Evening Programs Listed Only.
 †Local Day, Full Night Programs Listed

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

MORNING

8:00 A.M.

NBC—Melody Hour; guest soloist; Grande Trio; WEAF WGY
 CBS—On the Air Today; WABC
 NBC—Tone Pictures; Ruth Peppie, pianist; mixed quartet; WJZ WBAL
 WJSV—Elder Michaux's Congregation
 WNAC—Radio Carollers
 8:05 A.M.
 CBS—Organ Reveries; WABC
 8:30 A.M.
 CBS—Artist Round; Charlotte Harriman, contralto; Crane Calder, tenor; WABC
 NBC—Law White at the Dual Organ; WJZ WBAL WBZ WBZA
 8:45 A.M.
 CBS—The Radio Spotlight; WABC
 WNAC—News Flash; Weather
 9:00 A.M.

NBC—The Ballades; male chorus; Instrumental trio; WEAF WGY
 CBS—Junior Beale Children's Program; WABC WOKO WAAB WCAU WJSV
 NBC—Children's Hour; vocal and instrumental concert; WJZ WBAL KDKA WBZ WBZA WIHAM
 WCSH—Thirteen Class
 WNAC—Bouquet of Memories
 9:30 A.M.

NBC—Cloister Bells, sacred music; WEAF WGY
 WNAC—Concert Musicale
 9:45 A.M.

NBC—Alden Folkins, bass baritone; WEAF WGY
 WNAC—The Watch Tower Program
 10:00 A.M.

NBC—The Radio Pulpit, Dr. S. Parkes Cardman, talk; music direction Keith McLeod; WEAF WGY
 CBS—Church of the Air; WABC WOKO WAAB WDRB WJAS WJSV
 NBC—Southern Sketches; Southernaires, male quartet; WJZ WBZ WBZA KDKA WBAL WIHAM
 WCAU—Mario de Campo, tenor; Baroness de Cichiny, soprano; Eric Wilkinson, organist
 WRVA—Lessons in Living, Dr. Douglas S. Freeman
 10:15 A.M.

WCSH—Musical Program
 WNAC—Uncle Bob Hamilton, children's program
 10:30 A.M.

NBC—Mexican Marimba Tjynea Banil; Hector De Lara, harp; WEAF WGY WCSH
 CBS—Melody Parade; WOKO WDRB WCAU WJAS
 NBC—Samovar Serenade; Alexander Kiriloff's Orchestra; Nicholas Vassiliev, tenor; WJZ KDKA WBAL WIHAM
 CBS—Ben Alley, Tenor WABC
 WBZ-WBZA—Safety Crusaders, juvenile sketch
 WJSV—Melody Parade
 WOR—Newark Museum, talk

Look for the Bell Δ for Religious Services and Programs

10:45 A.M.

CBS—The Playboys; WABC WDRB WJAS WOKO WJSV WCAU WNAC
 KOKA—First Presbyterian Church Services
 WBZ-WBZA—Samovar Serenade (NBC)
 WOR—Current Legal Topics, Hubert Daru

10:50 A.M.

WEEL—Morning Service, Old South Church
 11:00 A.M.

NBC—Hall and Green, piano team; WEAF
 CBS—Children's Hour, Juvenile Variety Program; WABC
 NBC—Morning Musicale, string quartet; WJZ WBZ WBAL WBAL
 CBS—Rhoda Arnold and Taylor Bueckley, duets; WOKO WJSV WNAC
 KDKA—Church Services
 WCAU—Children's Hour
 WCSH—State Street Congregational Church Services
 WGY—Union College Chapel Services
 WHAM—St. Paul's Episcopal Church Service
 WOR—"The Moderns"; Dorothy Minty, violinist; Olga Zundell, cellist; Mercedes Bennett, pianist
 WRVA—Second Presbyterian Church Services
 11:15 A.M.

NBC—Major Bowes' Capitol Family, vocalists; male quartet; orchestra; WEAF
 11:30 A.M.

NBC—Foot Prince, Anthony Fronie, tenor; WJZ WBAL WJZ
 CBS—Salt Lake City Tabernacle Choir and Organ; WOKO WJSV
 WBAL—Studio Program
 WBZ-WBZA—Radio Nimble Wits, Everett Smith
 WOR—Organ Recital George Shackley
 11:45 A.M.

NBC—Don Hall Trio and the Phantom Strings; WJZ WBAL
 WBZ-WBZA—Arthur Martel, organist

AFTERNOON

12:00 Noon

NBC—Major Bowes' Capitol Family; WFI WGY WLIT
 CBS—Salt Lake City Tabernacle Choir and Organ; WABC WJAS
 WBZ-WBZA—Radio Nimble Wits, Everett Smith
 WCAU—Watch Tower Program
 WOR—"Going Places" with E. Atherton Dixon
 12:15 P.M.

NBC—The Morning Home Circle, household philosophy; WEAF WEEL WCSH WFI WLIT
 NBC—Baby Rose Marie, songs; WJZ WBZ WBAL WBAL KDKA WIHAM
 CBS—Salt Lake City Tabernacle Choir and Organ; WDRB
 WGY—Gordon String Quartet (NBC)
 WOR—Pauline Alpert, the whirlwind pianist
 WRVA—Watchtower Lecture
 12:30 P.M.

CBS—Madison Ensemble; WOKO WJAS
 NBC—University of Chicago; Round Table Discussion; Current Topics; WEAF WGY WEEL
 CBS—Tito Gozlar, tenor; WABC WNAC WDRB WCAU
 NBC—Radio City Concert; Symphony Orchestra, Chorus and Soloists; WJZ WBAL KDKA WBZ WBZA WIHAM
 WCSH—Pete the Sounding Master
 WJSV—Bob Longstreet, radio reporter
 WOR—Hert Rube, songs
 12:45 P.M.

CBS—Manion Ensemble; WABC WJSV WCAU WLIT—U of Chicago Round Table, discussion (NBC)
 WOR—"Hobbies"; Seymour Rothschild, speaker
 1:00 P.M.

NBC—Russian Symphony Choir; WEAF WFI WGY
 CBS—Church of the Air; WABC WOKO WJAS WJSV WDRB WCAU
 WCSH—First Radio Parish
 WEEL—Morey Pearl's Orchestra
 WNAC—Catholic Truth Period
 WOR—Perole String Quartet
 1:30 P.M.

NBC—Dale Carnegie, "Little Known Facts About Well Known People"; orchestra; WEAF WEEL WCSH WFI WGY
 CBS—Larry Dan, the Minstrel Man; Irving Kaulman; WABC WCAU WJAS WJSV WDRB
 NBC—National Youth Conference; Dr. Daniel A. Poling, speaker; WJZ WBAL WBZ WBZA
 KOKA—Old Songs of the Church
 WHAM—Rochester Catholic Hour
 WRVA—Jewish Hour
 1:45 P.M.

KOKA—Uncle Tom and Betty
 WRVA—Beauty That Endures
 2:00 P.M.

NBC—Gene Arnold and the Commodores; WEAF WEEL WCSH WGY
 CBS—Broadway Melodies; Helen Morgan, Jerry Freeman's Orchestra and Chorus; WABC WNAC WCAU WJAS WJSV
 NBC—Bar X Days and Nights; Carson Robison's Buckaroos; WJZ WBAL WBZ WBZA KDKA
 WHAM—Down Melody Lane
 WOR—"Genealogy," H. Minot Pitman
 2:15 P.M.

WOR—Hal Beckett, organ recital; Roxy Singers

2:30 P.M.

NBC—Elizabeth Lennox, contralto; WEAF WGY WEEL
 CBS—The Big Hollywood Show; Abe Lyman's Orchestra and Accordiana; WABC WOKO WNAC WCAU WDRB WJSV
 NBC—Grenadier Guards Military Band; WJZ KDKA WBAL WIHAM
 WBZ-WBZA—Mason and Hamlin Concert
 WCSH—Frank M. Brown Program
 2:45 P.M.

NBC—Gems of Melody; Muriel Wilson, soprano; Freil Hofsmith, tenor; Harold Sanfor's Orchestra; WEAF WCSH WGY WEEL
 WOR—The Radio Forum, speaker
 3:00 P.M.

NBC—Wayne King's Orchestra; WEAF WEEL WCSH WGY WLIT
 CBS—New York Philharmonic Symphony Orchestra; WABC WOKO WAAB WDRB WJAS WJSV
 NBC—International Tid Bits; Orchestra and Soloists; WJZ WBZ WBZA WBAL WIHAM KDKA
 WCAU—Ralph Schaffer
 WNAC—Hita Breault, pianist; Robert Paul, tenor
 3:15 P.M.

NBC—Irene Rich in Hollywood, dramatic sketch; WJZ WBAL KDKA WBZ WBZA WIHAM
 WCAU—Broncho Busters
 WNAC—Bill Huley's Orchestra
 3:30 P.M.

NBC—Frances Langford, contralto; Three Scamps; Richard Himber's Orchestra; WEAF WLIT WCSH WGY WEEL
 NBC—Jan Garber's Orchestra; WJZ WBAL WBZ WBZA KDKA WIHAM
 WCAU—Ben Greenblatt, pianist
 WRAC—Francis J. Cronin, organist
 WOR—The New Poetry; A. M. Sullivan; Professor Robert P. Tristram Coffin, guest
 3:45 P.M.

WCAU—Diary of a Newspaper Man
 WNAC—Lawrence Thornton, tenor
 WOR—Madame Olyanova, graphologist
 4:00 P.M.

NBC—Submarine G 10, dramatic sketch; WEAF WLIT
 NBC—Albert Payson Terhune, dog drama; WJZ KDKA WBZ WBZA WIHAM
 Coughlin Net.—Rev. Father Charles E. Coughlin; WCAU WNAC WOR WOKO WJAS WDRB
 WBAL—The Watch Tower Program; Judge Rutherford
 WCSH—Watchtower Program
 WEEL—Studio Program
 WGY—All Saints Cathedral Choir
 4:15 P.M.

NBC—Dion Kennedy, organist; WJZ WIHAM KDKA
 NBC—Vee Seigel and Johnny Lawnharat, songs and patter; WEAF WEEL WCSH WGY WLIT
 WBZ-WBZA—Massachusetts Bay Colonies, Grahson L. Archer
 4:30 P.M.

NBC—The Hoover Sentinels; Edward Davies, baritone; Chicago A. Capella Choir; Joseph Keestner's Orchestra; WEAF WEEL WCSH WGY WFI
 NBC—Princess Pat Pateant, dramatic sketch; WJZ WBZ WBZA WBAL WIHAM KDKA
 5:00 P.M.

NBC—Dream Drama; WEAF WEEL WCSH WGY WFI
 CBS—Roses and Drums, dramatization; WABC WAAB WJAS WJSV
 NBC—National Vespers; Dr. Ralph Sockman, talk; WJZ WBAL WBZ WBZA WIHAM KDKA
 WCAU—Rev. Donald G. Barnhouse
 WNAC—The Cosmogolitas, novelty quartet
 WOR—Shedding It Out with Harry Hershfield
 5:15 P.M.

NBC—Honaners of Science, dramatization; WEAF WCSH WGY WFI WEEL
 WNAC—Elizabeth Travis, Behnke, pianist
 WOR—Michael Bartlett, tenor; Alfred and Edgar Lustgarten, string duo
 5:30 P.M.

NBC—Talkie Picture Time, sketch; WEAF WEEL WCSH WFI WGY
 CBS—Frank Crumit and Julia Sanlerson, songs; WABC WOKO WAAB WCAU WDRB WJSV
 NBC—Grand Hotel, dramatic sketch; WJZ WBAL WBZ WBZA KDKA WIHAM
 WNAC—Salon Gems
 WOR—Robert Reul, "Town Talk"; Cobina Wright, soprano
 WRVA—Christian Science Program
 5:45 P.M.

WNAC—News Flashes; Weather
 WRVA—Organ Reveries

NIGHT

6:00 P.M.

NBC—Catholic Hour, talks and music; WEAF WEEL WCSH WLIT WGY WRVA
 CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver South, tenor; Muriel Wilson, soprano; WABC WCAU WJAS WJSV

High Spot Selections For The Day

12:30 p.m.—Radio City Concert; orchestra; chorus; NBC-WJZ network.

3:00 p.m.—N. Y. Philharmonic Symphony, Arturo Toscanini, conducting; CBS-WABC network.

4:00 p.m.—Father Coughlin's address; Private network including WOR.

4:30 p.m.—Sentinel's Concert; orchestra under direction Josef Koestner; NBC-WEAF network.

6:00 p.m.—Cadillac Concert; Joseph Hofmann, guest, and Sir Henry Wood, conductor; NBC-WJZ network.

6:30 p.m.—"Education in a New Era," talk by Mayor Fiorella La Guardia of New York City; NBC-WEAF network.

7:30 p.m.—Joe Penner, comedian; Harriet Hillard, vocalist; Ozzie Nelson's orchestra; NBC-WJZ network.

8:00 p.m.—Eddie Cantor, comedian; Rubinoff's orchestra; NBC-WEAF network.

9:00 p.m.—Will Rogers; Revelers and Coleman's orchestra; NBC-WJZ network.

9:30 p.m.—American Album of Familiar Music; NBC-WEAF network.

9:30 p.m.—Walter Winchell; NBC-WJZ network.

10:00 p.m.—Jack Benny, comedian; Frank Black's orchestra; NBC-WEAF network.

10:30 p.m.—Hall of Fame; Rosa Ponselle, guest star; NBC-WEAF network.

NBC—Symphony Concert Josef Hoffman concert pianist; Sir Henry Wood, conductor; WJZ WBZ WBZA WIHAM WBAL KDKA WLW
 WNAC—Twilight Reviews
 WOR—Uncle Don
 6:15 P.M.

KDKA—Weather and Sports
 6:30 P.M.

CBS—Smile Ed McConnell; WABC WAAB WCAU WDRB WJSV WJAS
 NBC—Our American Schools; Mayor La Guardia, speaker; WEAF WLIT WGY WRVA
 KOKA—Ernie Holt's Orchestra
 WCSH—Insurance Program
 WEEL—The Edison Program
 WNAC—Armando Corea's Orchestra
 WOR—Studio Program
 6:45 P.M.

CBS—Talk by Colonel Carl Byrd on behalf of President's Ball; WABC WNAC WJAS WCAU WJSV WDRB WOKO
 WCSH—Studio Program
 WEEL—The Pufferettes; Frann Sisters and Billy Paine
 WOR—"Red Laquer and Jule," Basil Ruysdael
 6:50 P.M.

CBS—Charles Carble, tenor; WABC WNAC WJAS WCAU WJSV WDRB WOKO
 7:00 P.M.

NBC—Court of Human Relations, drama; WEAF WLIT WGY WCSH
 CBS—Ethel Waters; Jack Drummy's Orchestra; WABC WNAC WDRB WCAU WJSV WJAS
 NBC—Ted Weiss's Orchestra; Guest Artists; WJZ WBAL WBZ WBZA KDKA WLW WIHAM
 WEEL—Studio Program
 WRVA—Pantomime (NBC)
 7:15 P.M.

WEEL—Ethel Waters and Paul Sartman
 WOR—Comedy Stars of Hollywood
 WRVA—Organ Symphonies (NBC)
 7:30 P.M.

CBS—H. V. Kaltenborn; WABC WDRB WOKO WJAS WJSV
 NBC—Joe Penner, comedian; Harriet Hillard, vocalist; Ozzie Nelson's Orchestra; WJZ WBAL WBZ WBZA KDKA WLW WRVA
 WIHAM
 WCAU—Four Trappers
 WEEL—Garden Talk; News
 WNAC—"Highways of Melody," Alice O'Leary, contralto; Adrian O'Brien, tenor and two pianos
 WOR—Spotlight; Orchestra directed by Merle Johnston; Veronica Wiggins, contralto; Fred Vettell, tenor
 7:45 P.M.

CBS—Run Tin Tin Thriller; WABC WNAC WCAU WJSV WJAS
 NBC—Wendell Hall, songs and ukelele; WEAF WLIT WCSH WGY
 7:50 P.M.

WEEL—News Dispatches
 8:00 P.M.

NBC—Eddie Cantor, comedian; Rubinoff's Orchestra; WEAF WCSH WLW WGY WTIC WRVA
 WLIT
 CBS—Evening in Paris; WABC WOKO WNAC WCAU WJSV WJAS
 NBC—To be announced; WJZ WBAL WIHAM
 KDKA—Weather; Sports Reports
 WEEL—The Junny Concert
 WOR—Vera Brodsky and Harold Triggs, piano duo
 8:15 P.M.

KDKA—Drum Night
 WOR—Hita Gould, songs

(MONDAY CONTINUED)
6:15 P.M.

CBS—Bobby Benson and Sunny Jim; WABC
WOKO WAAB WDHIC WCAU
NBC—U. S. Army Band; WIAM
KDKA—Sports; Program Preview
WCSH—Al Buck's Sport Revue
WGY—Joe and Eddy, comedy duo
WLW—Joe Emerson, songs; orchestra
WNAC—The Merry Go Round
WRVA—Babe Ruth Presents

6:30 P.M.

NBC—Irene Beasley, songs; WEAFF WTIC WCSH
CBS—Enoch Light's Orchestra; WOKO WAAB
WJSV WDRC
NBC—Three N Sisters, harmony trio; WJZ
WBAL WHAM
CBS—Household Music Box; WABC WCAU
KDKA—Salon Orchestra
WBZ-WBZA—Old Farmers Almanac; Weather;
Sports
WEEL—News Flashes; Farm Flashes
WGY—Phano Pals, Dorothy Sherman and Monica
Leonard
WLW—Bob Newhall, Mail Pouch Sports Man
WNAC—Detectives Black and Blue, sketch
WOR—Babe Ruth's Boys' Club
WRVA—News Reporter

6:40 P.M.

WEEL—Del Castillo's Twilight Hour
6:45 P.M.
CBS—Ye Happy Minstrel and Tiny Band; WABC
WCAU WDHIC WNAF
NBC—Horsecourse Philosophy, Andrew Kelley;
WEAF WFI
NBC—Lowell Thomas, Today's News; WJZ
WBZ WBZA KDKA WBAL WLW WHAM
WCSH—Miss Hollywood
WGY—Red Davis, sketch
WOR—Studio Program
WRVA—Red Davis, sketch

7:00 P.M.

NBC—Jose Echamiz, concert pianist; WEAFF WTIC
WEEL WGY WLIT
CBS—Myrt and Marge, drama; WABC WOKO
WNAC WDRC WCAU WJAS WJSV
NBC—Amos 'n' Andy; WJZ WBAL WBZ WBZA
WLW KDKA WHAM WRVA
WCSH—Paramount Movie Parade
WOR—Ford Fick, sports resume

7:15 P.M.

NBC—Bobby Bachelor, dramatic sketch; WEAFF
WCSH WEEL WGY
CBS—Just Plain Bill, skit; WABC WNAC
WCAU WJAS WJSV
NBC—Baby Rose Marie, songs; WJZ WBZ
WBZA KDKA WBAL WHAM
WLW—Detectives Black and Blue, sketch
WOR—Comedy Stars of Hollywood
WRVA—Moments With The Masters

7:30 P.M.

NBC—Shirley Howard and The Jetters, Red,
Wampan and Guy, Milt Rosenbergs, pianist;
Tony Calucci, guitar; WEAFF WGY WCSH
WTIC
CBS—Music on the Air, Hummels, girls'
trio; Orchestra; WABC WDKO WNAC
WDRC WCAU WJAS WJSV
NBC—Punch and Perimeter, humorous sketch;
WJZ WBAL WBZ WBZA KDKA WHAM
WEEL—The After Dinner Revue
WLW—John Barker, harp and orchestra
WOR—Maverick Jim Drama
WRVA—Contract Bridge

7:45 P.M.

NBC—The Goldbergs, comedy sketch; WEAFF
WEEL WCSH WLIT WGY
CBS—Boake Carter, News; WABC WNAC WCAU
WJAS WJSV
NBC—Mme. Frances Alda, soprano, Talk on
Opera; WJZ WBAL KDKA
WBZ-WBZA—Radio Nature League; Thornton
W. Burgess
WHAM—Lun and Delia, Skit
WLW—Red Davis, sketch
WRVA—Smoky and Pooky

8:00 P.M.

NBC—Soconyland Sketches, dramatic sketch;
WEAF WTIC WEEL WCSH WGY
CBS—Phil Ducey, Frank Luther and Jack Parker,
with Vivien Huith; WABC WNAC WDHIC
WJSV
NBC—Side Show; Cliff Soubier, barker; vocal
trio; Harold Stokes' Orchestra; WJZ WBAL
WBZ WBZA KDKA WHAM
WCAU—Weistrod and Hess Program
WLW—Ho Peep Frolic
WOR—Detectives Black and Blue, drama
WRVA—Classic Harmonies

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the
News; WABC WOKO WNAC WCAU WDRC
WJAS WJSV
WLW—Side Show, Cliff Soubier, Vocal Trio
(NBC)
WOR—The Loafers, Billy Jones and Ernie Hare
WRVA—History of Old Virginia

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's
Orchestra; WEAFF WTIC WEEL WCSH WGY
WLIT WLW WRVA
CBS—Bing Crosby; Gus Arnheim's Orchestra;
WABC WOKO WNAC WDRC WCAU WJAS
WJSV
NBC—Cirena Van Gordon, mezzo-soprano; WJZ
WBAL KDKA WRVA WBZ WBZA WHAM
WOR—The Lone Ranger

8:45 P.M.

NBC—Red Davis, dramatic sketch; WJZ WBAL
WBZ WBZA KDKA WHAM

9:00 P.M.

NBC—Harry Horlick's Gypsies; Frank Parker,
tenor; WEAFF WTIC WEEL WCSH, WGY
WLIT
CBS—Philadelphia Orchestra; Leopold Stokow-
ski, conductor; WABC WOKO WDRC
WCAU WJAS WJSV WNAC
NBC—Greater Minstrels; WJZ WRVA WBZ
WBZA WLW KDKA WBAL WHAM
WOR—"The Enchanting Hour"; Musical Revue;
Jack Arthur; Audrey Marsh, Al and Lee
Reiser; Roxanne's Orchestra

9:15 P.M.

CBS—Mary Eastman, soprano; Howard Marsh,
tenor; Andre Kostelanetz' Orchestra; WABC
WOKO WDRC WCAU WJAS WJSV WNAC

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs;
guest artists; quartets; Hugh Wiley, author;
Armand Girard, basso; Meredith Willson's Or-
chestra; WEAFF WEEL WCSH WGY WHVA
WLIT
CBS—The Big Show; Teddy Bergman; Gertrude
Niesen; Isham Jones' Orchestra; WABC
WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Melody Moments; Guest Star and Orches-
tra; WJZ WBAL KDKA WLW WHAM
WBZ-WBZA—Musical Comedy
WOR—Studio Program

9:45 P.M.

WOR—Alfred Wallenstein's "Sinfonietta"; Mlna
Heger, soprano

10:00 P.M.

NBC—Gene Arnold, narrator; the Lullaby Lady;
male quartet; orchestra; WEAFF WEEL WCSH
WLIT WTIC WLW WGY
CBS—Wayne King's Orchestra; WABC WOKO
WAAU WDRC WCAU WJAS WJSV
NBC—Wagner's Life, drama and music; WJZ
WBAL WHAM KDKA
WBZ-WBZA—Durrell String Quartet
WNAC—N.R.A. Talk
WRVA—Salute

10:15 P.M.

KDKA—Art Farrar's Orchestra
WNAC—The Russian Artists
WOR—Harlan Eugene Head, news

10:30 P.M.

NBC—K Seven, Secret Service Spy Story; WEAFF
WCSH WGY
CBS—News Service; WABC WAAB WDRC WJAS
WJSV
NBC—Henri Deering, concert pianist; WJZ
WBAL
NBC—Princess Pat Pageant; KDKA
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Theater of the Air
WEEL—Boston Emergency Campaign
WHAM—News Service
WLW—Theater of the Air
WNAC—Meyer Davis' Orchestra
WOR—"Henry and His Band"
WRVA—Domingo Lady and Orchestra

10:45 P.M.

CBS—Evan Evans, baritone; Concert Orchestra;
WABC WAAB WOKO WDRC WJAS WJSV
NBC—Pianist Choir; WJZ WBAL WHAM
WBZ-WBZA—News Flashes
WNAC—News Flashes; Weather

11:00 P.M.

NBC—John Fogarty, tenor; string ensemble;
WEAF WTIC WGY WCSH
NBC—Ranona, songs; WJZ WBAL
KDKA—Sports Report
WBZ-WBZA—Weather; Sports Reports
WCAU—Boake Carter, talk
WEEL—News Flashes; Weather Forecast
WHAM—Tommy Tucker's Orchestra
WLW—College of Music
WNAC—Ranny Weeks' Orchestra
WOR—"Moonbeams"
WRVA—Weede Myer's Orchestra

11:15 P.M.

NBC—Ted Weems' Orchestra; WEAFF WGY WCSH
WTIC WEEL
NBC—The Poet Prince; Anthony Frome, tenor
WJZ KDKA WBZ WBZA WHAM
CBS—Boswell Sisters; WABC WAAB WOKO
WDRC WCAU WJAS WJSV

11:30 P.M.

NBC—Clyde Lucas' Orchestra; WEAFF WCSH
WTIC WRVA
CBS—Abe Lyman's Orchestra; WABC WOKO
WNAC WDRC WCAU WJSV
NBC—Phil Harris' Orchestra; WJZ WHAM WBZ
WBZA
KDKA—Charley Gaylord's Orchestra
WEEL—William Scott's Orchestra
WGY—Johnny Johnson's Orchestra
WOR—Paul Whiteman's Orchestra

11:45 P.M.

WCAU—Powers Gouraud reviews "Let Them Eat
Cake"
WLW—Art Kassel's Orchestra
WOR—Eddie Lane's Orchestra

12:00 Mid.

NBC—George Olsen's Orchestra; WEAFF WGY
WTIC WEEL WLIT
CBS—Leon Belasco's Orchestra; WABC WOKO
WNAC WCAU WJSV WJAS
NBC—Buddy Rogers' Orchestra; WJZ WBZ
WBZA WBAL WHAM WLW
KDKA—Marty Gregor's Orchestra
WLW—Cliff Perrine's Orchestra
WOR—Bide Dudley Reviews the New Play
12:05 A.M.
WOR—Harold Stern's Orchestra

GAGS AND BONERS

One dollar will be paid for each gag or boner published

Gags and Boners submitted for this col-
umn must be identified by the call letters of
the station, and the time. Unless this infor-
mation is given, entries cannot be considered.

Jan 7, WHAS, 9 p. m.—

Announcer: "Bathing alone will not
keep you clean"—Thomas Fowler, Evans-
ville, Ind

Jan 6, WGN; 10:50 p. m.—

John Harrington: "You are almost cor-
dially invited to the Aragon Ballroom."—
Martha Glidden, Kewanee, Ill.

Jan 3, WENR; 6:45 p. m.—

Announcer: "If you want to be husky
and strong fill your mug with Ovaltine."
—Mrs. Ferman Clark, Ludington, Mich.

Dec. 25; WLW; 8:56 p. m.—

Jack Frost Announcer—"Don't ever
take sugar for granite."—Robert Gum,
Frankfort, Ky.

Dec 27, WENR; 10:45 a. m.—

Mrs. Martinson (giving recipe): "Peel
your brain and add spinach"—Marjorie
Petry Chicago Ill

Dec. 22, WCIS; 8:25 p. m.—

Sports Announcer: "I wonder if Guard
O'Leary is any relation to the lady who
kicked over the cow"—Bertha Campbell,
Joliet, Ill.

Dec. 27, CFCF; 7:15 p. m.—

Corey Thomson: "If science had prog-
ressed as much in 1864 as it has in 1933
Lincoln would never have died."—G. Lan-
caster, Annutic, Montreal, Can.

Dec. 27, WGN; 9:30 p. m.—

Quin Ryan: "Last night robbers seized
and held up the Belmont Hotel for fifteen
minutes."—H. Moriarity, Kenosha, Wis.

Dec 26; WOC-WHO; 2:15 p. m.—

Willard's Messenger: "This lady writes,
'After taking your medicine for five
months I couldn't feel a thing.'"—Mrs.
M. M. McLaughlin, McGregor, Iowa.

Dec. 28, KDKA; 6:01 p. m.—

Si King: "A man slipped, killing him-
self, a boy was shot with a rifle. You will
find these and many more amusing inci-
dents in the Pittsburgh Press."—F. X.
McGuckin, Sharon Pa

Picking the WEEK'S Most POPULAR SONGS on the AIR

(Continued from Page 3)

Abe Lyman: On a Steamer Coming
Over, Annie Doesn't Live Here Any
More, Old Spinning Wheel, You Alone,
and Did You Ever See a Dream Walking
Eric Madrigrera, Everything I Have
Is Yours, Smoke Gets in Your Eyes,
Temptation, Old Spinning Wheel, and
April in Paris

Nye Mayhew: By a Waterfall, Sittin'
on a Log, Easter Parade, Let's Fall in
Love, and Touch of Your Hand

Oogie Nelson: Build a Little Home, It's
Only a Paper Moon, On the Wrong Side
of the Fence, Thanks and Inka Dinka
Doo.

Will Osborne: Did You Ever See a
Dream Walking; Easter Parade; Our Big
Love Scene, One Minute to One and
We'll Make Hay.

Jacques Renard: A Day Without You,
When Your Heart's On Fire; Did You
Ever See a Dream Walking; Annie Doesn't
Live Here Any More, and Carioca

Freddie Rice: Who Walks in When I
Walk Out, Not for All the Rice in China;
Inka Dinka Doo; A Day Without You,
and A Hundred Years from Today

B. A. Rolfe: Did You Ever See a
Dream Walking; Old Spinning Wheel;
Easter Parade; Heat Wave, You're Gonna
Lose Your Gal

Nat Shilkret: Temptation; Touch of
Your Hand; Old Spinning Wheel; Good-
night Little Girl, and Smoke Gets in Your
Eyes.

Don Tombees: Old Spinning Wheel;
Did You Ever See a Dream Walking;
Easter Parade; Keep Young and Beautiful,
and It's Only a Paper Moon.

Fred Waring: My Old Man; After All
You're All I'm After; Everything I Have
Is Yours, and This Little Piggie Went to
Market.

Mark Warron: Don't You Remember
Me; I Raised My Hat; Count Your
Blessings; Good Night Little Girl, and
Did You Ever See a Dream Walking.

Victor Young: Did You Ever See a
Dream Walking; Smoke Gets in Your
Eyes; Old Spinning Wheel; One Minute
to One, and Flying Down to Rio

Leo Zollo: Music Makes Me; Sittin'

12:15 A.M.

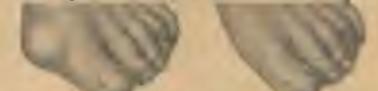
WLW—Buster Lucke's Orchestra

12:30 A.M.

NBC—Harry Sosnik's Orchestra; WEAFF WEEL
WGY WTIC WLIT
CBS—Little Jack Little's Orchestra; WABC
WOKO WNAC WCAU WJSV
NBC—Emil Coleman's Orchestra; WJZ WBZ
WBZA WHAM KDKA
1:00 A.M.
CBS—Enoch Light's Orchestra; WABC

on a Log, Whistlin' Cowboy; Count Your
Blessings and My Old Man.

BUNIONS Reduced Quickly



BUMP GOES DOWN!

Pain stops almost instantly! Then
blessed relief! Extra foot gradually reduces pain-
ful, ugly bunions. Bunion can't wear smaller
shoes. No uncomfortable tightness. No more
aches. I sell on over 2,000,000 feet since 1905.
Write for Free Trial Treatment. Painful Pro-
cedure. 100% Satisfaction. 111 12th St., Waukegan, Ill.,
Dept. 2541. FREE PROOF.

"THE BIG SHOW"

MONDAYS 9:30 C.B.S.
EST

For Stations see Radio Guide Listings
EX-LAX—THE CHOCOLATE LAXATIVE



MONDAY'S
BEST SHOW

Carnation "Contented Hour"

Don't miss this Coast-to-Coast
program. Carnation Concert Or-
chestra, Quartet, Morgan East-
man, Lullaby Lady, Gene Arnold,
Jean Paul King.

EVERY MONDAY NIGHT
WTIC-WGY NBC-Network
COAST-TO-COAST
10 P.M. EST

Tuesday, January 30

MORNING

8:00 A.M.
 CBS—On the Air Today: WABC
 NBC—Radio City Organ, Richard Leibert, organist. WFAF WFI WFSH
 CBS—Salon Musicale, Vincent Sorce, Conductor: WCAU
 NBC—Morning Devotions: WJZ WBAL KDKA WBZ WBZA
 WEEI—E. B. Ralston, meteorologist
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Freddy Farber and Edith Handman

8:05 A.M.
 CBS—Salon Musicale: WABC

8:10 A.M.
 WOR—Program Resume

8:15 A.M.
 NBC—Iron Hall Trio: WJZ WBAL KDKA WBZ WBZA WHAM
 WCSH—Morning Devotions
 WEEI—Caroline Cabot's Shopping Service
 WOR—Al Woods, songs and patter

8:30 A.M.
 NBC—Cheerio, inspirational talk and music: WFAF WTIC WEEI WFSH WGY WFI
 NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM
 WOR—Martha Manning, sales talk

8:45 A.M.
 CBS—Sam Moore's Meeting: WABC WCAU

9:00 A.M.
 NBC—Herman and Betty, piano duo: WFAF WFI WFSH
 CBS—Round Towners Quartet: WABC WOKO WNAC WJAS WDRC
 NBC—Breakfast Club, Orchestra: WJZ WBAL KDKA
 WBZ-WBZA—Virginia Reale, talk
 WCAU—Jean Abbey, talk
 WEEI—Filene's Clothes Institute
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—Edward Nell, Jr., songs with Mary Old and George Shankley

9:15 A.M.
 NBC—Laudin Trio and White, songs and comedy: WFAF WFSH WFI WGY WEEI
 CBS—In the Luxembourg Gardens: WABC WOKO WBZ WBZA WNAC
 WCAU—Whirls and Music
 WHAM—Breakfast Club (NBC)
 WOR—Miss Katharine 'n' Calope

9:30 A.M.
 NBC—Bradley Kinsaid, the Mountain Boy; hill-billy songs: WFAF WTIC WFSH WGY WEEI
 KOKA—Style and Shopping Service
 WBZ-WBZA—Breakfast Club, orchestra (NBC)
 WHAM—Tom Green, organist
 WNAC—Don Hana, the Serenader

9:45 A.M.
 NBC—Allen Prescott, the Wife Saver: WFAF WTIC WEEI WFSH WGY
 CBS—The Mystery Chef: WABC WAAB WCAU WJAS
 KDKA—News; Work A Day Thoughts
 WHAM—Household Hour
 WNAC—Yaz-kee Mixed Quartet
 WOR—Sherman Keene's Orchestra

10:00 A.M.
 NBC—Green and de Rose, songs and ukelele: WFAF WEEI WFI WFSH
 CBS—Bill and Ginger, Popular Songs: WABC WOKO WAAB WDRC WJAS
 NBC—Edward MacHugh, the Gospel Singer: WJZ WBZ WBZA KDKA WBAL
 WCAU—A and P Melodias
 WGY—Hank Keene's Gang
 WNAC—McMullen Food and Homemaking School
 WOR—Pure Food Hour

10:15 A.M.
 NBC—Morning Parade, variety musicale: WFAF WEEI WFSH WFI
 CBS—Current Questions Before Congress, talk: WABC WOKO WAAB WDRC WJAS WJSV
 NBC—Clara, Lu 'n' Ein: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Clementine Program
 WGY—Strolling Tim

10:30 A.M.
 NBC—Today's Children, dramatic sketch: WJZ WBZ WBZA KDKA WBAL
 CBS—Morning Moods: WABC WOKO WAAB WDRC WJAS WJSV WAAB WCAU
 WGY—The Shopping Bag
 WHAM—Mrs. Thrifty Buyer
 WTIC—Morning Parade (NBC)

10:45 A.M.
 CBS—The Frivolities: WABC WOKO WDRC WCAU WJAS WJSV
 NBC—Singing Strings, ensemble: WJZ WBAL KDKA WBZ WBZA
 WGY—Morning Parade (NBC)
 WHAM—Century Organ Program
 WNAC—Donald Novis, tenor

10:50 A.M.
 WJAS—Frivolities (CBS)

11:00 A.M.
 CBS—Mary Lee Taylor, kitchen talks: WJSV
 NBC—Ray Heatherton, baritone: WFAF WTIC WFSH

CBS—The Frivolities, WNAC
 NBC—Pappy, Zeke and Ernie, comedies: WJZ WBAL KDKA WBZ WBZA
 NBC—Galaxy of Stars: WGY WFI
 WEEI—Friendly Kitties Program
 WOR—Mrs. J. S. Reilly's Common Sense Talk
 WRVA—Organ Music

11:15 A.M.
 CBS—Charm Secrets, Jess Merrill, beauty authority: WNAC WCAU WJSV
 NBC—Your Child, Health Talk: WFAF WTIC WEEI WFSH WFI WGY
 CBS—Mary Manning and the Knickerbockers: WABC WOKO WJAS
 NBC—Morin Sisters, harmony trio: WJZ WBAL WHAM
 KDKA—Sammy Fuller
 WBZ-WBZA—Homemaking Hints; "Should Your Daughter Choose Home Economics," Miss E. J. Mudcett
 WOR—Joseph Regreas, singing lessons

11:30 A.M.
 NBC—Gale Page, contralto; Frank Hazard, tenor; King's Jesters; Orchestra: WFI WGY
 NBC—Piano Recital: WFAF WEEI WFSH
 CBS—Tony Wony with Keenan and Phillips, Piano Team: WABC WNAC WCAU WJAS WJSV WOKO
 NBC—L. S. Marine Band Shut In Hour: WJZ WBZ WBZA WBAL KDKA WHAM
 WOR—Ann Stevens' Thrift Hour

11:45 A.M.
 CBS—Larry Tate, Orchestra: WABC WOKO WAAB WCAU WDRC WJSV WJAS WNAC
 NBC—Al Bernard, the Minstrel Man: WFAF WEEI WFI WFSH
 WOR—Personality Plus; Marie Hale

AFTERNOON

12:00 Noon
 NBC—Pollock and Lawnhurst, piano team: WFAF WTIC WGY
 CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV
 WBZ-WBZA—The Monitor Views the News, Ernest Beaufort
 WCSH—Studio Variety
 WEEI—Larrow Shilling Program
 WHAM—Tower Trio
 WOR—Harmonizers

12:15 P.M.
 CBS—Connie Gates, songs: WABC WDRC WCAU WOKO WJSV
 NBC—Johnny Marvin, tenor: WFAF WTIC WFI
 WBZ-WBZA—Weather; Market Reports
 WCSH—Farm Flashes; Stocks and Weather
 WEEI—News Flashes; Stock Quotations; Farm News
 WGY—Skip, Step and Happiana, songs
 WHAM—News; Agricultural Forum, weather
 WNAC—News and Weather
 WOR—Health Talk, Dr. Jean Ruhl Koupal
 WRVA—Scientific Current Events

12:25 P.M.
 WCSH—Stocks and Weather

12:30 P.M.
 NBC—Maurice Lee's Concert Ensemble: WFAF WFSH WTIC
 CBS—Angelo's Rumba Orchestra: WABC WOKO WJSV
 NBC—National Farm and Home Hour; Guest Speakers; Walter Blaullus Orchestra: WJZ WBAL WBZ WBZA WHAM
 KDKA—News; Markets
 WCAU—A Woman Looks at the World; Ilope LeBar Roberts
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—Jan Brunesen; Gypsy Orchestra

12:35 P.M.
 WEEI—Stocks; Market Report

12:45 P.M.
 KDKA—Charley Gaylord's Orchestra
 WCAU—Watsonia Sextette
 WCSH—Eastland Program
 WEEI—A Bit of This and A Bit of That

12:55 P.M.
 WCSH—Portland Buy Now Program
 WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

1:00 P.M.
 CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU
 NBC—Market and Weather Reports: WFAF KDKA—Farm and Home Hour (NBC)
 WCSH—Lyman B. Chipman Program
 WGY—Albany on Parade
 WHAM—Rotary Club, speaker
 WJSV—Afternoon Rhythms
 WOR—Dr. Wynne's Health Talk

1:05 P.M.
 WOR—Musical Revue; Byron Holiday and Myrtle Roland

1:15 P.M.
 CBS—Joan Marrow, music: WABC WNAC WJSV WJAS
 NBC—Emil Velazco, organist: WFAF WEEI WTIC WFSH
 WCAU—Harold Knight's Orchestra

1:30 P.M.
 NBC—Pinkey Hunter's Orchestra: WFAF WFSH WEEI WGY WFI
 CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS

HIGH SPOT SELECTIONS FOR THE DAY

3:30 p.m.—International Broadcast from London; "Whither Britain," Ernest Bevin, English trade union leader and publicist: NBC-WEAF and CBS-WABC networks.
 7:45 p.m.—Gus Van returns in new series with Arlene Jackson, NBC-WJZ network.
 8:00 p.m.—Phil Quey, baritone; Leo Reisman's orchestra: NBC-WEAF network.
 8:45 p.m.—Fray and Braggiotti, piano duo: CBS-WABC network.
 9:00 p.m.—Musical Memories; Edgar A. Guest, poet: NBC-WJZ network.
 9:00 p.m.—Ben Bernie and all the lads: NBC-WEAF network.
 9:30 p.m.—Ed Wynn, comedian; Graham McNamee; Fite Chet band: NBC-WEAF network.
 9:30 p.m.—George Jessel, comedian, and Freddie Rich's orchestra: CBS-WABC network.
 10:00 p.m.—Cruise of the Seth Parker; Phillips Lord and crew: NBC-WEAF network.
 10:00 p.m.—Glen Gray's orchestra; Irene Taylor, vocalist: CBS-WABC network.
 11:15 p.m.—Birthday Ball for President Franklin D. Roosevelt's 52nd birthday: NBC-WEAF and WJZ networks and CBS-WABC network.

NBC—Vic and Sade, comedy sketch: WJZ WBAL WBZ WBZA KDKA
 WHAM—School of the Air
 WJSV—Popular Serenade
 WOR—Bule Dudley, Theater Club of the Air
 WRVA—Market Reports

1:45 P.M.
 CBS—Painted Dreams, drama: WABC WCAU WJAS
 NBC—Merry Macs; Cheri McKay; Male Trio: WJZ WBAL
 KDKA—Charley Gaylord's Orchestra
 WBZ-WBZA—Governor Ely's Committee on Street and Highway Safety
 WNAC—Luncheon Music
 WOR—Freddy Farber and Edith Handman, variety act
 WRVA—Buffalo Nickel
 WTIC—Pinkey Hunter's Orchestra (NBC)

2:00 P.M.
 NBC—Merry Madcaps; Fred Wade, tenor; Norman Clutter's Orchestra: WFAF WTIC WEEI WFI
 CBS—Ann Leaf at the Organ: WABC WOKO WNAC WDRC WJAS
 NBC—Mercedith Wilson's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Dr. Copeland Health Talk; Three Naturals
 WCSH—Lura Thomas Brown
 WGY—Miracle Emmong, soprano
 WOR—Dr. Arthur Frank Payne, the Psychologist Says

2:15 P.M.
 CBS—Romance of Helen Trent: WABC WCAU WFSH—Merry Madcaps (NBC)
 WGY—Household Chats
 WHAM—School of the Air
 WOR—Otis Holley, soprano

2:30 P.M.
 NBC—Kathryn Palmer, soprano: WFAF
 CBS—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV
 NBC—Snack Out comedy sketch: WJZ WBAL WHAM WBZ WBZA
 KDKA—Home Forum
 WCAU—Women's Club of the Air
 WCSH—Food Hour
 WGY—Three School Maids
 WEEI—Food Institute
 WOR—Convention of Jewish Women's Organizations
 WRVA—Solist

2:45 P.M.
 NBC—Talk: WFAF WGY
 NBC—Vin Lindhe, Swedish Disease: WJZ WBAL WBZ WBZA
 WHAM—Organ Program

3:00 P.M.
 NBC—Ma Perkins, drama: WFAF WFSH WGY WFI WTIC
 CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV
 NBC—Rochester Philharmonic Orchestra: WJZ KDKA WBAL WBZ WBZA WHAM
 WCAU—Baroness DeCieling, soprano
 WEEI—Del Castillo, organist

3:15 P.M.
 NBC—Blue Room Echoes, string ensemble: WFAF WTIC WFSH WFI WGY
 WCAU—Women's Club of the Air

3:30 P.M.
 NBC—"Whither Britain?" Ernest Bevin, Guest Speaker: WFAF WFI WGY WFSH WTIC
 CBS—"Whither Britain?" Ernest Bevin, Guest Speaker: WABC WOKO WNAC WCAU WDRC WJAS WJSV
 WBZ-WBZA—Home Forum Cooking School
 WEEI—Reading Circle

4:00 P.M.
 CBS—U. S. Navy Band: WDRC WJSV
 NBC—Woman's Radio Review: WFAF WFSH WGY
 CBS—Stage Relief; Speaker: WABC WOKO WNAC WJAS
 NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Around the Theater with Powers Gouraud
 WEEI—News Flashes; Stock Quotations
 WOR—Show Boat Boys

4:05 P.M.
 CBS—U. S. Navy Band: WABC

4:15 P.M.
 NBC—Horacio Zito's Tango Orchestra: WFAF WEEI WFI WGY
 NBC—To be announced: WJZ WBZ WBZA KDKA—Congress of Clubs
 WBAL—Music Magic

WCSH—Maine Federation Womens Clubs
 WHAM—Old Curiosity Shop
 WNAC—Spotlighting Modern Education
 WOR—The Love Racketeers, Myrtle Boland

4:30 P.M.
 NBC—Jack and Loretta Clemens, songs and guitar: WFAF WGY WEEI WFSH
 CBS—Enoch Light's Orchestra: WABC WOKO WNAC WDRC WJAS WJSV
 NBC—Music Master Ruth Lynn, soprano; Edward Davies, baritone, Orchestra: WJZ
 KDKA—News and Markets
 WCAU—Through the Looking Glass, Frances Ingram
 WHAM—Hobbeson Program
 WOR—Hyton Humlay, soloist, Orchestra

4:45 P.M.
 NBC—Lady, Next Door, children's program: WFAF WEEI WFI WFSH
 CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRC WCAU
 NBC—Harry Owens Orchestra: WJZ WBZ WBZA WBAL KDKA
 WGY—Stock Reports
 WHAM—News Service
 WOR—William Harrave, baritone, Orchestra

5:00 P.M.
 NBC—Music Box, Arlene Jackson, songs; Male Quartet: WFAF WEEI WFI WGY
 CBS—Skippy, Children's Skit: WABC WOKO WAAB WDRC WCAU WJSV
 KDKA—Uncle Tom and Betty
 WBZ-WBZA—Agricultural Markets
 WCSH—Auburn Farms You Should Know
 WHAM—Harry Owen's Orchestra (NBC)
 WNAC—Five O'Clock Revue
 WOR—Studio Orchestra

5:05 P.M.
 WOR—Milton Kaye, pianist

5:10 P.M.
 WOR—Program Resume

5:15 P.M.
 NBC—Francis C. Healey interviews Thomas Whittemore: WJZ WBAL
 CBS—On the Air Tonight: WABC
 CBS—Madison Ensemble: WAAB WDRC WJAS KDKA—Kiddies Club
 WBZ-WBZA—The Monitor Views the News, Henry Edison Williams
 WCAU—James' Pup
 WHAM—Thirteenth Moon
 WJSV—Billy Humes, songs
 WOR—Kay Costello, songs; Eddie Lambert, piano

5:20 P.M.
 WRVA—Cecil and Sally; Goolus Gang; Sports Reporter

5:30 P.M.
 CBS—Madison Ensemble: WABC WOKO

5:30 P.M.
 NBC—The Tattered Man children's program: WFAF WEEI WFSH
 CBS—Jack Armstrong All American Boy: WAAB WOKO WNAC WDRC WCAU WJAS WJSV
 NBC—Singing Lady, Jingles, Songs and Stories: WJZ WBAL WBZ WBZA KDKA WHAM
 WGY—Princess Naroume, Wigwam Club
 WOR—Paulo Gruppe, cellist; Samuel Quincey, pianist; Sonata Recital

5:45 P.M.
 CBS—George Hall's Orchestra: WABC WOKO WDRC WCAU WJAS WNAC
 NBC—Bex Cole's Mountaineers: WFAF WEEI WFSH
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WRVA WHAM
 WGY—The Diamond Girl
 WJSV—Evening Rhythms
 WOR—Studio Program

NIGHT

6:00 P.M.
 NBC—Mme. Frances Alda, soprano: WFAF
 CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJSV
 NBC—Stane Relief Fund, sketch: WJZ WBAL KDKA—News Pat Haley
 WBZ-WBZA—Program Calendar (NBC)
 WCSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Spotcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Westher
 WOR—Uncle Don, children's program
 WRVA—Ill Plane Pilots

(TUESDAY CONTINUED)

6:15 P.M.

NBC-To be announced: WIAM WBAL
CBS-Hobby Benson and Sunny Jim: WABC
WOKO WAAB WCAU WDRC
KOKA-Sports; Program Preview
WBZ-WBZA-Movie Guide
WCSH-Buck's Sport Review
WGY-La Framer's Boarding House
WJSV-Frank Watanabe and Hon. Archie
WLW-Joe Emerson, soloist
WNAC-The Merry Go Round

6:30 P.M.

CBS-Charles Carle, tenor: WABC WDRC
WAAB WOKO WCAU WJSV
NBC-Midweek Hymn Sing, mixed quartet; or-
ganist: WEAJ WGY
NBC-Ivory Stamp Club: WJZ WBAL
KDKA-'Gail Crazy' Selections
WBZ-WBZA-Time; Old Farmers Almanac; Wea-
ther; Sports
WCSH-Randall and MacAllister
WEEI-News Flashes; Farm Announcements
WHAM-Tommy Turkler's Orchestra
WJSV-Delty Barthell
WLW-Bob Newhall, Mail Pouch Sportman
WNAC-Jack Fisher's Orchestra; Bette Brooks,
soloist
WOR-Harold Stern's Orchestra
WRVA-News Reporter

6:40 P.M.

WEEI-The Voice of the East

6:45 P.M.

NBC-Cheerio Musical Moments; Jan Pearce,
tenor; male chorus; orchestra: WEAJ WEEI
WFI
CBS-Little Italy, drama: WABC WOKO WAAB
WDRC WCAU
NBC-Louis Thomas Today's News: WJZ
WBZ WBZA WBAL KDKA WLW WHAM
WCSH-Whispering Night Club
WGY-Dramatization
WJSV-Variety with Frontwell and Phil Crist
WHAC-Charles B. Hector Orchestra
WOR-Joeff Harold, hand analyst
WRVA-Book Review

7:00 P.M.

NBC-Twenty Finest of Harmony: WEAJ WFI
CBS-Matt and Marc's Drama: WABC WOKO
WNAC WDRC WCAU WJAS WJSV
NBC-Annex 'n' Acety: WJZ WBAL WBZ
WHZA KDKA WLW WRVA WHAM
WCSH-Alaska Parkers' Association
WEEI-Dr. Miriam Stahl, book reviews
WGY-Musical Program
WOR-Ford Erick, sports resume

7:15 P.M.

NBC-Billy Bachelor, sketch: WEAJ WGY
WCSH WEEI
CBS-Just Plain Bill, skit: WABC WNAC WCAU
WJAS WJSV
NBC-National Advisory Council on Radio in
Education: WJZ WBZ WBZA
KOKA-Pittsburgh Frolics
WHAM-On Wings of Song
WLW-Liberal Melodist
WOR-Comedy Stars of Hollywood
WRVA-The Madrels

7:30 P.M.

NBC-Far Trainers; Orchestra; Male Quartet:
WEAJ WCSH
CBS-The Serenades: WABC WDRC WCAU
WAAB WJAS WOKO
WEEI-Admiral Review
WJSV-The Dinkdinklers
WLW-Art Kappel's Orchestra
WHAC-Talk by James Foxworth
WOR-WOP-"Maverick Jim" Dramas
WRVA-Evelyn Harrison, soloist

7:45 P.M.

CBS-Beake Carter, news: WABC WNAC WCAU
WJAS WJSV
NBC-The Goldbergs, comedy sketch: WEAJ WFI
WEEI WCSH WGY
NBC-Guy Van and Company; Arlene Jackson,
songs: WJZ WBAM
KOKA-True Stories of the Sea
WBZ-WBZA-Iloh Becker Dog Stories
WLW-Numerate Talk
WRVA-Tarzan of the Apes

8:00 P.M.

CBS-The Columbian; Freddie Bleh's Orchestra:
WABC WNAC WJAS WJSV WOKO
NBC-Crime Chasers, mystery drama: WJZ WBAL
WBZ WBZA KDKA WLW
NBC-Leo Reisman's Orchestra; Phil Ducey, bari-
tone: WEAJ WEEI WCSH WFI WGY
WCAU-Two Stories of the Sea
WHAM-"Duke of Wellington," sketch
WOR-Radio Varieties; Ferde Grofe's Orchestra;
Frank Parker, tenor
WRVA-Newspaper Adventures

8:15 P.M.

CBS-Edwin C. Hill, "The Human Side of the
News": WABC WOKO WNAC WCAU WDRC
WJAS WJSV
WHAM-"Behind the Headlines," Dr. Meyer
Jacobstein
WRVA-Piano Moods

8:30 P.M.

NBC-Wayne King's Orchestra: WEAJ WEEI
WCSH WFI WGY
CBS-The Voice of Experience: WABC WNAC
WDRC WCAU WJAS WJSV
NBC-Adventures in Health, Dr. Herman Bun-
desen: WJZ WBAL WBZ WBZA KDKA
WLW WHAM WRVA
WOR-Borrah Minevitch's Harmonica Rascals

8:45 P.M.

CBS-Fray and Braggiotti, piano team: WABC
WOKO WNAC WDRC WCAU WJAS WJSV
NBC-Bavarian Peasant Band; WJZ WBZ WBZA
KDKA WHAM
WLW-Ponce Sisters, harmony duo
WRVA-WRVA Forum

9:00 P.M.

NBC-Ben Bernie's Orchestra: WEAJ WEEI
WCSH WGY WLW WRVA WFI
CBS-Leopold Stokowski's Orchestra: WABC
WOKO WNAC WDRC WCAU WJAS WJSV
NBC-Musical Memories, Edgar A. Guest, poet;
Alice Mock, soprano; Charles Sears, tenor;
Vocal Trio; Josef Koestner's Orchestra: WJZ
WBZ WBZA WBAL KDKA WHAM
WOR-Idylls of Drama

9:15 P.M.

CBS-Alexander Woollett, the Town Crier:
WABC WOKO WNAC WDRC WCAU WJAS
WJSV

9:30 P.M.

NBC-Ed Wynn, the Fire Chief, with Graham
McNamee; male quartet: WEAJ WCSH WFI
WGY WEEI WRVA WLW
CBS-George Jessel comedian; Mildred Bailey;
Four Elton Boys; Freddie Rich's Orchestra:
WABC WOKO WDRC WJAS WCAU WJSV
WNAC
NBC-Eddie Duchin's Orchestra: WJZ WBZ
WBZA WBAL WHAM KDKA
WOR-"Footlight Echoes" Bide Dudley, speaker;
Soloists: Jack Arthur, baritone; Verna Os-
borne, soprano; Veronica Wiggins, contralto;
Mary Merker, soprano; The Crusaders, quart-
et; Lewis Reid, announcer

9:45 P.M.

WCAU-Newspaper Adventures
WHAM-Monroe County Medical Society Pro-
gram

10:00 P.M.

NBC-The Cruise of the Seth Parker, dramatic
broadcast by Phillips Lord and crew enroute
around the world: WEAJ WEEI WCSH WFI
WGY WRVA WLW

CBS-Glen Gray's Orchestra; Irene Taylor, songs;
Do Re Mi trio: WABC WOKO WAAB WDRC
WCAU WJAS WJSV
NBC-Musical Sunshine Cruise, Sol Gary, lari-
tone; Sidney Mann, soprano; Market's Or-
chestra: WJZ WHAM

KDKA-Guardians of Your Safety
WBZ-WBZA-Billy Lester's Orchestra
WNAC-Fabian Sevitzky's Orchestra; Professor
Robert Rogers

WOR-Teddy Bergman, comedian; Betty Queen,
contralto; The Rondeliers, quartet

10:15 P.M.

KOKA-Ari Farrar's Orchestra
WOR-Harlan Eugene Reed, news

10:30 P.M.

NBC-Madame Sylvia of Hollywood: WEAJ WGY
WEEI
CBS-News Service: WABC WAAB WDRC WJAS
WJSV WOKO

NBC-To be announced: WJZ WBAL
KDKA-Honey Boy and Sasafraz
WBZ-WBZA-Buccaners Male Quartet
WCAU-Groalia Goes Modern
WCSH-Musical Program
WHAM-News Service
WLW-Follow, Orchestra; Vocalists; Dramatic
Sketch

WNAC-Over the Camermer's Shoulder
WOR-Eddy Brown, violinist; miniature symphony
WRVA-Concert Orchestra

10:45 P.M.

NBC-Robert Smilless, tenor; Jerry Sears' Or-
chestra: WEAJ WEEI WFI WCSH
CBS-Harlan Serenade; Soloist; Orchestra:
WABC WOKO WAAB WDRC WCAU WJAS
WJSV

NBC-Cotton Areage Robertson Compson, talk:
WJZ WBAL WHAM
KOKA-Marty Gregor's Orchestra
WBZ-WBZA-News Flashes
WGY-Curtis Blakeslee's Orchestra
WNAC-News Flashes; Weather

11:00 P.M.

NBC-Three Seams, male trio: WJZ WBAL
CBS-Harlem Serenade; Luis Russell's Orchestra;
Aida Ward, soloist: WABC
NBC-John B. Kennedy, news: WEAJ WGY
WFI

KDKA-Sports Review
WBZ-WBZA-Weather; Temperature; Sports Re-
view, Bill Williams

WCAU-Beake Carter, talk
WCSH-Dance Marathon
WEEI-News Flashes; Weather Forecast
WHAM-Victor Wagner's Orchestra
WLW-The Keynotes, harmony team
WNAC-Meyer Davis, Orchestra
WOR-"Moonbeams"
WRVA-Old Timers Jollification

11:15 P.M.

NBC-Birthday Ball for President Franklin D.
Roosevelt: WEAJ WJZ KDKA WBAL WGY
WHAM WEEI WCSH WFI WRVA
CBS-The Birthday Ball for President Franklin
D. Roosevelt: WABC WOKO WAAB WDRC
WCAU WJAS WJSV

WBZ-WBZA-Joe Rines' Orchestra
11:30 P.M.
WOR-Dance Orchestra
WRVA-Dance Orchestra

12:00 Mid.

NBC-Rudy Vallee's Orchestra: WEAJ WGY
WEEI
KDKA-Marty Gregor's Orchestra
WOR-Bide Dudley Reviews the New Play

MUSIC in the AIR

By Carleton Smith

JEAN SIBELIUS will visit us Satur-
day evening (NBC-WJZ, January
27, at 8:15 p. m. EST.) It is a rare
moment when the great poet of Finland
speaks on the radio through his later and
greater symphonies. This occasion marks
the return of Serge Koussevitzky to the
Boston Orchestra and his performance of
Sibelius' Fifth Symphony in E-Flat major.

When there is more space and not so
much music demanding attention, I
should like to tell you of my days with
Sibelius. For the moment, one fragment
of conversation: "You know, Mr. Sibelius,
Americans are beginning to like your mus-
ic. Because of the interest of Stokow-
ski and especially, Koussevitzky, they
know more of it now, and America is
about due for a Sibelius vogue."

"This you tell me makes me very hap-
py," replied Sibelius. "I enjoy that
America like Sibelius. For, pardon me,
Sibelius like Sibelius."

"And, do you know any great music in
America that you like?"

After considerable thought, he said
quizzically, "Yes, Edgar Allen Poe!"



JOSEF HOFMANN

the internationally famous pianist, will be
guest soloist of the Cadillac concert this Sun-
day, January 28, at 6 p. m. EST, over a
NBC-WJZ network. Sir Henry Wood will be
guest conductor.

Sibelius' Music

WE COME NEAREST to Sibelius the
man, in his later symphonies. Gradually,
there has entered in his maturity a mus-
ical personality that is as completely and
solely itself as is the individual you find
when you visit him in Finland. His
writings and his conversation are both
characterized by an instinct for economy.
He plunges into his subject without pre-
amble, and having said what he has to
say, ceases abruptly. There is no explain-
ing why this or that fragment—in either
his music or his conversation—comes to
the surface at this point or that. It does
naturally, and at the end you feel that
it (or he) could not have been otherwise.

He has been discovered only lately by
concert-goers, though his violin concerto
and his first three symphonies were writ-
ten more than a quarter of a century ago.
Just why he has been allowed so long to
move vaguely in the background—a re-
mote and silent figure in the North,
neither blessed nor damned even by those
who know his scores—is easy to under-
stand. His many-sidedness is puzzling to
those who have studied his works most
carefully. His originality is startling, and
a bit annoying when an attempt is made
to pigeonhole him.

The most personal the least derivative
of all the great composers, Sibelius has
much to offer us. When he is adequate-
ly performed, he undoubtedly is more re-
warding than any other living writers of
larger musical forms. As Lawrence Gil-
man has pointed out, Sibelius suffers from
an obscuring critical legend. He has
been made forbidding, and described as
"bleak, harsh, rugged, cold, grey, austere,
drastic, severe, bare, lonely." These con-
venient catchwords, as Mr. Gilman says
further, "serve to distort and mislead,
much as a photograph that is out of fo-
cus."

Sibelius is not without deep feeling,
even in his most concentrated and con-
compact scores. The intensity of his emo-
tion is not as apparent as that of Tchai-

kovsky, for instance. He is "seemingly
reserved . . . for he feels too piercingly
the poignancy of life to sing of it with
uncontracted throat." He is not able to
find relief in the "legitimate use of angu-
ish." He denies himself none of his pain,
so that he may believe his ecstasy.

Performances

MANY WHO HEAR this symphony
for the first time will be a little puzzled
by parts of it. Sibelius today is not
crystal-clear. Only after serious study
and more frequent hearing than is possi-
ble on our radios will one find him as
"full of quotation" as Shakespeare, for
instance.

Yet he must be just so familiar to Mr.
Koussevitzky. For Boston's fiery actor is
able to gather conclusively the feelings
in Sibelius' work, and to establish the se-
quences of his moods. He is one of the
few conductors in the world who know
Sibelius well enough to call him Jean.

Programs

THE FAMILIAR TUNES of Verdi's
"Aida," telling the story of the love of an
Ethiopian slave and an Egyptian Princess
for one man, *Rhadames*, will be the Met-
ropolitan Opera broadcast (NBC, Janu-
ary 27, at 1:55 p. m. EST.)

Cleveland is proud of her new conduc-
tor, *Arthur Rodzinski*. He will conduct
in his first broadcast with the Cleveland
Symphony (CBS-WABC, January 27, at
2:30 p. m. EST.):

- Organ Concerto . . . Frederic Handel (Arr.
by Sir Hamilton Harty)
Symphony No. 4 Brahms
"Sirens," "Clouds," and "Petes" . . . Debussy
Ballet Suite, "Skyrakers" John Alden
Carpenter

Other compositions on the Boston Sym-
phony programs (NBC-WJZ, January 27,
at 8:15 p. m. EST) include:

- "Apollon Musagete" Ballet Stravinsky

(Continued on Page 23)

Wednesday, January 31

MORNING

8:00 A.M.
CBS—On the Air Today; WABC
NBC—Green Room; Edward Leibert, organist; WEAFF WCHH WFI
CBS—Salon Musicale; Vincent Sorey, Conductor; WCAU
NBC—Morning Devotions; Lowell Patton, organist; WJZ WBAL WBZ WBZA KDKA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume

8:05 A.M.
CBS—Salon Musicale; WABC
8:10 A.M.
WOR—Al Woods, songs and patter

8:15 A.M.
NBC—Don Hall Trio; WJZ WBAL KDKA WHAM
WBZ-WBZA—Wandering Minstrel, Jim Mason
WCHH—Morning Devotions
WEEL—Shopping Service
WGY—Bradley Kincaid, mountain ballads

8:30 A.M.
NBC—Cheerio, Inspirational talk and music; WEAFF WEEI WCHH WFI WGY
CBS—Sunny Melodies; Mark Warnow, Conductor; WABC WCAU
NBC—Lew White, organist; WJZ WBAL KDKA WBZ WBZA

WHAM—Among My Souvenirs
WOR—Martha Manning, sales talk

8:45 A.M.
KOKA—Strollin' Tom
WBZ-WBZA—Strollin' Tom
WCAU—Sam Moore's Meeting
WHAM—Lew White, organist (NBC)

9:00 A.M.
NBC—Sam Herman, Frank Banta, piano; WEAFF WJZ WCHH
CBS—Eton Boys, Male Quartet; WABC WOKO WNAC WDRC WCAU WJAS
NBC—The Mystery Chef; WJZ WBAL KDKA WBZ WBZA

WEEL—Clothes Institute
WGY—Musical Program
WHAM—Tower Clock Program
WJSV—Woman's Hour

WOR—“Our Children” with Mary Olds; Edward Nell, Jr., baritone; George Shackley, organist

9:15 A.M.
NBC—Lands Trio and White, songs and comedy; WEAFF WGY WCHH WEEI WJZ
CBS—Madison Ensemble; WABC WOKO WNAC WDRC WJAS

NBC—Breakfast Club; Orchestra; WJZ WHAM KDKA WBAL
WBZ-WBZA—Virginia Reade, talk
WCAU—Words and Music
WOR—Miss Katharine 'n' Calliope, talk

9:30 A.M.
CBS—Metropolitan Parade; WABC WOKO WCAU WJAS WDRC
NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs; WEAFF WCHH WEEI
KDKA—Style and Shopping Service
WGY—Billy Rose, tenor
WHAC—Don Ross the Serenader

9:45 A.M.
CBS—Metropolitan Parade; WNAC
NBC—The Southernaires, male quartet; WEAFF WCHH WGY
CBS—Reis and Dunn; WABC
KOKA—Piano; Minute Manners
WBAL—Shopping with Nancy Turner
WBZ-WBZA—Breakfast Club (NBC)
WEEL—The Vernia Girls
WHAM—Tom Grierson, organist
WOR—Shopping with Jean Albee

10:00 A.M.
NBC—Breen and de Rose, songs; WEAFF WCHH WFI WGY
CBS—Gordon, Dave and Bunny, songs; WABC WOKO WAAB WDRC WCAU WJAS
NBC—Josephine Gibson, Hostess Council; WJZ WBAL KDKA WHAM WBZ WBZA
WEEL—Conrad's Program
WNAC—Buddy Clark, soloist
WOR—Pure Food Hour
WRVA—Betty Monte

10:15 A.M.
NBC—The Morning Home Circle, household philosophy; WEAFF WEEI WCHH WFI
CBS—Bill and Ginger, Songs; WABC WOKO WNAC WCAU WJAS WJSV
NBC—Clara, Lu 'n' Em; WJZ WBAL WBZ WBZA KDKA WHAM
WGY—Strullin' Tom

10:30 A.M.
NBC—The Three Stamps, trio; WEAFF WCHH WFI WGY
CBS—In the Luxembourg Gardens; Vincent Sorey, Conductor; WABC WOKO WAAB WDRC WJAS WJSV WCAU
NBC—Today's Children, dramatic sketch; WJZ WBAL WBZ WBZA KDKA
WGY—Market Basket
WHAM—Mrs. Thelma Buyer
WHAC—Song Album with Walter Kidder, baritone
WRVA—Organ Melodies

10:45 A.M.

CBS—Will O'Brien's Orchestra, Pedro De Cordova and his Friendly Thursday; WABC WOKO WNAC WDRC WCAU WJAS
NBC—Bobby Crocker, cooking talk; WEAFF WEEI WFI WGY WCHH

NBC—Irma Glen, organist; WJZ WBAL KDKA WBZ WBZA—Duke Dewey's Hickory Nuts
WHAM—Hall-remember'd Rimes
WJSV—American Red Cross Speaker

11:00 A.M.

NBC—Juan Reyes, pianist; WEAFF WCHH WLIT
CBS—Cooking Closeups; Mary Ellis Ames; WABC WOKO WNAC WCAU WDRC WJAS WJSV
NBC—Pappy, Zeke and Ezra, lullabies; WJZ WBAL KDKA WBZ WBZA
WEEL—Edison Program
WGY—Hank Keene and his Radio Gang
WOR—Joseph Bier, baritone
WRVA—Concert Trio

11:15 A.M.
NBC—Alice Remsen, contralto; WEAFF WEEI WGY WCHH WLIT
CBS—The Four Showmen, Male Quartet; WABC WNAC WCAU WDRC WJAS WJSV
NBC—Singing Strings, string ensemble; WJZ WBAL WHAM
KOKA—Sammy Fuller
WBZ-WBZA—Women's Club News; Frances A. Blanchard
WOR—“Beauty Casting”; Songs and Facial Gymnastics

11:30 A.M.
NBC—Betty Moore, Interior Decorating; Lew White, organ; WEAFF WLIT WGY WEEI
CBS—Tony Wons; WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—U. S. Army Band; WJZ WBAL KDKA WBZ WBZA WHAM
WCHH—Musical Program
WOR—Ann Stevens' Thrift Hour
WRVA—Organ Melodies

11:45 A.M.
NBC—Fields and Hall, songs and comedy; WEAFF WEEI WCHH WGY
CBS—Jane Ellison's Magic Recipes; WABC WJAS WAAB WJSV WOKO WCAU WDRC WNAC
WOR—The Magic Bowl, Claire Sugden

AFTERNOON

12:00 Noon

NBC—Gene Arnold and the Commodores; WEAFF WEEI WGY WCHH WLIT
CBS—The Voice of Experience; WABC WNAC WDRC WCAU WJAS WJSV
NBC—Eva Taylor, crooner; WJZ KDKA WBAL WBZ-WBZA—The Monitor Views the News
WHAM—Tower Trio
WOR—“The Humanologist,” Dr. Von Crowe

12:15 P.M.
NBC—Johnny Marvin, tenor; WEAFF
CBS—Betty Barthell, songs; WABC WOKO WJSV WDRC WCAU WJAS
NBC—Fireside Songs; Chuck and Ray; WJZ KOKA—Honey Boy and Sassafras
WBAL—Chick Larro
WBZ-WBZA—Weather; Market Reports
WCHH—Farm Flashes
WEEL—News Flashes; Market Reports
WGY—Skip, Step and Happiana, songs
WHAM—News Service; Agricultural Forum, weather
WNAC—News and Weather
WOR—Around the Wheel of Events; Mary L. Roberts

12:25 P.M.
WCHH—Stocks and Weather

12:30 P.M.
CBS—Smilin' Ed McConnell; WABC WDRC WCAU WJSV WNAC WOKO
NBC—On Wings of Song; Helen May, vocalist; String Trio; WEAFF WCHH
NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Innsteaders; WJZ WBZ WBZA WHAM WBAL
KOKA—News and Markets
WGY—Farm Program
WOR—Alexander Haas' Gypsy Orchestra

12:35 P.M.
WEEL—Stock Exchange Quotations; Market Report

12:45 P.M.
CBS—Mischa Roginsky's Ensemble; WABC WOKO WJSV
NBC—Market and Weather Reports; WEAFF KDKA—Charley Gaylord's Orchestra
WCAU—Today on WCAU
WEEL—A Bit of This and A Bit of That
WNAC—The Shopper's Exchange

12:50 P.M.
WCAU—A Woman Looks at the World, Hope Le Barr Roberts

12:55 P.M.
WOR—Ohman and Arden, “The World's Most Beautiful Waltzes”

1:00 P.M.
NBC—Close Harmony, Gloria La Vey, sopranos
WEAF
CBS—Marie, the Little French Princess, drama; WABC WNAC WCAU
KOKA—National Farm and Home Hour (NBC)
WCHH—Church Federation Midwest Services

HIGH SPOT SELECTIONS FOR THE DAY

4:00 p. m.—International Broadcast from Queen's Hall, London; Bruno Walter, conducting BBC Symphony Orchestra; NBC-WEAF network.
8:00 p. m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra; NBC-WEAF network.
8:30 p. m.—Albert Spalding, violinist; CBS-WABC network.
9:00 p. m.—Troubadours; Florence Desmond, guest; NBC-WEAF network.
9:15 p. m.—Colonel Stoopnagle and Budd; CBS-WABC network.
9:30 p. m.—John McCormack, tenor; William Daly's orchestra; NBC-WJZ network.
9:30 p. m.—Fred Allen's Revue; Fred Allen and Portland Holla; Jack Smart; Songsmiths Quartet; Mary McCoy; Ferde Grofe's orchestra; NBC-WEAF network.
9:30 p. m.—Burns and Allen, comics; Guy Lombardo's orchestra; CBS-WABC network.
10:00 p. m.—Musical Airship; Tony Cabooch, comedian; King's Jesters; Adele Starr, vocalist; NBC-WJZ network.
10:00 p. m.—Fred Waring's Pennsylvanians; CBS-WABC network.

WGY—Albany on Parade
WJSV—Real Estate Review; Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.
WOR—Musical Revue; Mildred Cole; Alice Wood and Milton Kaye

1:15 P.M.
NBC—Advertising Club Luncheon; WEAFF WEEI
CBS—The Playboys, Piano Trio; WABC WOKO WNAC WDRC WJSV WJAS
WCAU—Ohman and Arden

1:30 P.M.
NBC—Orlando's Concert Ensemble; WEAFF WEEI WCHH WFI
CBS—Easy Aces, Comedy; WABC WNAC WCAU WJAS

NBC—Vic and Sade; WJZ WBAL WBZ WBZA KDKA
WGY—Bradley Kincaid, mountain ballads
WHAM—School of the Air, science
WJSV—Gene Stewart, organist
WOR—Rosaland Genet, books
WRVA—Market Reports

1:45 P.M.
CBS—Painted Dreams, drama; WABC WCAU WJAS
NBC—The Merrie Men, male quartet; WJZ WBAL
KOKA—Charley Gaylord's Orchestra
WBZ-WBZA—Doris Tirrell, organist
WGY—Childrens Theatre Group
WNAC—Luncheon Music
WOR—Alice Wood, soloist; Orchestra
WRVA—Sunshine Program

2:00 P.M.
NBC—Leo Zollo's Orchestra; WEAFF WEEI WLIT WGY
CBS—The Captivators; WABC WOKO WNAC WDRC WJAS WJSV
NBC—Happy Days in Dixie; WJZ WBZ WBZA KDKA WBAL WHAM
WCAU—Dr. Copeland Health Talk
WCHH—Lura Thomas Brown
WOR—Dr. Arthur Frank Payne; The Psychologist Says

2:15 P.M.
CBS—Romance of Helen Trent; WABC WCAU
CBS—Artist Recital; Crane Calder, bass; WNAC WDRC WJSV
WCHH—Leo Zollo's Orchestra (NBC)
WGY—Matinee Players
WHAM—School of the Air, social study
WOR—College Inn Comedies

2:30 P.M.
NBC—Two Seats in the Balcony, revue; orchestra; WEAFF WCHH WLIT WGY
CBS—American School of the Air; WABC WOKO WNAC WDRC WJAS WJSV
NBC—Smack Out, comedy sketch; WJZ WBAL WHAM
KDKA—Home Forum
WBZ-WBZA—Character Training
WCAU—Women's Club of the Air
WEEL—Kitchen of the Air
WOR—Itutgers Home Economics

2:45 P.M.
NBC—Words and Music; soloist and narrator; WJZ WBZ WBZA WHAM
WBAL—Elsa Baklar, soprano
WOR—The Hitmakers, Orchestra

3:00 P.M.
NBC—Joe White, tenor; Orchestra; WJZ KDKA WHAM WBAL
CBS—La Forge Berumen Musicale; WABC WOKO WNAC WDRC WJAS
NBC—Ma Perkins, drama; WEAFF WGY WCHH WFI
WBZ-WBZA—Soloists
WCAU—The Caballeros
WEEL—Del Castillo, organist
WJSV—Silver Years
WOR—Evelyn McShane; “Fashions”

3:15 P.M.
NBC—The Golden Treasury; John Brewster, poetry readings; Graud Trio; WEAFF WCHH WFI WGY
NBC—Home and His Grenadiers; WJZ KDKA WBAL WHAM
WCAU—Women's Club of the Air
WJSV—Jeanie Scott, pianist
WOR—Sally and Sue Comedy and Songs

3:30 P.M.
NBC—Woman's Radio Review; orchestra; Claudine MacDonald; WEAFF WGY WEEI WFI WCHH
CBS—Manhattan Moods; WABC WOKO WNAC WDRC WJAS

WBZ-WBZA—Home Forum Cooking School
WCAU—Bright Lights
WOR—Spanish Lesson, Professor Maxine Iturza

3:45 P.M.
NBC—Platt and Nietman, piano duo; WJZ WBAL
KOKA—Human Values
WHAM—Organ Program
WNAC—Council of New England
WOR—The Virginian's Quartet

4:00 P.M.
NBC—International Broadcast from London; Symphony Orchestra, Bruno Walter, conducting; WEAFF WTIC WGY
CBS—Musical Albums of Popular Classics; WABC WOKO WNAC WCAU WDRC WJAS WJSV
NBC—Betty and Bob, dramatic sketch; WJZ WBAL KDKA WBZ WBZA WHAM
WCHH—Hope Jackson Cook, soprano
WEEL—News Flashes
WOR—Dr. Il. I. Strandhagen, “What's Beneath the Skin?”

4:15 P.M.
NBC—Alice Joy, the Dream Girl; WJZ WBZ WBZA WBAL WHAM
NBC—Broadcast From London; WCHH WEEI
KOKA—Karen Madnes
WOR—Mildred Cole, contralto; orchestra

4:30 P.M.
NBC—“The Maelurian Crisis and Its Effect on World Peace,” T. Z. Koo, speaker; WJZ WBAL
CBS—Science Service; WABC WOKO WNAC WDRC WJAS WJSV
KDKA—Frances Ingram
WBZ-WBZA—Concert; Edwin Otis, baritone; Doris Tirrell, pianist
WCAU—C. P. Shollner, “Topics in Season”
WCHH—Home and Foreign Missions
WEEL—Studio Program
WHAM—Old Curiosity Shop
WOR—Arthur Warren's Orchestra

4:45 P.M.
CBS—The Merry-makers; WABC WCAU WNAC WDRC WJAS WOKO WJSV
KDKA—News and Markets
WBZ-WBZA—The Painter and His Daughter
WHAM—News Service
WLIT—International Broadcast from London (NBC)
WOR—Frances Ingram, Thru the Hollywood Looking Glass

5:00 P.M.
NBC—Ted Black's Orchestra; WEAFF WCHH WEEI
CBS—Skippy, children's skit; WABC WOKO WAAB WDRC WCAU WJSV
NBC—Morin Sisters; WJZ WBAL KDKA—Babe Ruth's Boy's Club
WBZ-WBZA—New England Agriculture
WGY—Stock Reports
WHAM—Babe Ruth Boys' Club
WNAC—Five O'Clock Revue
WOR—Studio Orchestra

5:05 P.M.
WOR—Milton Kaye, pianist

5:10 P.M.
WOR—Program Resume

5:15 P.M.
NBC—Ted Black's Orchestra; WTIC
CBS—Joan Olsen, songs; Orchestra; WAAB WDRC WJAS WJSV WOKO
NBC—Babes in Hollywood, dramatic sketch; WJZ WBAL
CBS—On the Air Tonight; WABC
KOKA—Kiddies Club
WBZ-WBZA—The Monitor Views the News
WCAU—Friend of Youth
WCHH—Babe Ruth Presents
WEEL—Babe Ruth Presents
WGY—Babe Ruth Presents
WHAM—Thirteenth Moon
WOR—Mark Skull tenor
WRVA—Cecil and Sally

5:20 P.M.
CBS—Joan Olsen, pianist; Orchestra; WABC

5:30 P.M.
NBC—Adventures of Tom Mix and His Stripling Shooters; WEAFF WEEI WTIC WLIT WGY WCHH
CBS—Jack Armstrong, All American Boy; WABC WNAC WDRC WCAU WOKO WJAS WJSV
NBC—Singing Lady, children's program; WJZ WBZ WBZA WBAL KDKA WHAM
WOR—Robert Reud “Town Talk”; Gypsy Orchestra

(WEDNESDAY CONTINUED)

5:40 P.M.

WRVA—Sports
NBC—Wizard of Oz, dramatization: WFAE WTIC WEEI WGY WCSH
CBS—Enoch Light's Orchestra: WAUC WAAB WDRC WJAS WOKO
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WRVA WHAM
WCAU—Babe Ruth Boys' Club
WJSV—Evening Rhythms
WNAC—The Compositans, novelty quintet
WOR—"Oxygen In Mars," Talk

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WFAE WRVA
CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJSV
NBC—Westminster Choir: WJZ WBAL
KDKA—News, Pat Haley
WBZ-WBZA—New England Conservatory Concert
WCSH—Dance Marathon
WEEI—The Evening Tattler
WGY—Evening Brevities
WHAM—Sportscast
WLW—Jack Armstrong, sketch
WNAC—News Flashes: Weather
WOR—Uncle Don

6:15 P.M.

NBC—Westminster Choir: WBZ WBZA WHAM
CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WDRC WCAU
KDKA—Sports, Program Preview
WCSH—Al Buck's Sports Review
WGY—Joe and Edly, comedy sketch
WLW—Joe Emerson, tenor
WNAC—The Merry Go Round
WRVA—Babe Ruth Presents

6:30 P.M.

NBC—George H. Holmes, Talk, News Service: WFAE
CBS—Enoch Light's Orchestra: WAAB WDRC WJSV WOKO
NBC—Irene Beasley, contralto: WJZ WBAL
CBS—Music Box: WABC WCAU
KDKA—Salon Orchestra
WBZ-WBZA—Old Farmers Almanac
WCSH—Randall and McAllister Program
WEEI—News Flashes, Market Reports
WGY—Norman Hapgood, talk
WHAM—Frank Skultery's Orchestra
WLW—Bob Newhall, Mail Pouch Sportsman
WNAC—Detectives Black and Blue, skit
WOR—Babe Ruth's Boys' Club
WRVA—The News Reporter

6:45 P.M.

CBS—Ye Happy Minstrel and Tiny Band: WABC WCAU WDRC WNAC
NBC—Jan Peerce, tenor: Orchestra: WFAE WFI
CBS—Tito Guizar, Mexican tenor: WAAB
NBC—Lowell Thomas, today's news: WJZ WBZ WBZA KDKA WLW WBAL WHAM
WCSH—Square's Program
WEEI—Your Folks and Mine, drama
WGY—Red Davis, sketch
WOR—John Kelvin, tenor; Orchestra
WRVA—Red Davis, sketch

7:00 P.M.

NBC—Mary Small, vocalist; Green Brothers' Orchestra: WFAE WTIC WEEI WGSW WLIT
CBS—Myrt and Marge, drama: WABC WOKO WDRC WCAU WNAC WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM
WGY—Three Shades of Blue
WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WFAE WGY WGSW WEEI
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV
NBC—Gems of Melody; John Herrick, baritone; Harold Stamford's Orchestra: WJZ WBZ WBZA KDKA WBAL WHAM
WLW—Detectives Black and Blue, sketch
WOR—Comedy Stars of Hollywood
WRVA—Current Events

7:30 P.M.

NBC—Shirley Howard and the Jetters, Red, Wainp and Guy; Milt Rettenberg, pianist; Tony Galbreath, guitar: WFAE WTIC WGY WGSW
CBS—Music on the Air: WABC WOKO WNAC WDRC WJAS WJSV WCAU
NBC—Potash and Perlmutter: WJZ WBZ WBZA KDKA WBAL WHAM
WEEI—After Dinner Revue
WLW—Rhymody
WOR—Will Osborne's Orchestra; Raulie Harris, guest star
WRVA—Kiddee Club

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WFAE WEEI WGSW WLIT WGY
CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJSV
NBC—Irene Hitch in Hollywood, skit: WJZ WBZ WBZA WBAL KDKA
WHAM—Blue Blazers
WLW—Red Davis, sketch
WRVA—Smoky and Peks

8:00 P.M.

CBS—Phil Ducey, Frank Luther and Jack Parker, with Vivian Ruth, vocalists: WABC WNAC WDRC WJSV

NBC—Jack Pearl, The Baron, comedian; Cliff Hall: WFAE WTIC WEEI WGSW WLIT WGY
NBC—Crime Clues, mystery drama: WJZ WBZ WBZA KDKA WLW WBAL
WCAU—Love Making Incorporated
WHAM—"Duke of Wellington," sketch
WOR—"Detectives Black and Blue," mystery drama
WRVA—Melody Mart

8:15 P.M.

CBS—Edwin C. Hill; The Human Side of the News: WABC WOKO WNAC WDRC WCAU WJAS
WHAM—Three of Us Girls, trio
WOR—The Loafers, Billy Jones and Ernie Hare

8:30 P.M.

NBC—Wayne King's Orchestra: WFAE WGSW WLIT WGY WTIC
CBS—Albert Spalding, violinist; Conrad Thibault, baritone; Don Voorhees' Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW WHAM
WEEI—Del Castillon's Toldoid Opera
WOR—The Lone Ranger
WRVA—Hi-Plane Pilots

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBZ WBZA KDKA WBAL WHAM
WEEI—Dictograph Program
WLW—Radio Court
WOR—Redfern Hollinshead, tenor

9:00 P.M.

NBC—The Troubadours, Orchestra; Florence Desmond, guest star: WFAE WGSW WLIT WGY WLW WEEI WRVA WTIC
CBS—Philadelphia Orchestra, Leopold Stokowski, Conductor: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Warden Lawes in 20,000 Years in Sing Sing: WJZ WBAL WBZ WBZA KDKA WHAM
WOR—Magazine of the Air

9:15 P.M.

CBS—Colonel Stoopnagle and Budd; Vera Van, contralto; Jacques Renard's Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV
WEEI—Newspaper Adventures

9:30 P.M.

NBC—Fred Allen's Revue; Freddie Grote's Orchestra: WFAE WGSW WLIT WGY WEEI WRVA WLW
CBS—Guy Lombardo's Orchestra; Burns and Allen, Comedy Team: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—John McCormack and William Daly's Siring Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
WOR—Half Hour in Three-Quarter Time

10:00 P.M.

NBC—Corn Cob Pipe Club of Virginia, barnyard music; male quartet: WFAE WTIC WGSW WLIT WGY WLW WEEI WRVA
CBS—Fred Waring's Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Musical Airship; Vincent Lopez' Orchestra King's Jesters; Tony Cabooch: WJZ WBAL WHAM WBZ WBZA KDKA
WOR—DeMarco Girls and Frank Sherry, tenor

10:15 P.M.

KOKA—Art Farrar's Orchestra
WOR—Harlan Eugene Read

10:30 P.M.

NBC—Egon Petri, concert pianist: WJZ WHAM
NBC—National Radio Forum: WFAE WEEI WGY WTIC WRVA WGSW
CBS—News Service: WABC WDRC WJAS WOKO WJSV
KOKA—Honey Boy and Salsalras
WBZ-WBZA—Joe Rines' Orchestra
WCAU—House Warming
WLW—Zero Hour
WNAC—Sid Reinherz' Orchestra
WOR—"The Gypsy Prince" and Orchestra

10:45 P.M.

CBS—Andre Kostelanetz Presents: Evan Evans and Evelyn MacGregor: WABC WOKO WAAB WDRC WJSV WJAS
KOKA—Around the Cracker Barrel
WBZ-WBZA—News Flashes
WNAC—News Flashes; Weather
WOR—Pauline Alpert, The Whirlwind Pianist

11:00 P.M.

NBC—Emlil Coleman's Orchestra: WFAE WGY WTIC
NBC—Pekens Sisters, vocal trio: WJZ WBAL KDKA—Sports Review
WBZ-WBZA—Weather; Sports Review
WCAU—Boake Carter, talk
WCSH—Dance Marathon
WEEI—Weather Forecasts; News Flashes
WHAM—News Service
WLW—Dimmick's Orchestra
WNAC—Charles R. Hector's Orchestra
WOR—"Moonbeams"
WRVA—Weede Myer's Orchestra

11:15 P.M.

NBC—The Poet Prince; Anthony Frame, tenor: WFAE WGY WTIC WEEI WGSW
CBS—Five Spirits of Rhythm: WABC WOKO WAAB WDRC WJAS WJSV
NBC—Robert Royce, tenor: WJZ WBAL KDKA WBZ-WBZA—Ray Fayre, soloist
WCAU—Ben Greenblatt, pianist
WHAM—Victor Wagner's Orchestra
WLW—Johnny Muldowney and Orchestra

Bandstand and BATON

THE GRANADA CAFE, on the south side of Chicago, famous as the place where Guy Lombardo got his start, is closed for good. Fire, breaking out early on the morning of Thursday, January 18, destroyed the building in which the Granada was located beyond repair. An uninsured loss of more than \$100,000 is claimed by Al Quodbach, former owner and manager of the spot. CBS reports \$1,000 worth of equipment lost.

Henry Busse, who had put the Granada back on the road to prosperity with his stay there this season, finds himself without a job at present. Busse was hurriedly replaced on Columbia chain programs by Ace Brigade, also from Chicago. However, WBBM, the local outlet for Busse's music, has been forced to sign off thirty minutes earlier lately for lack of a suitable substitute.

Besides Lombardo, who jumped to fame from the south side spot in 1926 and 1927, Paul Whiteman, Tom Gerun, Gus Arnheim, Fred Waring, Irving Aaronson and a host of other prominent bandmen have held down the same stand.

CURRENT CONTRACTS will keep Clyde McCoy out of the south for the time being. McCoy opens on the stage of the Tivoli theater in Chicago, February 9, after playing for the auto show in Chicago. He has three weeks of B. and K. theater booking to fill before he hits the road. Mark Fisher will precede McCoy on the stage at the same houses.

BERNIE CUMMINS is another who has joined the contingent of Florida maestros. Bernie's current engagement is at the Deauville in Miami, Florida, with WIOD airing his music.

HE HAS BEEN KNOWN as Frankie Masters, the man of mystery, for the last two weeks in Chicago. Although word repeatedly leaked out that he was to enter the College Inn on January 22, Hotel Sherman authorities refused to confirm the reports until lately. Frankie is in there now, and has taken over all of Noble Sissle's NBC chain spots from the famous hostelry. He promises more ensemble singing as an added attraction to the already brilliant floor show.

HOWEVER, BEFORE SISSLE left the Inn, he gave his new composition,

11:30 P.M.

NBC—Enric Madruguera's Orchestra: WFAE WTIC WGSW WRVA
CBS—Little Jack Little's Orchestra: WABC WNAC WDRC WJSV
NBC—Jules Stein's Orchestra: WJZ WBAL
KOKA—Charley Gavlord's Orchestra
WBZ-WBZA—The Witek of Endor
WCAU—Blanche Calloway's Orchestra
WEEI—Jack Denny's Orchestra
WGY—Felix Ferdinand's Orchestra
WLW—Serenade, String Orchestra and Vocalists
WOR—Ozzie Nelson's Orchestra
11:45 P.M.
CBS—Little Jack Little's Orchestra: WOKO
NBC—Buddy Rogers' Orchestra: WJZ WHAM WBAL
WCAU—Ernie Valle's Orchestra
12:00 Mid.
NBC—Phil Harris' Orchestra: WFAE WTIC WGY WEEI WLIT
CBS—Glen Gray's Orchestra: WABC WOKO WNAC WCAU WJAS WJSV
NBC—Carlos Medina's Orchestra: WJZ WBZ WBZA WBAL WHAM
KOKA—Marty Gregor's Orchestra
WLW—Buster Locke's Orchestra
WOR—Ride Dudley Reviews the New Play
12:05 A.M.
WOR—Sam Robbins' Orchestra
12:15 A.M.
WLW—Stan Stanley's Orchestra
12:30 A.M.
NBC—Harry Sosnik's Orchestra: WFAE WGY WTIC WEEI
CBS—George Hall's Orchestra: WABC WCAU WOKO WNAC WJSV
NBC—Enric Madruguera's Orchestra: WJZ WBZ WBZA WHAM
KDKA—Art Farrar's Orchestra
12:45 A.M.
WLIT—Harry Sosnik's Orchestra (NBC)
1:00 A.M.
CBS—Enoch Light's Orchestra: WABC



SMITH BALLEW

who disappeared some time ago despite the efforts of thousands of fans to find him, is located again; this time conducting his orchestra over NBC-WFAE at 12 midnight EST on Sundays.

"Birthday Song to President Roosevelt" a nation-wide premiere over an NBC chain. John Gatwood, blind tenor with Sissle, sang the number. It is to be repeated Tuesday night this week on the chain's "Birthday Party" for the President.

BUDDY ROGERS is heard again from the Paradise Restaurant in New York City over NBC chains. Jerry Freeman remains in Manhattan temporarily. William Scott has taken his band up to Boston and the Hotel Statler, where WEEI does the pickup honors.

IT'LL STILL be Harry Sosnik of patrons of the Edgewater Beach hotel when that Chicago hostelry re-opens its Beach Walk June 15. Harry will leave the Beach around the first of May for a theater tour and a short vacation, but he will be back at the old stand in June and remain there during the entire summer.

HARRY TURNER recently completed a three night engagement at the Roseland Dance Gardens in Winnipeg, Manitoba. Turner has been heard for the last two years from K-F-R, Bismarck, North Dakota.

JEAN PAUL KING
ANNOUNCES
CLARA LU 'N' EM—NBC
CARNATION CONTENTED HOUR—NBC
HOOVER SENTINELS—NBC
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Thursday, February 1

MORNING

8:00 A.M.
 CBS—On the Air Today; WABC
 NBC—Radio City Opera; Richard Leibert, organist; WEAF WFSH WFI
 CBS—Salon Musicale, Vincent Sorey, conductor; WCAU
 NBC—Morning Devotions; WJZ WBAL WBZ WBZA KDKA
 WEEL—Looking over the Morning Paper
 WGY—Musical Clock
 WHAM—Kidney Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Program Resume

8:05 A.M.
 CBS—Salon Musicale, WAHC

8:10 A.M.
 WOR—Al Woods, songs and patter

8:15 A.M.
 NBC—Don Hall Trio; WJZ WBAL KDKA WBZ WBZA WHAM
 WFSH—Morning Devotions
 WEEL—Shopping Service

8:30 A.M.
 NBC—Lew White, organist; WJZ WBAL WBZ WBZA KDKA WHAM
 NBC—Cherrie, inspirational talk and music; WEAF WEEI WFSH WGY WTIC WFI
 WCAU—Vanessa, show of the Air
 WOR—Martha Manning, sales talk

8:45 A.M.
 CBS—Sam Moore's Meeting; WABC WCAU

9:00 A.M.
 NBC—The Breakfast Club; WJZ WBAL KDKA
 CBS—Eton Boys, Male quartet; WABC WOKO
 WNAC—WBCA WCAU WJAS
 NBC—Irene and Betty, piano duo; WEAF WEEI WFSH WGY
 WBZ-WBZA—Virginia Heade, talk
 WEEI—Clothes Institute
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—Edward Nell, Jr., baritone; Songs; Mary Olds and George Shackley

9:15 A.M.
 NBC—Landi Tim and White, comedy and songs; WEAF WLIT WFSH WEEI
 CBS—In the Luxembourg Gardens; WABC WOKO
 WNAC—WDRB WJAS
 WCAU—Words and Music
 WGY—Peeping Tom and George
 WHAM—Breakfast Club (NBC)
 WOR—Miss Kath'rine 'u' Calhoun, sales talk

9:30 A.M.
 NBC—Bradley Kincaid, the Mountain Boy; lullaby songs; WEAF WTIC WEEI WFSH WGY
 KDKA—Style and Shopping Service
 WBZ-WBZA—Breakfast Club, orchestra (NBC)
 WNAC—Don Ross, the Serenader

9:45 A.M.
 CBS—The Mystery Chef; WABC WAAB WCAU WJAS
 NBC—Wife Saver, Allan Prescott; WEAF WTIC WEEI WFSH
 KDKA—News and Work-A-Day Thoughts
 WGY—Hank Kaine and his Radio Gang
 WHAM—Household Hour
 WNAC—The Yankee Mixed Quartet
 WOR—Phil Harris, Orchestra

10:00 A.M.
 NBC—Edward McHugh, the Gospel Singer; WJZ WBAL KDKA WBZ WBZA
 CBS—Bill and Genevieve, Popular Songs; WABC WOKO WJAS WAAB
 NBC—Breen and de Rose, vocal and instrumental duo; WEAF WFSH WEEI WFI
 WCAU—A and P Melodies
 WGY—Musical Program
 WNAC—Food and Home-making School
 WOR—Pure Food Hour

10:15 A.M.
 NBC—Clara, Lu 'n' Em; WJZ WBAL WBZ WBZA KDKA WHAM
 CBS—Visiting with Ed Bailey Allen, Radio Home Makers; WABC WOKO WJAS WAAB WJSV
 NBC—Morning Parade, variety musicale; WEAF WEEI WFI WFSH
 WCAU—Chalmers Program
 WGY—The Morning Devotions

10:30 A.M.
 NBC—Today's Children, dramatic sketch; WJZ KDKA WBAL WBZ WBZA
 CBS—Melody Parade; WABC WOKO WDRB WCAU WJAS WJSV
 WFSH—Swiss Program (NBC)
 WEEL—The Happy Rambler
 WGY—The Shopping Bag
 WHAM—Mrs. Thrifty Buyer
 WNAC—Virginia Wilson, soprano

10:45 A.M.
 NBC—Pappy, Zeki and Ezra, lullabies; WJZ WBAL KDKA
 WBZ-WBZA—Carl Lamson Musicale
 WCAU—Bud Shays, songs
 WFSH—Morning Parade (NBC)
 WEEL—School of Cookery
 WGY—School of Cookery
 WHAM—Tom Grierson, organist
 WNAC—Donald Novin, tenor
 WRVA—Interlude

11:00 A.M.
 CBS—Mary Lee Taylor, kitchen talk; WJSV
 NBC—L. S. Navy Band; WJZ WBAL KDKA WBZ WBZA WHAM
 CBS—Sunny Side Up; WABC WDRB WCAU WNAC
 NBC—Galaxy of Stars; WGY WLIT
 WFSH—School of Cookery
 WEEL—Friendly Kitchen Program
 WOR—Nell Vinick, beauty talk
 WRVA—School of Cookery

11:15 A.M.
 CBS—Sunny Side Up; WABC WJAS
 NBC—Frances Lee Barton, cooking school; WEAF WTIC WLIT WGY WEEI WFSH
 CBS—Charm Secrets; WJSV WCAU WNAC WBZ-WBZA—Carl Lamson Musicale
 WOR—School of Cookery
 WRVA—Bob and Lib

11:30 A.M.
 NBC—Cheri McKay and the Merry Maes; Dick Toole's Originalities; WLIT WGY
 NBC—Sweetheart; Melodies; Vocalist; Talk; WJZ WBAL WBZ WBZA KDKA WHAM
 CBS—Tony Wons with Keenan and Phillips, piano team; WABC WNAC WCAU WJAS WJSV WDRB WOKO
 NBC—Julius Laude's Troubadour of the Violin; WEAF WFSH WEEI
 WOR—Ann Stevens' Thrift Hour
 WRVA—Luxury Fiddlers

11:45 A.M.
 CBS—Academy of Medicine; WABC WOKO WJAS WJSV WDRB
 NBC—Al and Lee Robert, piano duo; WJZ WHAM WBAL
 KDKA—Sammy Fuller
 WBZ-WBZA—The Monitor Views the News
 WCAU—Jean Shaw's Orchestra
 WNAC—News from the Stores
 WOR—Marian Rich, Mezzo Soprano

AFTERNOON

12:00 Noon
 NBC—Gene Arnold's Commodores; WJZ WBAL KDKA WBZ WBZA WHAM
 CBS—The Voice of Experience; WABC WNAC WDRB WCAU WJAS WJSV
 NBC—Henrietta Schumann, pianist; WEAF WTIC WGY
 WFSH—Larrow Milling Program
 WEEL—Larrow Milling Program
 WOR—Harmonizers
 WRVA—Byrd Organ

12:15 P.M.
 NBC—Wendell Hall, songs; WJZ WBAL
 CBS—The Lone Wolf; WABC WOKO WNAC WDRB WCAU WJSV
 NBC—Johnny Marvin, tenor; WEAF
 KDKA—Honey Boy and Salsalras
 WBZ-WBZA—Weather; Market Reports
 WFSH—Farm Flashes; Stocks and Weather
 WEEL—News Flashes; Market Reports
 WGY—Skip, Step and Happians, songs
 WHAM—News Service; Agricultural Forum, weather
 WOR—Wellfare Council Talk

12:25 P.M.
 WFSH—Stocks and Weather

12:30 P.M.
 NBC—National Farm and Home Hour; WJZ WBAL WBZ WBZA WHAM
 CBS—Angelo's Humba Orchestra; WABC WJSV WOKO
 NBC—Maurice Lees' Concert Ensemble; WEAF WFSH
 KDKA—News and Markets
 WCAU—The Nontnoers
 WEEL—Stock Exchange
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—Jan Brunesco's Gypsy Orchestra

12:35 P.M.
 WEEL—Stock Exchange Quotations; Market Report

12:45 P.M.
 KDKA—Charley Gaylord's Orchestra
 WEEL—A Bit of This and A Bit of That
 WCAU—A Woman Looks at the World, Hope LeBarre Roberts

1:00 P.M.
 CBS—Marie, the Little French Princess; drama; WABC WNAC WCAU
 NBC—Market and Weather Reports; WEAF
 KDKA—National Farm and Home Hour (NBC)
 WFSH—Pedro Via's Orchestra (NBC)
 WGY—Albany on Parade
 WJSV—Afternoon Hivisions
 WOR—Dr. Wyden's Health Talk

1:05 P.M.
 WOR—Musical Revue; Myrtle Boland and Byron Holiday

1:15 P.M.
 CBS—John Marrow, music; WABC WOKO WNAC WJSV WJAS
 NBC—Pedro Via's Orchestra; WEAF WFI WEEI WTIC WFSH
 WCAU—Harold Knight's Orchestra

1:30 P.M.
 NBC—Vic and Sade, sketch; WJZ WBAL KDKA WBZ WBZA
 CBS—Easy Aces, Comedy; WABC WCAU WNAC WJAS

HIGH SPOT SELECTIONS FOR THE DAY

12 noon—The Voice of Experience; CBS-WABC network.
 2:00 p. m.—Pickwick Papers, dramatic series; NBC-WEAF network
 3:15 p. m.—Eastman School Program; orchestra; NBC-WJZ network.
 8:00 p. m.—Mildred Bailey, songs; CBS-WABC network.
 8:00 p. m.—Rudy Vallee's Variety Hour; guest stars and orchestra; NBC-WEAF network.
 8:30 p. m.—Voice of America; William Lyon Phelps, commentator; Alex Gray, soloist; Nat Shilkret's orchestra; CBS-WABC network.
 9:00 p. m.—Captain Henry's Show Boat; NBC-WEAF network.
 9:30 p. m.—California Melodies; motion picture guest stars; CBS-WABC network.
 10:00 p. m.—Paul Whiteman's orchestra and entertainers; Deems Taylor, M.C.; NBC-WEAF network.
 10:30 p. m.—Echoes of the Palisades; Archer Gibson, organist; Mme. Merle Alcock, contralto; instrumental trio; NBC-WJZ network.

NBC—Orlando's Concert Ensemble; WEAF WTIC WEEI WFSH WFI WGY
 WHAM—School of the Air, science
 WJSV—Popular Serenade
 WOR—Ibide Dudley; Theater Club of the Air
 WRVA—Market Reports

1:45 P.M.
 NBC—The Merry Maes; WJZ WBAL
 CBS—Painted Dreams, skit; WABC WCAU WJAS
 KDKA—Charley Gaylord's Orchestra
 WBZ-WBZA—Organ Miniatures, Doris Turell
 WNAC—Luncheon Music
 WOR—Freddy Farber and Edith Handman, variety act

2:00 P.M.
 NBC—Pickwick Papers, drama; WEAF WLIT
 NBC—Tex Ritter's Concert Ensemble; WJZ WBAL WBZ WBZA KDKA WHAM
 CBS—Ann Lee at the Organ; WABC WOKO WNAC WDRB WJAS WJSV
 WCAU—The Warwick Sisters
 WFSH—Laura Thomas Brown
 WEEL—Silver Lining
 WGY—Haber and Curtis Says
 WOR—Dr. Arthur Frank Payne, "The Psycho-logic Says"

2:15 P.M.
 CBS—Romance of Helen Trent; WABC WCAU
 KDKA—State Federation, Pennsylvania Women
 WFSH—Pickwick Papers, drama
 WEEL—William Kahakalau's Hawaiian Orchestra
 WGY—Household Chats
 WHAM—School of the Air, social study
 WOR—Otis Holley, soprano

2:30 P.M.
 NBC—Smack Out, comedy sketch; WJZ WBAL WHAM WBAL
 CBS—American School of the Air; WABC WOKO WNAC WDRB WJAS WJSV
 NBC—Trin Romantique; WEAF WGY
 KDKA—Home Forum
 WBZ-WBZA—University Extension Course
 WCAU—Women's Club of the Air
 WFSH—Food Hour
 WEEL—Food Hour
 WOR—Genevieve Pitot, piano recital

2:45 P.M.
 NBC—To be announced; WEAF
 NBC—"The Function of the Country and City Baker in Marketing Grain," C. V. Pessinger, speaker; WJZ WBAL WBZ WBZA
 WGY—Barnacle Bill the Sailor
 WHAM—George Garris, organist
 WOR—The Hittmakers, orchestra

3:00 P.M.
 NBC—Ma Perkins, sketch; WEAF WFSH WEEI WGY WFI
 CBS—Metropolitan Parade; WABC WOKO WNAC WDRB WJAS WJSV
 NBC—Reed Krouedy, baritone; WJZ WBAL KDKA
 WCAU—Tea Dessert
 WHAM—Memorial Art Gallery Program
 WOR—Elizabeth Moshane, "Fashions"

3:15 P.M.
 NBC—The Upstaters, male trio; WEAF WFSH WFI WGY WTIC
 NBC—Edman School Program; Bilbourn Hall Orchestra; WJZ WHAM KDKA WBAL
 WCAU—Women's Club of the Air
 WOR—Byron Holiday, soloist; Orchestra

3:30 P.M.
 CBS—National Student Federation Program; WABC WOKO WNAC WDRB WJAS WJSV
 NBC—Women's Radio Revue; WEAF WGY WFI WFSH
 WBZ-WBZA—Home Forum Cooking School
 WCAU—Five Blue Spades
 WEEL—Reading Circle
 WOR—Dr. Anna Star; The Child in the Home

3:45 P.M.
 CBS—Curtis Institute of Music; WABC WOKO WNAC WCAU WDRB WJAS WJSV
 WOR—Show Boat Boys, harmony team

4:00 P.M.
 NBC—Winters and Weber, organists; WEAF
 NBC—Betty and Bob, dramatic sketch; WJZ WBAL WBZ WBZA KDKA WHAM
 WFSH—V.W.C.A. Program
 WEEL—New Popsiches
 WGY—Three School Maids
 WOR—Dr. H. I. Strandhagot; "What's Beneath the Skin?"

4:15 P.M.
 NBC—Alice Joy, the Dream Girl; Orchestra; WJZ WBAL WHAM KDKA
 NBC—Winters and Weber; WEEL
 WBZ-WBZA—"Health," Dr. Royal S. Copeland
 WGY—Through the Hollywood Looking Glass

WNAC—Spotlighting Modern Education
 WOR—Myrtle Boland, the Love Hacketeer

4:30 P.M.
 NBC—Musir Magic, Vocalists; Orchestra; WJZ WBAL WBZ WBZA
 CBS—American Legion Speaker; WABC WOKO WNAC WDRB WJSV
 NBC—Loretta Clements, pianist; Orchestra; WEAF WFSH WEEI
 KDKA—Business News and Markets
 WCAU—Day Parade, Gilbert Condit
 WGY—Carolina Casero, pianist
 WHAM—The Curiosity Shop
 WOR—Theina Goodwin, Orchestra

4:45 P.M.
 NBC—Lady Next Door, children's program; WEAF WEEI WFSH
 CBS—Ye Happy Musicians and Tiny Band; WABC WNAC WDRB WCAU
 CBS—Arletta Beccati, Theo Carle, tenor, Barbara Merrill, contralto; WOKO WJAS WJSV
 KDKA—Hilly Lamb
 WGY—Stock Reports
 WHAM—News
 WOR—William Haysaye, Orchestra

5:00 P.M.
 NBC—Musical Varieties; WEAF WGY WEEI
 CBS—Kings, children's skit; WABC WOKO WAAB WDRB WCAU WJSV WJAS
 NBC—General Federation of Women's Clubs; guest speaker; WJZ WBAL WHAM
 KDKA—Uncle Tom and Betty
 WBAL—Talk of the Times
 WBZ-WBZA—New England Agriculture, E. J. Rowell
 WFSH—You Should Know Lewisston Farms
 WNAC—Five O'Clock Revue
 WOR—Orchestral Program

5:05 P.M.
 WOR—Program Resume

5:15 P.M.
 CBS—George Hall's Orchestra; WAAB WDRB WJAS WJSV
 NBC—Babes in Hollywood, dramatic sketch; WJZ WBAL
 CBS—On the Air Tonight; WABC
 KDKA—Kuhles' Klub
 WBZ-WBZA—The Monitor Views the News
 WCAU—Jones' Pup
 WEEL—Boston Opera Club
 WGY—Princess Narbonne
 WHAM—Through the Hollywood Looking Glass
 WLIT—Green Brothers' Orchestra (NBC)
 WOR—The Sophistates' vocal trio
 WRVA—Cecil and Sally; Goolus Gang; Sports Reporter

5:20 P.M.
 CBS—George Hall's Orchestra; WABC WOKO

5:30 P.M.
 NBC—Whinnie, the Pooh, drama; WEAF WLIT WFSH
 CBS—Jack Armstrong, All American Boy; WABC WOKO WNAC WDRB WCAU WJAS WJSV
 NBC—The Singing Lady, children's program; WJZ WBZ WBZA WBAL KDKA WHAM
 WGY—Smilin' Ed McConnell
 WOR—The Fly in Art and Decoration, Karl Freund

5:45 P.M.
 NBC—Rex Cole's Mountainers; WEAF WFSH
 CBS—Stanip Adventurer's Club; WABC WOKO WAAB WDRB WCAU WJAS WJSV
 NBC—Richard Hubber's Orchestra; WJZ WBAL KDKA—News, Pat Haley
 WBZ-WBZA—Duke Dewey and His Hickory Nuts
 WFSH—Dance Marathon
 WEEL—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don, kiddies' program
 WRVA—Hi Plane Pilots

NIGHT

6:00 P.M.
 NBC—Xavier Cugat's Orchestra; WEAF
 CBS—Buck Rogers in the 25th Century; WABC WOKO WAAB WCAU WJAS WJSV
 NBC—Richard Hubber's Orchestra; WJZ WBAL KDKA—News, Pat Haley
 WBZ-WBZA—Duke Dewey and His Hickory Nuts
 WFSH—Dance Marathon
 WEEL—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don, kiddies' program
 WRVA—Hi Plane Pilots

(THURSDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim; WABC WOKO WAAB WDRC WCAU
KDKA—Sports; Program Preview
WBZ-WBZA—Movie Guide
WCSH—Al Buck's Sports Review
WGY—Sports Parade
WHAM—Richard Humber's Orchestra (NBC)
WLW—Joe Farnsworth, soprano; Orchestra
WNAC—The Merry Go Round

6:30 P.M.

NBC—Leary Stamp Club; Captain Tim Healy; WJZ WBAL WHAM
CBS—Tito Gulari, Mexican tenor; WABC WCAU WOKO WAAB WDRC WCAU
NBC—John B. Kennedy, talk; WFAF WGY
KDKA—Salon Orchestra
WBZ-WBZA—Weather, Temperature; Sports
WCSH—American Weekly
WEEI—News Flasher
WLW—Bob Newhall, Mail Pouch Sportsman
WNAC—Jack Fisher's Orchestra; Belle Brooks, soloist
WOR—Faldie Lano's Orchestra
WRVA—News Reporter

6:45 P.M.

NBC—Grandmother's Trunk, drama; WFAF WFI WEEI WGY
CBS—Little Italy, drama; WABC WOKO WAAB WDRC WCAU
NBC—Lowell Thomas, today's news; WJZ WBAL WBZ WBZA KDKA WLW WHAM
WCSH—Hendley Kimball Program
WNAC—Charles B. Harrier's Orchestra
WOR—Joel Humal, band analyst
WRVA—Popstar Harmonies

7:00 P.M.

NBC—To be announced; WFAF
CBS—Mirt and Marie, drama; WABC WOKO WNAC WDRC WCAU WJAZ WJSV
NBC—Ann and Andy; WJZ WBAL WBZ WBZA KDKA WLW WHAM
WCSH—Alaska Packer Association
WEEI—Lairson Program
WGY—Robert Rissling's Orchestra
WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch; WFAF WGY WCSH WEEI
CBS—Just Plain Bill, skit; WABC WNAC WCAU WJAS WJSV
NBC—Rolph Hood, dramatic sketch; WJZ WBZ WBZA WBAL WHAM
KDKA—Lois Miller, organist
WLW—Unbroken Melodies
WOR—Comedy Stars of Hollywood
WRVA—Musical

7:30 P.M.

NBC—Shirley Howard and The Jesters; WFAF WCSH WGY
CBS—The Serenaders; WABC WDRC WCAU WCSH WOKO WJAS
NBC—Carlos Gardel, baritone; WJZ WBAL KDKA
WBZ-WBZA—Tony's Barber Shop
WEEI—After Dinner Revue
WHAM—Bank Program
WLW—Ponce Sisters, harmony duo
WNAC—Street of Dreams, songs
WOR—Studio Program
WRVA—Evelyn Harrison, soloist

7:45 P.M.

NBC—The Goldbergs, comedy sketch; WFAF WEEI WCSH WGY WFI
CBS—Hoake Carter, News; WABC WNAC WCAU WJAS WJSV
WLW—Southern Blackbirds
WOR—Book Play
WRVA—Tanzan

8:00 P.M.

NBC—Rudy Vallee's Orchestra, guest artists; WFAF WFI WCSH WGY WFI WLW
CBS—Mildred Bailey, songs; WABC WNAC WJAS WDRC WJSV WOKO WOKO
NBC—Captain Diamond's Adventures, dramatic sea story; WJZ WBZ WBZA KDKA WRVA
WCAU—Two Straws at the Sea
WHAM—"Duke of Wellington," sketch
WOR—Jack Arthur, baritone

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News"; WABC WOKO WNAC WDRC WCAU WJAS WJSV
WHAM—"Behind the Headlines," Dr Meyer Jacobstein
WOR—Book Play

8:30 P.M.

CBS—Voice of America; William Lyon Phelps, Alex Gray, and Nat Shilkret's Orchestra; WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Adventures in Health; Dr. Herman Bundeen; WJZ WBAL KDKA WHAM WRVA
WOR—"That's Life," dramatized news headlines

8:45 P.M.

NBC—The Sizzlers, male quartet; WJZ KDKA WBZ WBZA WHAM WRVA
WOR—De Marco Girls and Frank Sherry

9:00 P.M.

NBC—Captain Henry's Shaw Boat, vocalists and orchestra; WFAF WEEI WCSH WGY WRVA WFI
CBS—Philadelphia Orchestra, Leopold Stokowski, Conductor; WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Death Valley Days, dramatic program; WJZ WBZ WBZA WLW KDKA WBAL WHAM
WOR—Hedraera Hollinshead, tenor; Della Baker, soprano

SPORTCASTS of the COMING WEEK

SPORTSCASTER Jack Filman should put some real pep in his airing of the hockey game between the revived New York Rangers and the Boston Bruins in their meeting at Madison Square Garden, Sunday, January 28. After a poor start the Gothamites are back in the fight to retain the Stanley Cup and the WMCA (570 kc.) sports announcer should cram enough hockey in his half-hour period, from 10:15 to 10:45 p. m. EST, to satisfy the stay-at-homes. There are many who use the air to keep up with the game but real fans don't take chances on missing the bumps... and the fights they're putting on these days.

PUGILISTICALLY INCLINED athletes no doubt derived plenty of useful pointers from the talks of Johnny Behr, coach of the Chicago Golden Gloves team, on John "Speed" Harrington's sports review. Beginning with tips on correct training for a fistic career in his first talk, Behr is scheduled to put on the polishing reminders in his last broadcast, Monday, January 29, over WGN (720 kc.) at 7:30 p. m. EST. Special interviews of prominent athletic figures and his rapid-fire line have earned Harrington a large following.

NOT ONLY MAJOR LEAGUE stars are popular in the Canuck hockey world, so CKCL (580 kc.) comes on with a game between West Toronto and Hamilton Friday, February 2, at 9 p. m. EST. The entire game is broadcast, CKCL further caters to local sports followers with its broadcast of the wrestling matches from the Maple Leaf Gardens every Thursday from 10 to 11 p. m. EST.

IT SHOULD BE a good night's entertainment to listen in on the fracas between Ottawa and the Toronto Maple Leafs on the latter's home ice Saturday, February 3. The Leafs have played sensationally all season and they have little trouble finding a sponsor for the broadcast of their entire home games. This is something even such big sport centers as New York



TED HUSING

Here's what a sportscaster looks like when all dressed up to act as master of ceremonies, as he does Sundays on the CBS Seven Star Revue. Looks just like another announcer, doesn't he?

and Chicago haven't been able to accomplish, CIGF (600 kc.) is the station which obliges.

PROMOTERS OF THE GREYHOUND sport at Miami, Fla., where the whippets compete legally, come on the air quite often with programs over WIOD (1300 kc.). Three tracks have programs daily except Sunday. Luther Voltz gives his dog tips for the West Flagler dog track accompanied by tunes of Mamie Gates' orchestra. The Miami Beach Kennel Club

uses the picks of Capt. Tiffany and music by Earl Barr Hanson's orchestra to publicize its cards while the Bayonne Kennels offer George Crutty's hot ones and Matchler's Band. Looks like hot competition, doesn't it?

WONDER WHAT CLEM MCCARTHY will have to rave about when he takes over the mike for the Kentucky Derby this spring. Colonel Winn has cut the value of this big turf event and Clem won't have long to linger on this issue, besides the absence of a real contender... Pat Flannery, Chicago's popular baseball announcer, and a Cubs fan if there ever was one, is down in Florida with the Missions on a well-earned vacation. Bob Newhall, the WLW sportsman, always has a big audience on his broadcasts. He's on at 6:30 p. m. EST daily. Plenty of mike-men auditioned for the job as sports announcer for WJJD. Johnny O'Hara, the WIND Hot Stove Leaguer, retains his post as sportscaster for that station while WJJD seeks a glib sports gabbler for the 1934 home games of both the Cubs and White Sox.

Advertisement for Outdoor Girl Olive Oil Lipstick. Text: Warm Luscious Lips. SO SEDUCTIVE... SO KISSABLE! Includes a small image of a woman's face.

PALE LIPS are cold lips! Your lips to be tempting and attractive to others, must radiate the pulsating color of youth. Today, lovely women everywhere are choosing Outdoor Girl Olive Oil Lipstick as the ideal make-up for their lips. Indelible and waterproof, this exquisite lipstick spreads smoothly and imparts to the lips a thrilling, natural glow. Outdoor Girl's colors are pure and safe; contain no harmful ingredients. Its olive oil base keeps the lips from chapping or cracking. In 5 captivating shades. At leading drug and department stores—50c, 25c. Also at variety stores in miniature sizes for 10c.

Form for Outdoor Girl Olive Oil Lipstick. Includes fields for Name, Address, City, State, and a coupon for a free trial.

Advertisement for Boys Wanted. Text: BOYS WANTED— Earn Money in your spare time. Surprise your parents. Show them you can be self-supporting. Includes a coupon for a Radio Guide.

Friday, February 2

MORNING

8:00 A.M.
 CBS—On the Air Today: WABC
 NBC—Organ Recitals: Richard Leibert, organist: WFAE WFI WFSH
 CBS—The Ambassadors Male Quartet: WCAU
 NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA
 WEEI—Looking over the Morning Paper
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Program Resume

8:05 A.M.
 CBS—The Ambassadors: WABC

8:10 A.M.
 WOR—Al Woods, songs and patter

8:15 A.M.
 CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU
 NBC—Don Hill Trio: WJZ WBAL KDKA WBZ WBZA WHAM
 WFSH—Morning Devotions
 WEEI—Shopping Service

8:30 A.M.
 NBC—Cheerio, inspirational talk and music: WFAE WEEI WFSH WFI
 CBS—Sunny Melodies; Mark Warnow, conductor: WABC
 NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA
 WHAM—Among My Souvenirs
 WOR—Martha Manning, talk

8:45 A.M.
 CBS—Sam Moore's Meeting: WABC WCAU
 KDKA—Strolling Tom
 WBZ WBZA—Strolling Tom
 WHAM—Lew White, organist (NBC)

9:00 A.M.
 NBC—Sam Herman, xylophone; Frank Banta, piano: WFAE WFI WFSH
 CBS—Do Re Mi Trio: WABC WOKO WNAC WDEC WCAU WJAS
 NBC—The Mystery Chef: WJZ KDKA WBAL WBZ WBZA
 WGY—Musical Mountain
 WEEI—Lutes Institute
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—Our Children with Mary Olds; Edwin Nell, Jr., baritone and George Shackley, organist

9:15 A.M.
 NBC—Breakfast Club, Orchestra: WJZ WHAM WBAL KDKA
 NBC—Laudt Trio and White, songs and comedy: WFAE WFSH WGY WLIT WEEI
 CBS—Metropolitan Parade: WABC WNAC WOKO WJAS WDRG
 WBZ WBZA—Virginia Reade, talk
 WCAU—Words and Music
 WOR—Miss Katharine 'n' Calliope, talk

9:30 A.M.
 NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WFAE WFSH WEEI
 KDKA—Style and Shopping Service
 WBZ WBZA—Breakfast Club, orchestra (NBC)
 WDRG—Metropolitan Parade (CBS)
 WGY—Bdly Rose, tenor

9:45 A.M.
 NBC—Cyril Towbin, violist: WFAE WGY WFSH
 CBS—Reis and Dunn, Comedy and Songs: WABC KDKA—News and Minute Manners
 WBAL—Shopping for Nancy Turner
 WCAU—Melodies
 WEEI—The Venida Girls
 WOR—Phil Harris' Orchestra

10:00 A.M.
 NBC—Deen and De Rose, guitar and songs: WFAE WFSH WFI WGY
 CBS—Gordon, Dave and Bunny, Comedy and Songs: WABC WOKO WAAB WDRG WCAU WJAS
 NBC—Josephine B. Gibson, Hostess Council: WJZ KDKA WBZ WBZA WHAM WBAL
 WEEI—The Conrad Program
 WNAC—The Voice of the Apothecary
 WOR—Emily Post; Sidney Nesbitt, baritone; Muriel Pollack and Her Singing Strings

10:15 A.M.
 NBC—The Morning Home Circle, household philosophy: WFAE WEEI WFSH WFI
 CBS—Bill and Ginger, Songs: WABC WOKO WNAC WCAU WJAS WJSV
 NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
 WGY—Strolling Tom

10:30 A.M.
 NBC—Ralph Kirlory, baritone: WFAE WFI
 CBS—Round Towners, quartet: WABC WOKO WDRG WCAU WJAS WJSV WNAC
 NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA
 WFSH—Swift Program
 WGY—The Market Basket
 WEEI—The Happy Rambler
 WHAM—Mrs. Thrifty Buyer
 WDR—"The Romance of Foods," Prudence Penny

10:45 A.M.
 NBC—Betty Crocker, cooking talk: WFAE WEEI WFSH WFI WGY

CBS—Will Osborne's Orchestra, Pedro De Cordoba and His Friendly Philosophy: WABC WOKO WNAC WDRG WCAU WJAS
 NBC—Saxion string ensemble, WJZ WBAL WBZ WBZA
 KDKA—Sammy Fuller
 WHAM—Tom Grierson, organist
 WJSV—Dancing On the Air
 WDR—Romance of Rhythms and Hhyme

11:00 A.M.
 NBC—Music Appreciation Hour: WFAE WJZ WEEI WFSH WLIT WGY WBAL WBZ WBZA KDKA WHAM
 CBS—"Cooking Closeups," Mary Ellis Ames: WABC WOKO WNAC WHAM WCAU WJAS WJSV
 WOR—What to Eat and Why, C. Houston Goudiss

11:15 A.M.
 CBS—The Captivators: WABC WOKO WNAC WDRG WCAU WJAS WJSV

11:30 A.M.
 CBS—Tony Wynn: WABC WNAC WDRG WOKO WCAU WJAS WJSV
 WDR—Ann Stevens' Thrift Hour, Sales Talk

11:45 A.M.
 CBS—Dancing Echoes: WABC WJAS WJSV WNAC WDRG
 WCAU—Patsy Darling and the Knickerbockers
 WOR—Walter Ahrens, baritone

AFTERNOON

12:00 Noon
 NBC—Gene Arnold's Commodores: WFAE WEEI WLIT WGY WFSH
 CBS—"The Voice of Experience," WABC WNAC WDRG WCAU WJAS WJSV
 NBC—Mouth Health, talk: WJZ WBAL KDKA WBZ WBZA—The Monitor Views the News
 WHAM—Tower Clock Program
 WOR—"The Humanologist," Dr. Voo Crowe

12:15 P.M.
 NBC—Johnny Marvin, tenor: WFAE
 CBS—Betty Barthell, songs: WABC WOKO WCAU WDRG WJSV
 NBC—Wendell Hall, ukulele: WJZ
 KDKA—Honey Boy and Sassafras
 WBAL—Farin Hints
 WBZ WBZA—Weather; Temperature
 WFSH—Farm Flashes; Stocks and Weather
 WGY—Skip, Step and Happiana, songs
 WEEI—News Flashes; Market Reports
 WHAM—News Service; Agricultural Forum, Weather
 WNAC—News and Weather
 WOR—Studio Program
 WRVA—County Farm Notes

12:30 P.M.
 CBS—Smolin' Eil McConnell: WABC WJSV WOKO WCAU WDRG WNAC WJAS
 NBC—Rex Battle's Concert Ensemble, WFAE WFSH
 NBC—National Farm and Home Hour, guest speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM
 KDKA—News and Markets
 WGY—WGY Farm Program
 WOR—Emil Velasco, organist

12:35 P.M.
 WEEI—Stock Quotations, Market Report

12:45 P.M.
 CBS—George Hall's Orchestra: WABC WOKO KDKA—Charley Gaylord's Orchestra
 WCAU—A Woman Look at the World, Hope LeBarre Roberts
 WEEI—A Bit of This and A Bit of That
 WJSV—The County Agent Says
 WNAC—The Shopper's Exchange

12:55 P.M.
 WOR—Albert Bartlett, Tango King

1:00 P.M.
 CBS—Marie, The Little French Princess, drama: WABC WNAC WCAU
 NBC—Market and Weather Reports: WFAE KDKA—Farm and Home Hour (NBC)
 WFSH—Lyman B. Chipman
 WGY—Albany on Parade
 WJSV—Afternoon Rhythms
 WDR—Dr. Wynne's Health Talk

1:05 P.M.
 WOR—Musical Revue; Mildred Cole and Byron Holiday

1:15 P.M.
 NBC—Pinkey Hunter's Orchestra: WFAE WFI WFSH
 CBS—The Playboys, piano trio: WABC WOKO WNAC WDRG WJSV
 WCAU—Albert Bartlett, The Tango King
 WEEI—State Department of Information

1:25 P.M.
 WEEI—Pinkey Hunter's Orchestra (NBC)

1:30 P.M.
 NBC—Maurice Lee's Concert Ensemble: WFAE WFI WFSH WEEI
 CBS—Easy Aces, comedy: WABC WNAC WCAU WJAS
 NBC—Vic and Sade: WJZ WBAL KDKA WBZ WBZA WHAM
 WJSV—Gene Stewart, organist
 WOR—Bobby Burns, Poetry Class of the Air
 WRVA—Market Reports

1:45 P.M.
 CBS—"Painted Dreams," skit: WABC WCAU WJAS
 NBC—Merrie-Men, male quartet: WJZ WBAL KDKA—Charley Gaylord's Orchestra

HIGH SPOT SELECTIONS FOR THE DAY

11:00 a. m.—Music Appreciation Hour; Walter Damrosch, conducting: NBC-WFAE and WJZ networks.
8:00 p. m.—Jessica Dragonette, soprano; male quartet; Frank Banta and Milton Rettenberg, piano duo; Rosario Boudon's orchestra: NBC-WFAE network.
8:00 p. m.—Ethel Shutta, Walter O'Keefe and Don Bestor's orchestra: NBC-WJZ network.
8:30 p. m.—The March of Time, dramatized news events: CBS-WABC network.
9:00 p. m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WJZ network.
9:30 p. m.—Maude Adams, actress; Victor Young's orchestra: NBC-WFAE network.
9:30 p. m.—Phil Baker, comedian; Harry McNaughton; Mabel Albertson; Merrie-Men Quartet; Neil Sisters Trio; Roy Shields' orchestra: NBC-WJZ network.
10:00 p. m.—Olsen and Johnson, comedians; Harry Sosnik's orchestra: CBS-WABC network.
10:00 p. m.—The First Nighter Drama; June Meredith, Don Ameche, Cliff Soubier, Eric Sagerquist's orchestra: NBC-WFAE network.

4:30 P.M.
 NBC—Norman Cloutier's Modern Dance Orchestra: WFAE WEEI WGY WFSH
 CBS—U. S. Army Band: WABC WOKO WNAC WDRG WJSV WCAU
 NBC—Ted Black's Orchestra: WJZ WBAL KDKA—Market Reports
 WBZ WBZA—Health Clinic
 WFSH—Loring Short and Harmon
 WHAM—Old Curiosity Shop
 WDR—Arthur Warren's Orchestra

4:45 P.M.
 NBC—Lady Next Door, children's program: WFAE
 NBC—Ted Black's Orchestra: WJZ WBZ WBZA WBAL
 KDKA—A R Program
 WHAM—News Service
 WJAS—U. S. Army Band (CBS)
 WLIT—Norman Cloutier's Orchestra (NBC)

5:00 P.M.
 NBC—Frank Sheridan, pianist, Elizabeth Sheridan, contralto; Benn Hainoff, violinist; Concert Artists: WFAE WFSH WFSH
 CBS—Skippy, Children's skit: WABC WOKO WAAB WDRG WCAU WJSV
 NBC—To be announced: WJZ WBAL KDKA—Babe Ruth's Boys' Club
 WBZ WBZA—Markets
 WEEI—Health Forum
 WGY—Stock Reports
 WHAM—Babe Ruth's Boys' Club
 WNAC—Five O'Clock Revue
 WDR—Stage Relief Fund, talk

5:05 P.M.
 WDR—Milton Kaye, pianist

5:10 P.M.
 WOR—Program Resume

5:15 P.M.
 CBS—Enoch Light's Orchestra: WAAB WDRG WOKO WJAS WJSV
 NBC—Babes in Hollywood, dramatic sketch: WJZ WBAL
 CBS—On the Air Tonight: WABC KDKA—Kiddies Club
 WBZ WBZA—The Monitor Views the News
 WCAU—Friend of Youth
 WFSH—Babe Ruth's Boys' Club
 WEEI—Babe Ruth's Boys' Club
 WGY—Babe Ruth's Boys' Club
 WHAM—Thirteenth Moon
 WDR—Shirley About New Jersey
 WRVA—Ceil and Sally: The Song Bird; Sports Reporter

5:20 P.M.
 CBS—Enoch Light's Orchestra: WABC

5:30 P.M.
 NBC—Adventures of Tom Mix and His Straight Shooters: WFAE WEEI WFSH WLIT WGY WFSH
 CBS—Jack Armstrong, All American boy: WABC WOKO WNAC WDRG WCAU WJAS WJSV
 NBC—Singing Lady, children's program: WJZ WBAL WBZ WBZA KDKA WHAM
 WDR—Robert Reul "Twin Talk"; Gypsy Orchestra

5:45 P.M.
 NBC—Wizard of Oz, dramatization: WFAE WGY WFSH WEEI WFSH
 CBS—Dell Campo songs: WABC WAAB WJAS WDRG WOKO
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WRVA WHAM
 WCAU—Babe Ruth's Boys' Club
 WJSV—Evening Rhythms
 WNAC—The Comopolitans, novelty quintet
 WOR—A Clean Sweep, Mrs. Herbert Shipman

NIGHT

6:00 P.M.

NBC—Navyer Cugat's Orchestra: WFAE
 CBS—H. V. Kaltenborn, news: WABC WOKO WAAB WDRG WJSV
 NBC—To be announced: WJZ WBAL KDKA—News Reeler, Pat Haley
 WBZ WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tatler
 WGY—Evening Brevities
 WHAM—Sportscast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WDR—Uncle Don, Kibbles' Program
 WRVA—Musicales

(FRIDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WDRC WJSV WCAU
KDKA—Sports and Program Preview
WBZ-WBZA—Joe and Bateese, skit
WCSH—Al Buck's Sports Review
WGY—Joe and Eddy, comedy duo
WHAM—Xavier Cugat's Orchestra (NBC)
WLW—Joe Emerson, songs
WNAC—The Merry Go Round
WRVA—Babe Ruth's Boys' Club

6:25 P.M.

WHAM—Curl Parker, humorist

6:30 P.M.

NBC—Irene Beasley, blues singer: WEAF WTIC
CBS—Edith Murray, songs: WABC WCAU WOKO WAAB
NBC—Three X Sisters, harmony trio: WJZ WBAL WHAM
KDKA—Salon Orchestra
WBZ-WBZA—Temperature; Sports Review
WCSH—Sylvia Rowell, soloist
WEEI—News Flashes
WGY—Play Gypsies, sketch
WLW—Bob Newhall, Mail Pouch Sportsman
WNAC—Detectives Black and Blue, skit
WOR—Babe Ruth's Boys' Club
WRVA—News Reporter

6:45 P.M.

NBC—Mountain Music; Smalle and Macey, songs with piano: WEAF WFI
CBS—Zoel Parenteau's Orchestra with Harold Van Embree; Margaret Baum, soloist: WABC WOKO WAAB WDRC WCAU WJSV
NBC—Lowell Thomas, today's news: WJZ WLW WBZ WBZA KDKA WBAL WHAM
WCSH—Squire's Program
WEEI—Your Folks and Mine
WGY—Red Davis, sketch
WNAC—Jack Fisher's Orchestra; Belle Brooks, soloist
WOR—Ralph Grosvenor, tenor
WRVA—Red Davis, sketch

7:00 P.M.

NBC—Morton Bove, tenor: WEAF WEEI WTIC WCSH WLIT WGY
CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBZ WBZA WBAL KDKA WLW WRVA WHAM
WOR—Ford Frick, sports resumé

7:15 P.M.

NBC—Billy Bacheler, sketch: WEAF WCSH WGY WEEI
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV
NBC—Robin Hood, sketch: WJZ WBAL WBZ WBZA WHAM
KDKA—Silvertoppers
WLW—Detectives Black and Blue, sketch
WOR—Front Page Dramas
WRVA—Moments With The Masters

7:30 P.M.

NBC—Circus Days, dramatic sketch: WEAF WGY WLW WTIC WCSH
CBS—Music on the Air: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Potash and Perlmutter: WJZ WBAL WBZ WBZA KDKA WHAM
WEEI—After Dinner Revue
WOR—Jack Arthur, baritone; Orchestra
WRVA—Melody Mart

7:45 P.M.

NBC—Talk on Child Labor; Arthur E. Morgan: WJZ WBAL
NBC—The Goldberg, comedy sketch: WEAF WEEI WCSH WLIT
CBS—Boake Carter, news: WABC WNAC WCAU WJAS WJSV
KDKA—True Stories of the Sea
WBZ-WBZA—Bob Becker, Dog Stories
WHAM—County Medical Society Program
WLW—Red Davis, sketch
WOR—Harry Herzhfeld
WRVA—Smoky and Puky

8:00 P.M.

NBC—Concert; Jessica Dragonette, soprano; quartet; piano duo; orchestra: WEAF WTIC WGY WEEI WCSH WLIT WRVA
CBS—Phil Ducey, Frank Luther and Jack Parker with Vivian Ruth, vocalists: WABC WNAC WEEI WLIT WGY WDRC WJSV
NBC—Ethel Shutta; Walter O'Keefe and Hon. Bestor's Orchestra: WJZ WBAL WHZ WBZA KDKA WHAM
WCAU—The Meltsinger
WLW—Three Moods In Blue; Franklin Bens, tenor, Orchestra
WOR—"Detectives Black and Blue", mystery drama

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WOKO WNAC WDRC WCAU WJAS WJSV
WLW—Smith' Ed McConnell, songs
WOR—The Loafers, Billy Jones and Ernie Hare

8:30 P.M.

CBS—The March of Time, dramatized news events: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW WHAM
WGY—WGY Farm Forum
WOR—The Lone Ranger

8:45 P.M.

NBC—"Red Davis," dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
WLW—Radio Court
WOR—"The Old Neighborhood," sketch

9:00 P.M.

NBC—Waltz Time; Frank Munu, tenor; Abe Lyman's Orchestra: WEAF WEEI WCSH WLIT WGY
CBS—Philadelphia Symphony Orchestra, Leopold Stokowski, conducting: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Phil Harris' Orchestra with Leah Ray, blues singer: WJZ WBZ WBZA KDKA WBAL WHAM

WLW—The Crosby Roomies
WOR—Studio Program
WRVA—Dixie Spiritual Singers

9:15 P.M.

CBS—Alexander Woolcott, The Town Crier: WABC WOKO WNAC WDRC WCAU WJAS WJSV
WOR—De Marco Girls and Frank Sherry, tenor
WRVA—Modernaires

9:30 P.M.

NBC—Maude Adams, actress; Victor Young's Orchestra: WEAF WLIT WCSH WGY WTIC
CBS—Melodie Strings: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Phil Baker, comedian, orchestra and vocalist: WJZ WBAL WBZ WBZA KDKA WRVA WHAM
WEEI—Fur Program
WLW—Unsolved Mysteries
WOR—"Trades on Parade"

9:45 P.M.

WOR—Robert McGimsey, versatile whistler

10:00 P.M.

NBC—First Nighter, dramatic sketch: WEAF WEEI WTIC WCSH WLIT WGY WRVA
CBS—Olsen and Johnson, comedians; Harry Sosnik's Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Symphonie Band Concert; Frank Simon, conductor; Bennett Chappell, narrator: WJZ WBAL WBZ WBZA KDKA WLW WHAM
WOR—Teddy Bergman, comedian; Betty Queen, contralto; The Rondoliers, quartet

10:15 P.M.

WOR—Harlan Eugene Read

10:30 P.M.

CBS—News Service: WABC WAAB WDRC WJAS WJSV
NBC—William Stoess' Orchestra: WEAF WLIT WGY WTIC WCSH WEEI
NBC—Mario Cozzi, baritone; orchestra: WJZ WBAL
KDKA—Honey Boy and Sassafras
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Blanche Calloway's Orchestra
WHAM—News Service
WLW—Art Kassel's Orchestra
WNAC—Street of Dreams
WOR—The Millan String Trio
WRVA—Domino Lady and Orchestra

10:45 P.M.

CBS—Mary Eastman, soprano; Concert Orchestra: WABC WAAB WDRC WJAS WJSV WOKO
KDKA—Marty Gregor's Orchestra
WBZ-WBZA—News
WCAU—Ernie Valle's Orchestra
WHAM—Soloist and Orchestra (NBC)
WNAC—News Flashes; Weather
WOR—Tranitor Brothers, Jim and Don, comedy and songs

11:00 P.M.

NBC—Talk by John Erskine: WEAF WGY
CBS—Mary Eastman, soprano; Concert Orchestra: WABC WOKO
NBC—Three Scamps, harmony trio: WJZ WBAL
KDKA—Sports and News
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Boake Carter, talk
WCSH—Dance Marathon
WEEI—News Flashes; Weather Reports
WHAM—Sax Smith's Orchestra
WLW—Chorus and Orchestral Selections
WNAC—Ranny Weeks' Orchestra
WOR—"Moonbeams"
WRVA—Weede Myer's Orchestra

11:15 P.M.

NBC—Harold Stern's Orchestra: WEAF WCSH WEEI WGY
CBS—Boswell Sisters: WABC WOKO WAAB WCAU WDRC WJAS WJSV
NBC—Stars of the Winter; Dr. Robert H. Baker: WJZ WBAL WBZ WBZA
KDKA—Art Farrar's Orchestra

11:30 P.M.

NBC—Emil Coleman's Orchestra: WEAF WRVA WTIC WEEI WCSH WLW
CBS—Isham Jones' Orchestra: WABC WNAC WDRC WCAU WJAS WJSV
NBC—Ernie Madriguera's Orchestra: WJZ WBAL
KDKA—Charley Gaylord's Orchestra
WBZ-WBZA—Milton Eblins' Ambassadors
WGY—Felix Ferdinand's Orchestra
WHAM—Dance Orchestra
WOR—Ozzie Nelson's Orchestra

11:45 P.M.

CBS—Isham Jones' Orchestra: WABC WOKO
WLW—Joe Chromis' Orchestra

12:00 Mid.

NBC—Ted Weems' Orchestra: WEAF WGY WTIC WEEI
CBS—Don Redman's Orchestra: WABC WOKO WNAC WCAU WJAS WJSV
NBC—Jimmy Lunceford's Orchestra: WJZ WBZ WBZA WBAL WHAM
KDKA—Marty Gregor's Orchestra
WLW—Buster Locke's Orchestra
WOR—Eddie Lane's Orchestra

12:15 A.M.

WGY—Nye Mayhew's Orchestra

MUSIC IN THE AIR

(Continued from Page 17)

Symphony, 1933.....Roy Harris (First performance anywhere)
Arturo Toscanini (CBS-WABC, January 28, at 3:00 p. m. EST) conducts:
Symphony No. 4 (Dionysiac)....Bruckner
Prelude to "Tristan and Isolde"....Wagner
Excerpts from "Daphnis and Chloe"....Ravel
"Chiari di Luna" (Moonlight)....Vincenzo Tommasini
(a) "Chiese e Ruine" (Churches and Ruins)
(b) "Serenate" (Serenades)

Nino Martini (CBS-WABC, Sunday, January 28, at 9:00 p. m. EST) will sing:
"Quisiera Olvidar tus Ojos"....Albeniz-Sandoval
"From the Laud of the Sky-blue Waters".....Charles Wakefield Cadman

Sir Henry Wood is scheduled to conduct the Cadillac Hour (NBC-WJZ, Sunday, January 28, at 6:00 p. m. EST.) Josef Hofmann is the soloist.

"Hall of Fame" presents (NBC-WEAF, Sunday, January 28, at 10:30 p. m. EST) Rosa Ponselle and programs a rather too generous half-hour of music:

"Secret of Suzanne".....Wall Ferrari
Aria "Vio Lo Sapete" from Cavalleria Rusticana..... Mascagni
"The Beauty and the Beast" from The Sleeping Beauty..... Tchaikovsky
Prelude in C sharp minor....Rachmaninoff
"Kiss Me Again" from Mlle. Modiste.... Victor Herbert
"Carry Me Back to Old Virginia"....Bland
"Habenera" from Carmen.....Bizet
Badinage..... Victor Herbert

Jose Echani, dashing young Cuban pianist whom Tito Schipa introduced to American audiences, will play compositions by de Falla, Albeniz, (NBC-WEAF, Monday, January 29, at 7:00 p. m. EST).

Cyrena Van Gordon (NBC-WJZ, Monday, January 29, at 8:30 p. m. EST) sings:

"Spring Song" from Samson and Delilah... Saint-Saens
Three Little Fairy Songs.....Bealy
Transformation..... Winter Watts
"Only a Rose," from The Vagabond King

Richard Crooks is The Voice of Firestone this week (NBC-WEAF, Monday, January 29, at 8:30 p. m. EST). Program not announced.

Henri Deering (NBC-WJZ, Monday,

12:30 A.M.

CBS—Henry Busse's Orchestra: WCAU WJSV
NBC—Harry Sosnik's Orchestra: WEAF WTIC WEEI
CBS—Leon Belasco's Orchestra: WABC WOKO WNAC
NBC—To be announced: WJZ WBZ WBZA WHAM KDKA

WGY—Harry Sosnik's Orchestra (NBC)
1:00 A.M.
CBS—Claude Hopkins' Orchestra: WABC

January 29, at 10:30 p. m. EST) plays:
Impromptu in A Flat major.....Chopin
My Joy.....Chopin-Liszt
Impromptu in F Sharp major.....Chopin
Father Finn's choral music follows (NBC-WJZ, Mondays at 10:35 EST).

John McCormack (NBC-WJZ, Wednesday, January 31, at 9:30 p. m. EST) sings:

By the Bivouac's Fitful Flame.....Hartly
Auch Kleine Dinge.....Hugo Wolf
The Coolin.....Brase
Birdsongs at Eventide.....Haydn Wood
Kitty, My Love.....Hughes
Since You Went Away....Rosamond Johnson
Eileen Allanna.....J. R. Thomas

"Echoes of the Palisades" (NBC-WJZ, Thursday, February 1, at 10:30 p. m. EST) presents:

Prayer and Cradle Song.....Guilliant
Organ Solo
Aria from an Orchestral Suite.....Bach
Instrumental Trio
My Heart Ever Faithful.....Bach
Contralto Solo, Mme. Merle Alcock
Minuet.....Beethoven
Organ Solo
Andante Religioso.....Thome
Instrumental Trio
March.....Handel
Organ Solo

Walter Damrosch (NBC-WEAF, Friday, February 2, at 11:00 a. m. EST) presents:

Entrance of the Little Fauns, from "Cydalise".....Pierre
Sandman's Lullaby from "Hansel and Gretel".....Humpeidnick
Flight of the Bumble Bee, from "The Sultan".....Rimsky-Korsakov
Ländlerette, Empress of the Pagodas, from "Mother Goose" Suite.....Havel
Annie Laurie (soprano solo).....
Two Gavottes from Suite No. 3 in D...Bach
Old Folk at Home (soprano solo).....
Miserere from Symphony in G Minor...Mozart
Military March in D.....Schubert

The rebroadcast of the British Broadcasting Company Symphony Concert next Wednesday brings forcibly to mind the thought that our networks might profitably consider more of these concerts. For some unknown reason, many of the elect among the world's musical performers escape American microphones. For instance, Josef Szigeti, who has a message of deep import to art, sailed from our shores last week without giving a single broadcast. His playing of the Brahms violin concerto with the BBC orchestra February 28th is one of the three concerts the French chose to re-broadcast out of 18 stellar events. There is also Arthur Schnabel's performance of Brahms' first piano concerto on February 15th. That Schnabel should have visited America and not have broadcast is a serious indictment of a radio system that prides itself on presenting the best the world has to offer.

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Saturday, February 3

MORNING

8:00 A.M.
 CBS—On the Air Today; WABC
 NBC—Radio City Organ; Richard Leibert, organist; WEAJ WFI WFSH
 CBS—Salon Musicales; Vincent Sorey, conductor; WCAU
 NBC—Morning Devotions; WJZ WBAL KDKA WBZ WBZA
 WEEI—Looking over the Morning Paper
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Freddy Farber and Edith Handlman

8:05 A.M.
 CBS—Salon Musicales; WABC
 WOR—Daily Produce Reporter

8:10 A.M.
 WOR—Program Resume

8:15 A.M.
 NBC—Don Hall Trio; WJZ WBAL KDKA WBZ WBZA WHAM
 WFSH—Morning Devotions
 WEEI—Organ Rhapsody (NBC)
 WOR—Al Woods songs and patter

8:30 A.M.
 NBC—Cherito, Inspirational Talk and Music; WEAJ WEEI WFSH WGY WTIC WFI
 NBC—Law White, organist; WJZ WBAL KDKA WBZ WBZA WHAM
 WOR—Sherman Keene's Orchestra

8:45 A.M.
 CBS—The Ambassadors; WABC WCAU
 WOR—Togs' Tales, Richard Neaney

9:00 A.M.
 NBC—Morning Glories, Dance Orchestra; WEAJ WFI WFSH
 CBS—In The Luxembourg Gardens; Vincent Sorey, conducting; WABC WOKO WNAC WDRS WCAU WJAS WJSV
 NBC—The Breakfast Club; WJZ WBAL KDKA WBZ WBZA—Virginia Reade, talk
 WEEI—Clothes Institute
 WGY—Prepping Tom and George
 WHAM—Tower Clock Program
 WOR—The Story Teller's House

9:15 A.M.
 NBC—Lanell Trio and White, songs and comedy; WEAJ WEEI WFSH WFI WGY WCAU—Words and Music
 WHAM—Breakfast Club (NBC)
 WOR—The Chinsberry Children's Program

9:30 A.M.
 CBS—Reis and Dunn, comedy and songs; WABC WJAS WJSV WOKO WNAC
 NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs; WEAJ WEEI WFSH WGY WTIC KDKA—Style and Shopping Service
 WBZ WBZA—Breakfast Club (NBC)
 WOR—Mrs. Katharine 'n' Calliope, Sales Talk
 WRVA—Children's Hour

9:45 A.M.
 CBS—The Meistersinger; WABC WNAC WCAU WOKO WJAS WJSV
 NBC—The Wife Saver, Allan Prescott; WEAJ WFI WFSH WGY WTIC
 KDKA—News; Work A Day Thoughts
 WOR—The Singing Cowboy, Tex Fletcher

10:00 A.M.
 NBC—Skip, Step and Happy Anna; WEAJ WEEI WFI WFSH
 CBS—Paul Mason's Orchestra; WABC WAAB WCAU WJAS WJSV
 NBC—Edward MacLush, the Gospel Singer; WJZ KDKA WBAL
 WBZ WBZA—Home Forum Cooking School
 WGY—Frank Keene and his Radio Gang
 WHAM—Tom Grierson, organist
 WNAC—Haddy Clark, soloist
 WOR—The Children's Hour

10:15 A.M.
 NBC—Morning Parade, variety musicale; WEAJ WEEI WFSH WFI WGY
 NBC—Suzette Strings, string ensemble; WJZ WBAL WHAM
 KDKA—Home Forum
 WNAC—The Vankee Mixed Quartet

10:30 A.M.
 CBS—Adventures of Helen and Mary, children's program; WABC WOKO WAAB WDRS WCAU WJAS WJSV
 NBC—Morning Parade, WTIC
 NBC—Suzette Strings, WBZ WBZA KDKA
 WRVA—Mickey Mouse Club
 WNAC—Jane and John, dramatization

10:45 A.M.
 NBC—Cowboy Songs, Jules Allen; WJZ WBAL KDKA WBZ WBZA WHAM
 WFSH—State Public Health Talk
 WNAC—Little Journeys in Music
 WOR—Dancing Class, Thomas E. Parson

11:00 A.M.
 NBC—Alma Schirmer, pianist; WEAJ
 CBS—Cheer Up; WABC WOKO WCAU WDRS WNAC WJAS WJSV
 NBC—Pappy, Zeke and Ezra, hillbillies; WJZ WRAL WBZ WBZA KDKA
 NBC—Galaxy of Stars; WFI WGY
 WFSH—Food Hour
 WEEI—Food Institute
 WHAM—Century Organ Program
 WOR—What to Eat and Why, C. Houston Goodiss

11:15 A.M.
 NBC—The Vass Family, Seven South Carolina children singing harmony; WEAJ WFI WGY
 NBC—Spanish Idylls, string ensemble; WJZ WBAL
 KDKA—Kiddies' Club
 WBZ WBZA—Massachusetts Federation of Women's Clubs

11:30 A.M.
 CBS—Concert Miniatures, Roger Kinne, baritone; WABC WOKO WDRS WCAU WJSV
 NBC—Down Lovers' Lane, vocalists, narrator; WEAJ WFSH WFI
 WEEI—Bob Enery's Gang
 WGY—Children's Theater of the Air
 WHAM—Spanish Idylls (NBC)
 WOR—Ann Stevens' Thrill Hour

11:45 A.M.
 NBC—Organ Melodies; Eddie Fitch, organist; Mary Steele, songs; WJZ WBAL KDKA WHAM
 WBZ WBZA—Adventuring with Postage Stamps
 WJAS—Concert Miniatures (CBS)
 WOR—Andrew Baxter, Jr., baritone and Orchestra

AFTERNOON

12:00 Noon
 CBS—The Voice of Experience, WABC WJAS
 NBC—Pietro Yon, concert organist; WEAJ WTIC WGY WFSH WFI
 CBS—Vincent Travers' Orchestra; WCAU WDRS WNAC WJSV WOKO
 NBC—Merry Macs; Cheri McKay, songs; Male Trio; WJZ
 KDKA—Sammy and Tommy
 WBZ WBZA—The Monitor Views the News
 WHAM—4 H Club Program
 WOR—Studio Program

12:15 P.M.
 NBC—Genia Fonariova, Mezzo Soprano; WJZ WBAL
 CBS—Vincent Travers' Orchestra; WABC WOKO KDKA—Honey Boy and Santitas
 WBZ WBZA—Weather; Temperature; Four H Club
 WFSH—Farm Flashes; Stocks and Weather
 WEEI—News Dispatches
 WGY—Skip, Step and Happy Anna, songs
 WHAM—News Service; Agricultural Forum
 WNAC—News and Weather
 WOR—Girls' Service League Talk

12:30 P.M.
 NBC—American Legion National Trade Revival Campaign; WEAJ
 CBS—Knock Light's Orchestra; WABC WOKO WJSV WAAB
 NBC—National 4 H Club Program; U. S. Marine Band, Capt. Taylor Branson, conducting; WJZ WBAL WHAM KDKA WBZ WBZA
 WFSH—Dance Marathon
 WEEI—Del, Jack and Ray
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—Huger Elliott, Metropolitan Museum

12:45 P.M.
 NBC—Rex Battle's Ensemble; WEAJ
 WFSH—School Librarian
 WOR—Stamp Club, Sig. Rothschild, speaker

12:55 P.M.
 WCAU—Albert Bartlett, the Tanen King
 WOR—Albert Bartlett, the Tsung King

1:00 P.M.
 CBS—Savitt String Quartet; WABC WOKO WDRS WCAU
 WFSH—Rex Battle's Ensemble (NBC)
 WEEI—Stock Exchange Quotations
 WGY—News Items, Stock Reports
 WHAM—City Club Luncheon Speaker
 WJSV—Real Estate Review
 WOR—Musical Revue; Mildred Cole; The Show Boat Boys

1:15 P.M.
 NBC—Ted Black's Orchestra; WEAJ WFI WEEI WFSH WTIC
 WCAU—Broncho Busters
 WGY—Middlebury College Broadcast
 WJSV—Savitt String Quartet (CBS)

1:30 P.M.
 CBS—Harold Knight's Orchestra; WABC WOKO WCAU WDRS WNAC WJSV
 NBC—Vic and Sade; WJZ WBAL WBZ WBZA KDKA
 WOR—Rosahnd Genel, books

1:45 P.M.
 KDKA—Charley Gaylord's Orchestra
 WGY—Musical Program
 WJAS—Harold Knight's Orchestra (CBS)
 WOR—Freddy Farber and Edith Handlman, Variety Act

1:55 P.M.
 NBC—Metropolitan Opera; John B. Kennedy; Milton J. Cross, narrators; WJZ WEAJ WBZ WBZA WEEI WBAL WFSH KDKA WTIC WFI WGY WFI
 CBS—Ann Leaf at the Organ; WARC WOKO WJAS WDRS WJSV
 WHAM—Metropolitan Opera Broadcast (NBC)
 WOR—London Crime Club

2:15 P.M.
 WOR—Studio Program

HIGH SPOT SELECTIONS FOR THE DAY

1:55 p. m.—Metropolitan Opera performance; NBC-WEAF-WJZ networks.
7:00 p. m.—Elder Michaux and his congregation; CBS-WABC network.
8:00 p. m.—Forty-Five Minutes in Hollywood; Cal York, screen reporter; Mark Warnow's orchestra; dramatic cast; CBS-WABC network.
8:00 p. m.—Premiere of Art in America; "Painter Reporters of the New World"; NBC-WJZ network.
8:30 p. m.—Poldi Mildner, concert pianist; NBC-WEAF network.
9:00 p. m.—"The Weaker Sex," dramatization of the rise and progress of American women; NBC-WEAF network.
9:15 p. m.—Stoopnagle and Budd; Renard and Vera Van; CBS-WABC network.
10:00 p. m.—Broadcast from Byrd Expedition; CBS-WABC network.
12 midnight—Carlefree Carnival; Ned Tollinger, master of ceremonies, with Meredith Willson's Orchestra; NBC-WEAF network.

2:30 P.M.
 CBS—Message from D.A.R. Speakers; WABC WOKO WDRS WCAU WNAC WJAS WJSV
 WOR—Milton Kaye, pianist

2:45 P.M.
 CBS—Artist Recital; WABC WJAS WDRS
 WOR—Melody Singer

3:00 P.M.
 CBS—Dancing Echoes; WABC WOKO WDRS WJSV
 WOR—Elizabeth McShane, "Manhattan Style Round Up"

3:15 P.M.
 WOR—Byron Holiday, soloist; Orchestra

3:30 P.M.
 CBS—Round Towers Quartet; WABC WOKO WJAS WJSV WDRS
 WOR—Allan Brown, Naturalist

3:45 P.M.
 WOR—Show Boat Boys

4:00 P.M.
 CBS—Saturday Synopses; WABC WOKO WJAS WJSV
 NBC—Dance Masters, orchestra; WJZ KDKA WCAU—Saturday Matinee
 WOR—Dr. H. I. Strandengen; "What's Beneath the Skin"

4:15 P.M.
 WOR—Louise Haye, soprano

4:30 P.M.
 CBS—Michele Ransky's Ensemble; WABC WJAS WDRS WOKO WNAC WJSV WCAU
 NBC—Concert Favorites; Joseph Gallicchio's Orchestra; WJZ WBAL KDKA
 WOR—Gus Steek's Orchestra

4:45 P.M.
 WOR—Ernie Krickert's Orchestra

5:00 P.M.
 NBC—The Lady Next Door, children's program; WEAJ WGY
 CBS—Louis Pancha's Orchestra; WABC WOKO WAAB WDRS WCAU WJAS WJSV
 NBC—Platt and Stronach, piano duo; WJZ WRAL WBZ WBZA WHAM
 KDKA—Charley Tom and Betty
 WEEI—Studio Program
 WNAC—Five O'Clock Revue Varieties

5:05 P.M.
 WOR—Program Resume

5:15 P.M.
 NBC—Rubes in Hollywood, dramatic sketch; WJZ WBAL
 CBS—On the Air Tonight; WABC KDKA—Bobby and Sue; Helen Irwin
 WBZ WBZA—The Monitor Views the News
 WFSH—The Lady Next Door (NBC)
 WHAM—Old Curiosity Shop
 WOR—"The Flying Family," Dramatic Sketch; Colonel George R. Hutchinson; Mrs. Blanche Hutchinson, Kathryn, and Janet Lee
 WRVA—Cecil and Sally Hallway Reports

5:20 P.M.
 CBS—Louis Pancha's Orchestra; WABC

5:30 P.M.
 NBC—To be announced; WEAJ WEEI WFSH
 CBS—Jack Armstrong, All American Boy; WABC WOKO WNAC WCAU WDRS WJAS WJSV
 NBC—Neil Sisters, harmony duo; WJZ WBAL WBZ WBZA WHAM
 KDKA—A. Heereo, Bill and Alex
 WGY—Three School Maids
 WOR—"Just Dogs," Steve Severn

5:45 P.M.
 CBS—Spanish Serenade; WABC WJAS WCAU WOKO WDRS WNAC
 NBC—Little Orphan Annie; WJZ WBAL WBZ WBZA KDKA WRVA WHAM
 WFSH—Studio Program
 WGY—The Crazy Bachelors
 WJSV—Evening Flashes
 WOR—Dr. Thatcher Clark, French class

NIGHT

6:00 P.M.
 NBC—Xavier Cugat's Orchestra; WEAJ
 CBS—"Meet the Artist," Bob Taplinger Interviews Radio Stars; WABC WOKO WAAB WDRS WCAU WJAS WJSV
 NBC—Al Pearce and his Gang; WJZ WRAL KDKA—News, Pat Haley
 WBZ WBZA—Duke Dewey and His Hickory Nut
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevités
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch

6:15 P.M.
 WNAC—News Flashes; Weather
 WOR—Uncle Don, kiddies' program
 WRVA—Hi Plane Pilots

6:15 P.M.
 CBS—Mildred Bailey, songs; WABC WOKO WAAB WCAU WJAS
 KDKA—Sports, program preview
 WBZ WBZA—O'Leary's Irish Minstrels
 WFSH—Al Buck's Sports Review
 WGY—Sports Parade with Jim Healey
 WHAM—Al Pearce and his Gang (NBC)
 WJSV—Frank Watanabe and Hon Archie
 WLW—Joe Finerson, songs; orchestra
 WNAC—The Merry Go Round

6:30 P.M.
 NBC—Richard Hamber's Orchestra; WEAJ
 CBS—Frederick Wilhelm Wile, talk; WABC WOKO WDRS WCAU WAAB WJSV
 NBC—Ivory Stamp Club; WJZ WBAL KDKA WBZ WBZA—Weather, Sports; News
 WFSH—Danall and MacAllister Program
 WEEI—News Flashes
 WGY—Ma Fraser's Boarding House
 WHAM—Frank Skultety's Orchestra
 WLW—Bob Newhall Mail Pouch Sportsman
 WNAC—The Motor Parade
 WOR—Boys' Club
 WRVA—News Reporter

6:45 P.M.
 CBS—Angelo's Rhumba Orchestra; WJSV WOKO
 NBC—Half Hour for Men with J. C. Nugent; male quartet; WEAJ WEEI WFSH WGY
 CBS—Ye Happy Minstrel and Tiny Band; WABC WNAC WCAU WDRS
 NBC—Flying with Captain Al Williams; WJZ KDKA WBZ WRZA
 WHAM—Old Timers
 WLW—University of Cincinnati, talk
 WOR—True Story Drama
 WRVA—Interlude

7:00 P.M.
 CBS—Elder Michaux's Congregation; WABC WOKO WDRS WCAU WJAS WJSV
 NBC—John Herrick, baritone; WJZ KDKA—Charley Gaylord's Orchestra
 WBZ WBZA—New England Sportsmen's Show
 WLW—H.F.D. Hour, Boss Johnston; Musical Varieties
 WNAC—Dramatization
 WOR—Ford Erick, Sports Resume
 WRVA—Cross Roads Symphony

7:15 P.M.
 NBC—Religion in the News, Dr. Stanley High; WEAJ
 NBC—Robin Hood, dramatic sketch; WJZ WBAL WHAM
 WFSH—Wayside Philosopher
 WGY—The Municipal Series
 WEEI—River Dinner Revue
 WNAC—The Old Apothecary
 WOR—Harry Hershfield

7:30 P.M.
 NBC—Circus Days, dramatic sketch; WEAJ WFI WFSH WFSH WLW WGY
 CBS—The Srenaders; WABC WOKO WDRS WCAU WJAS
 NBC—F.O.B. Detroit, talk; Orchestra; WJZ WBAL KDKA WRZ WBZA
 WHAM—Evening Interlude
 WJSV—The Leading Industries in Washington, talk
 WNAC—Street of Dreams, songs
 WOR—Little Symphony Orchestra; Phillip James, conductor

7:45 P.M.
 CBS—John Jones Orchestra; WARC WCAU WOKO WDRS WJSV
 NBC—To be announced; WEAJ WFSH—Willis B. Hall
 WEEI—Studio Program
 WGY—Johnny Johnson's Orchestra
 WLW—Dr. Glenn Adams, dog talk
 WRVA—Tanzoni

8:00 P.M.
 NBC—George Olsen's Orchestra; WEAJ
 CBS—"Forty-Five Minutes in Hollywood; Cal York, screen reporter; WABC WOKO WNAC WDRS WCAU
 NBC—Art in America; Guest Speakers; WJZ WBZ WBZA KDKA WBAL WHAM
 WFSH—Robert McGrath
 WGY—Antoinette Halstead, contralto; string ensemble; male quartet
 WLW—The Big Show
 WRVA—Tampop Hevelers

8:15 P.M.
 CBS—Andy Arcari and the Three Naturals; WQAM WCAU

(SATURDAY CONTINUED)

8:30 P.M.

NBC—Polli Milder, pianist: WEAJ WFSH WFI WRVA
 NBC—Under the Bridges of Paris: WJZ WBAL
 KDKA WBZ WBZA WJAM WRVA
 WCSH—Dates Maine Debate
 WGY—Piano Pals, Dorothy Sherman and Monica Leonard
 WOR—Back Stage with Boris Morros

8:45 P.M.

CBS—Trade and Mark, Scrappy Lambert, Billy Hillipet: WABC WCAU WNAC WJAS WDRC WJSV
 WGY—Utica Singers; Marion Williams, soprano; Rogers Sweet, tenor
 WEEI—Magazine of the Air

9:00 P.M.

NBC—Jamboree; Harold Stokes' Orchestra; Soloists: WJZ WBAL WJAM WBZ WBZA KDKA
 CBS—Philadelphia Studio Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV
 NBC—"The Weaker Sex," dramatization: WEAJ
 WLW—Dinnick's Orchestra
 WOR—Sam Robbins' Orchestra

9:15 P.M.

CBS—Stoopnagle and Badl; Vera Van; Jacques Renard's Orchestra: WABC WOKO WNAC WCAU WDRC WJAS WJSV

9:30 P.M.

CBS—Edward D'Anna's Band: WABC WAAB WCAU WJAS
 NBC—Eddie Duchin's Orchestra: WJZ WBAL WJAM WBZ WBZA KDKA
 WLW—Over The Rhine
 WNAC—Charles R. Hector's, Orchestra
 WOR—Bronx Marriage Bureau

9:45 P.M.

WLW—Butler Locke's Orchestra
 WOR—Eddie Lane's Orchestra

10:00 P.M.

NBC—Saturday Night Dancing Party with B. A. Rolfe's Orchestra: WEAJ WEEI WFSH WFI WGY WLW WRVA
 CBS—Broadcast from Byrd Expedition: WABC WOKO WNAC WCAU WDRC WJAS WJSV
 NBC—To be announced: WJZ WBAL
 KDKA—Behind the Lens
 WHAM—News Service

10:15 P.M.

KDKA—Sport Review
 WHAM—Tommy Tucker's Orchestra
 WOR—John Kelvin, tenor: Orchestra

10:30 P.M.

CBS—Wanamaker Mr. Ted Hannon announcing: WABC WAAB WDRC WJAS WJSV
 NBC—WLS Barn Dance: WJZ WHAM WBAL KDKA
 WCAU—Blanche Calloway's Orchestra
 WNAC—Over the Cameraman's Shoulder
 WBZ-WBZA—News
 WOR—Emil Velasco, organist

10:45 P.M.

CBS—Leaders in Action, H. V. Kaltenborn: WABC WOKO WAAB WDRC WCAU WJAS WJSV
 WBZ-WBZA—Weather, Temperature, Sports, News
 WNAC—Jack Ingersoll's Sport Page

11:00 P.M.

NBC—One Man's Family, dramatic sketch: WEAJ WFSH WFI WRVA
 CBS—Guy Lombardo's Orchestra: WABC WDRC WOKO WAAB WCAU WJAS WJSV
 NBC—Barn Dance: WJZ WBZA WLW
 WNAC—Jack Fisher's Orchestra; Bette Brooks, soloist
 WOR—Paul Tremaine's Orchestra
 WRVA—Fiddling Fiddlers

11:30 P.M.

NBC—Hollywood on the Air; Orchestra; Soloists: Guest Stars: WEAJ WFI WFSH WGY WLW
 CBS—Ted Fio Rino's Orchestra: WABC WOKO WDRC WNAC WCAU WJSV
 NBC—Paul Whiteman's Orchestra: WJZ WBAL WJAM WBZ WBZA
 KDKA—Charley Gaybird's Orchestra
 WEEI—News Flash; Market Reports
 WOR—Emil Coleman's Orchestra

11:45 P.M.

WEEI—Hollywood on the Air (NBC)

12:00 Mid.

NBC—Caroline Carnival, variety show; Meredith Willson's Orchestra: WEAJ WFI WEEI
 CBS—Orlando Junior, Symphony Orchestra: WABC WNAC WCAU WJSV WOKO
 NBC—Jack Denny's Orchestra: WJZ WBZ WBZA
 KDKA—Merrill's Far North
 WGY—Pala Farnsworth's Orchestra
 WHAM—Frank Skulity's Orchestra
 WLW—Art Karel's Orchestra
 WOR—Jack Berger's Orchestra

12:30 A.M.

CBS—Art Lyman's Orchestra: WABC WOKO WNAC WCAU WJSV
 NBC—Harold Stern's Orchestra: WJZ WBZ WBZA
 KDKA—Merry Grimes' Orchestra
 WGY—Caroline Carnival (NBC)
 WHAM—Victor Wagner's Orchestra

12:45 A.M.

KDKA—Merrill's

1:00 A.M.

CBS—Claude Hopkins' Orchestra: WABC

REVIEWING RADIO

By Martin J. Porter

IN RECENT days the question involving the average intelligence of the American citizen, who incidentally comprises the bulk of the radio audience, has been intriguing featuring writers and scientists, and it is with much satisfaction that one notes that we who eavesdrop on radio programs are no longer rated as being 12 years old, mentally. Within the past year, according to the sapient observers, we have performed the miracle of adding five years unto our cerebral lives and are now sweet seventeen.

What I would like to know, and maybe somebody in the audience with a head on his shoulders more than 17 years old, can tell me, is, how do these wise gentlemen arrive at their figures?

I am afraid that, where the radio audience is concerned, the statistical fellows are taking their data from the gentlemen who devise commercial programs. It is a fact that these fellows proceed on the theory that the audience reacts best to entertainment designed for 12-year-olds. I know this is a fact because Lucky and Chesterfield, for instance, in sponsoring symphony and opera, frankly admit that with this cultural ammunition, they are shooting only at that ten percent of the audience which ignored or was apathetic to their former "popular programs." The opera and symphony therefore are merely tentative gestures to superior folk.

This brings up an engaging subject. Considering that one sponsor ignores 90 percent of the audience, and that another, to overreach him, makes a play to the same class, while also letting down 90 percent of the listeners; and that each of these expedients cost considerably more than both popular programs combined, why is it that nobody has come forward to inquire into the mental age of sponsors themselves?

Let the Chains Do it

Some of the advertising agencies with radio programs in prospect have gone to the trouble to circulate questionnaires to certain segments of the audience. What these really amount to are intelligence quotient tests. It is a question whether we should be flattered or insulted by this, but certainly speaking for myself, I think that the experimenters should stop picking on us, and go and have their own heads examined. I don't expect that anybody in the audience will disagree with me when I say that the standards of radio entertainment cannot be raised much higher as long as they bear the stigma of selfish commercialism. On the other hand, if our system of broadcasting was controlled by the government, and operated as in England, we should probably have worse programs. That really leaves the destiny of radio in the hands of the networks, whose real job it is to survey the audience, listen to its recommendations and complaints and then dictate to sponsors, as regards the fabric and standard of incoming shows.

This does not seem practical at the moment, because of the hunger of the radio broadcasting industry for business. Sponsors are not inclined to listen to dictation. As Eddie Dowling points out in *The Forum*, the standard cannot be raised as long as the current system prevails, because there are so very few channels open to commercial shows. "The sponsors," says Mr. Dowling, "are content to suit their material to the average of millions of listeners. No advertising sponsor is going to pay inflated rates for large network time when he suspects that the audience is tuning off because the program is highbrow, and no owner of a broadcasting company is going to substitute cultural (and unsponsored) programs for lowbrow sponsored time because somebody has told him it is his duty."

Mr. Dowling's solution involves a new radio law, by which more networks will



BRUNO WALTER

comes to the fore again, this time as conductor of the British Broadcasting Company symphony orchestra in a relay broadcast from London, England, on Wednesday, January 31. Tune in NBC-WEAF at 4 p. m. EST.

be created, and directed, as to balance of material, by a wise government.

Of course, this is more or less a dream. Where are the channels coming from? Without them any new federal regulations would be futile.

It is not exactly true either, that sponsors utterly ignore highbrow material. The cases of Lucky and Chesterfield are notable exceptions, but as previously noted, their excursions into the "uplift business" are mere temporary and business gestures. And they involve financial sacrifices, yet, from the commercial view, constitute good salesmanship, if the apathetic ten percent of the audience can be won over.

Where then, lies the way out of this impasse? Sponsors won't rise above the mediocre, because they want what they think is the bulk of the audience. Networks won't dictate and demand certain standards by sponsors because sponsors wouldn't stand for it.

What IS the solution?

The Solution

It gets back to the mooted mental age of the audience.

So what is the procedure? A bureau of applause and complaint, maintained in the headquarters of each network seems the only solution. Supplementing this there could be established, in the later hours of the evening, sustaining broadcasts offering various samples and types of programs in the form of experiments. A full hour could be devoted to these nightly, and the dance hands which it would replace, probably never would be missed. Before and after each of these experimental hours the audience should be informed of their nature, and their purpose and invited to register approval or disapproval, together with suggestions for future experiments. I have no doubt that the response to such an experiment would develop a number of surprises, and prove beyond all doubt that the radio audience is neither 12 nor 17 years old in mentality; but on the contrary, that it constitutes a critical factor the lack of which is now responsible for the current standards of showmanship in the radio industry. As is true in the

theater business, it is the word of mouth criticism, and not the scribbles of carping, professional critics that make or break a production, and which glorifies or damns the vehicles of entertainment.

Who would pay the expenses of such a costly series? Such experiments would be worthless unless they possessed extraordinary quality and highly-paid talent.

Five million dollars is the average revenue of a major network, annually. Certainly a tenth of the profits might be risked on research such as this. Within a year, at least a dozen programs, embracing the principal desires of the audience would be developed. With the label of popular approval on them, they would quickly find sponsors, and would eventually pay for themselves. A courageous sponsor might even dare to pioneer in such a test, with the cooperation of the broadcast officials. The adventure surely would provide a series of variety shows more pretentious than any now extant. All precedent might be temporarily abolished, and the shows might be staged even, on the fifty-fifty basis, with sponsor and network sharing the cost.

There is another method also, of standardizing radio entertainment, and this is by means of legislation. If a federal commission were to set up a research bureau, designed to survey the audience twice annually, and outline a series of programs composites of the public taste, such vehicles might be included in the routine of the networks by governmental suggestion. This would throw the expense on the government, but it would afford the government a voice in entertainment matters, and provide the listener a place to go with his complaints in the knowledge that they would not be ignored.

The idea of governmental interference, however, is always distasteful where industries are privately owned. Yet radio, having become an unquestioned public utility (if you think it is free, add up the annual electric bill for radio sets, the added costs of products sold via the air etc.) with only its technical phases regulated, there is no curse of bureaucracy in a mild and fair set of standards being evolved for its public service.

Imitators Banned

In this connection, it is interesting, if beside the point, to note that President Roosevelt has had something to say lately about programs. It is largely, on the surface, a personal matter, but, nevertheless, it constitutes a governmental order. The White House has requested the radio studios to abolish a growing custom of imitating the President's voice over the air. The March of Time, which had been using Bill Adams to ghost for the President, abruptly disposed of the "Roosevelt voice" last week, as a result of the request. No other network since has permitted any actor or impersonator to mimic the President.

Mr. Roosevelt's reason for making the request was a multiple one. In the first place he figured that the constant repetition of the counterfeits of his voice rendered his own too commonplace, and robbed his own broadcasts, particularly the fireside talks, of impressiveness. There had been, also, instances where the President himself was talking on the air, and where portions of the audience believed the talks merely a dramatization, and tuned them off under the impression that they had heard them before. There was also the foreign angle. Many listeners abroad, having missed announcements, began to believe that President Roosevelt was actually talking in the news dramas, and began to wonder whether he was spending his time in the White House, or in the radio studio. The whole business was rather a compliment to the realism put into the imitations by Mr. Adams and others, but at the same time, the mimicry was a mild source of embarrassment to Mr. Roosevelt, and it will be only on rare occasions in the future when an actor will be permitted to imitate his magnetic voice.

ALONG THE AIRIALTO

(Continued from Page 7)

February 14. . . Several changes due in the CBS shows General Motors is putting on. Bob Benchley is being dropped over the protests of his managers, who claim contracts hold even though Benchley himself wants to drop out of the business.

Amos 'n' Andy were in New York last week for four broadcasts, but as usual no visitor were allowed to watch them perform in front of the mike. . . George Olsen and Ben Bernie are having a time for themselves while vacationing down in Sunny Florida. If you're going down that way and would like to see them, you could probably bump into them any afternoon at the racetrack. . . Joe Penner's duck quacks will be seen in pictures. The story will make Penner the owner of a duck farm, as usual still trying to sell a duck. . . John Fogarty, the Irish-American tenor, will leave on a concert tour of the East and Middle West visiting towns that have requested his making a personal appearance. . . Buddy Rogers is back on the NBC network, broadcasting from the Paradise restaurant in New York. . . They tell me Irene Rich has been dropped from the California Social Register on account of her recent divorce. . . Believing in giving credit where credit is due, I don't my hat to Modotti Salta. You probably never heard of him, but it is Salta who is responsible for those excellent arrangements played by Rubino's orchestra on the Sunday night Coffee program. He also yields the baton during most of the program. But you didn't know that, did you? . . . It pays to speak. Thanks to this column's interest in the way NBC was neglecting that sweet singer, Ralph Kibbry, the gentleman has come to the attention of the program moguls and now you'll be hearing him on Friday morning at 10:30 o'clock EST. . . Carlos Gardel, the new NBC Argentine who was called "The Chevalier of South America," discovered a new and novel way of meeting the New York radio columnists in a group. He threw a cocktail party at the Waldorf-Astoria, and all the thirsty boys showed up. . . That Minneapolis audition for Kate Smith most likely will result in an insurance commercial to her. Incidentally, Hilda Cole has made good her promise to keep me informed about the important happenings during the Kate Smith tour. . . Here is her first letter:

Report on Kate

Minneapolis, Minn.

Dear Marty:

In glad you're going to let me stooge for Radio Guide, and report events on the Kate Smith expedition into the great Northwest. We were told en route that weather sixteen below zero was considered tropical for Minneapolis, but on arriving it was warmer, and preparing for a nice snow storm instead. Now the streets are covered with a blanket of it.

Kate was met at the cold grey hour of seven-thirty by a welcoming committee of Legion men, who told us that Minneapolis hadn't seen the sun for three weeks. However, Kate is going to see to it that the Olivens and Larsens of Minneapolis get a view of the Moon (gag).

Kate's private car, E 78, carried the Swanee Review halfway across the continent for the first dop. Those on board were Mr. and Mrs. Ted Collins, Marie, Kate's maid, Dan Cummings, the young M. C., Steve Evans, who impersonates everybody from John D. Rockefeller to Joe Penner (and who braced up the trip by sticking his head through the curtains of the births and making horrible faces a la Lon Chaney) and the three top-dancing Kelly kids, Grace, Bob and Alice. Jack Miller and his band arrived on an earlier train.

The four hours Westward on board E 78 were brightened by a holy series of card games, in which Kate, the three Kelly kids and myself participated, while Ted and Mrs. Collins preferred



An angle snapshot reveals Joseph A. Chambers, WLW technical supervisor, adjusting one of the twenty giant 100,000-watt water-cooled tubes used in the new 500,000-watt WLW (WEXO) transmitter now virtually completed and under test. Tune in on the 700-kilocycle band for experimental broadcasts between 1 and 6 a. m. EST.

to lounge in their compartment and read Kate's copy of "Anthony Adverse" (no ad).

Well, this time next week, I should have a more interesting layout of comments on the trip, but all this stuff is very new to me, and we just arrived in town this morning.

Best regards to you and the Radio Guide readers.

HILDA

Rudy's Studio

If you listened and didn't hear the sound of a huge audience during Vallee's first broadcast after his return from the coast, your ears were not deceiving you. It was because there weren't as many people witnessing the program as customary. The Variety show was held in a smaller studio, due to the fact that the Showboat Hour took possession of the larger auditorium while Vallee was away. When he returned, the coffee sponsors were reluctant about giving it up. The battle raged for some time, but word just reaches me, as I pound away, that Vallee wins another verdict. His second broadcast will be back in Radio City's 1,500-seat studio.

The artists who do their microphoning from this studio get a good workout during their broadcast. There is a screen about fifty feet to the left of the platform, and they never show their faces to the visible audience until the announcer introduces them. After their introduction they have to run out from behind the screen and over to the mike in order not to cause any delay in the continuance of the program.

Joe Morrison deserts the George Olsen gang and entrains for the West coast to begin his movie career. . . Teddy Bergman is making a collection of "first editions" of radio scripts. He already has 340 in his collection. . . Since introducing the new "Telephone Your Mother" song, a radical change has taken place in the contents of George Jessel's fan mail. At least fifty percent of the letters he received during the past month has been from mothers, thanking him for being the direct cause of phone calls from sons and daughters who no longer live at home. . . Baby Rose Marie's sponsors have hearkened to the plaintive notes from residents of seven more states, and now the voice of the juvenile songstress is heard in exactly twenty-four. . . Mildred Bailey bought a rocking chair last week, the first one that the famous "Rockin' Chair Lady" has ever owned

Joe Penner describes a "tough guy" as one who in private life, "punches a time clock, whips cream, and eats like a pig—and is a big nasty man." . . . An elderly woman approached the ticket booth in the NBC lobby in Radio City. "Do the tickets of admission allow you to see both the red and the blue networks?" she asked the attendant. "I've always wanted to see a network perform."

Smarty!

It was midnight at the Gay Savoy-Plaza, Kelvin Keech, NBC announcer, stood by for Eddie Han's broadcast. In walked John S. Young, fellow announcer. "I'll tell you what would be a good joke," Young said. "When you start the broadcast, announce that you are going to do an imitation of how I would introduce a number. Then I will announce it." A few moments later Keech was called to the telephone. It was Patrick J. Kelly, NBC announcer chief. "What do you think of me as an imitator?" Keech asked. "Say," Kelly answered, "you can't fool me. Tell Ted Jewett to go on home!"

Helen Pickens, who warbles over NBC with her two sisters, Jane and Patti, as the Pickens Sisters, is wearing a gorgeous diamond and it's on the finger which indicates that a romance is waiting a climax. Helen hasn't revealed the identity of the lucky man, but he's in business and has a flair for art. The ring—a large, square-cut diamond, matched by a ruby Helen's birthstone—was designed by the donor. Helen insists that a woman can have a career and still be a good wife, so she'll continue singing. Lots of luck gal!

Four of those Five Spirits of Rhythm recently signed by CBS to air their vocal harmonies and string-strummings, used to be with Ben Bernie's stage act, as "Ben Bernie's Seven Nephews." The Five Spirits came to the attention of Columbia's program department while they were playing at the Onyx Club, a favorite rendezvous of professional musicians which is two blocks from the CBS headquarters. . . Frank M. Thomas, the 11-year-old actor who was acclaimed by all the stage critics with lavish praise when he opened on Broadway in "Wednesday's Child" has been added to the cast of "Roses and Drums."

Although it has been rumored that Ted Fenton would come to New York within a month after his Old Gold airings commenced, it now seems that the hopeful Eastern radio audiences will be disappointed for he will remain on the coast. . . Arthur Bergh, Lennen and Mitchell's radio chieftain, went to the coast for what he thought would be a six-week trip, to supervise the new O. G. stanzas, but now he is faced with the prospects of enjoying California weather for several months. . . His assistant, Cal Swanson, is now filling his boots producing the last few Waring O. G. Programs. Last week's stanza, which was one of the best, was his maiden effort. . . Pontiac shifts its maniacs, Stoopnagle and Budd, to a CBS half-hour spot Saturdays at 9:30 p.m. EST on February 10, instead of the two weekly quarter-hours. Immediately after their first broadcast of the current series I told the boys that the only objection I had to the program was that fifteen minutes was too short. . . Seems that the quarter-hour is losing favor, and that the majority of programs will be half-hours or longer before the end of this radio season.

Gilding the Lil-Lee

Was Loretta Lee's face red? And is she cross with her playmates of George Hall's band, Barry Wells and Frank Klinger? Seems that Loretta, Barry and Frank were arm-in-arming up Broadway to a rehearsal at the Taft Hotel (other day, when they bumped into a mag stand where Loretta's picture was prominently displayed on a Radio Guide cover. After careful inspection the boys decided that

what with the big hat and all, some folks might fail to recognize their little pal. So they caught Loretta's hands and marched her up the stem chanting, in meany school-kid fashion: "This girl's Loretta Lee-ee-ee. . . She sings with us for George Ha-a-a-all. . . She's got her picture on Radio Guide-ing. . . She's a tummy go-irl. . . But we like her just the sa-a-ame." Loretta, who is little and red-headed and cute was all fussed and bothered. She's not going to speak to the boys, she says, for maybe a couple of days more. But she smiles sweetly at them every night when the trio join hands to sing "Keep on Down What You're Doin' to Me!" So now we all know why R. G.'s circulation jumped so around Times Square that week. Thanks, Frank and Barry, you did a good job.

Alice Faye has George White to thank for a lot of things. It was in his "Scandals" that she first met Rudy Vallee while understudying for Ethel Merman. Rudy gave Alice her first opportunity to warble. . . When Vallee went to the coast to take part in the picture "George White's Scandals" Alice went along with him, which resulted in a picture contract. Now Alice is wondering if she isn't Alice in Wonderland. . . Marlow "Babe" Miller, who did the week-long with Barney Rapp's orchestra in the New Yorker Hotel, only got away quickly because of the Paradise Restaurant. . . Frank Black, the NBC general musical director and Revolution announcer is at work on a starring song which he will dedicate to that famous quartet. Strangely enough, the song will be called simply, "The Revolver."

Assorted Nets

The Cavaliers, one of radio's best known quartets, are back on the NBC airwaves in a new series of programs. You can tune them in on Thursday night at 11 p. m. EST over the WJZ network, also on Saturdays at 8:20 p. m. for ten minutes. . . Alice Joy, the Dream Girl of radio, is now heard in a new quarter series each Wednesday, 4:15 p. m. EST. . . Mysterious happenings in the jungles of Africa provide the theme for the ghost story, "The Orchard of Death," which will be unfolded for listeners who like creepy dramas over the NBC-WJZ network at 10 p. m. EST this Sunday. . . American radio audiences will have an opportunity to sample the musical fare which forms a part of the daily programs in the British Isles, when a special International broadcast from London, next Wednesday, 4:15 p. m. EST, brings a concert by the BBC Symphony Orchestra under the direction of the noted conductor, Bruno Walter. . . A distinguished cast of radio actors will be assembled for the performance of "John Ferguson" by St. John Irvine. This will be the dramatic work of the NBC Radio Guild Monday at 3 p. m. EST over an NBC-WJZ network. . . Wagner-Part 3, the story of the life of this great composer in music and drama, by Gordon Whyte, will be continued Monday, January 29 at 10 p. m. EST, over an NBC-WJZ network. . . Jose Echani, noted Cuban pianist, will be heard in a radio recital Monday, at 7 p. m. EST over an NBC-WEAF network. . . Gus Van and Company will inaugurate a new series of broadcasts starting Tuesday, January 30, Arlene Jackson, blues singer, is the "company" on this program, which will be heard over an NBC-WJZ network at 7:45 p. m. EST. . . F. C. V. Essroger, Vice-President, First National Bank of Chicago, will talk on the subject of "The Function of the Country and City Banker in Marketing Grain" Thursday at 2:45 p. m. EST on the NBC-WJZ network. . . Pelli Mildner, child pianist who recently received wide acclaim for her New York recital will be heard Saturday at 8:30 p. m. EST over an NBC-WEAF network. . . Immediately after this program "The Weaker Sex," a dramatization progress of American women, will be heard. The play will feature a feminine announcer and narrator.

Two pages missing